





# Ministry of Tourism, Government of India



# Report on

Activities undertaken by Nehru Yuva Kendra Sangathan, Ministry of Youth Affairs and Sports, Govt. of India under Paryatan Parv Celebration (5th to 25th Oct 2017)

# Activities undertaken by Nehru Yuva Kendra Sangathan under Paryatan Parv Celebration (5th to 25th Oct 2017)

Ministry of Tourism, Govt. of India is organising Paryatan Parv with the objective to encourage people to know about their Culture and iconic sites, sensitise them about the importance of Tourism & make everyone a stakeholder in the development of Tourism. 30 iconic sites have been identified where tourism & cultural events are being organised during the Paryatan Parv.

Ministry of Youth Affairs and Sports, Govt. of India through Nehru Yuva Kendra Sangathan participated in Paryatan Parv and organised Neighbourhood Youth Parliament, Cultural Programme, Youth Leadership and Community Development programme, Heritage Walk, Awareness programme on importance of Tourism & Nature Walk etc.

The preliminary report of the activities undertaken are submitted below:-

#### Shimla, Himachal Pradesh on 5th Oct 2017

Coinciding with the Cluster Level Sports Tournament at Theog, Shimla, Nehru Yuva Kendra, Shimla also took up the opportunity to disseminate Awareness on Tourism among people in general and Youth in particular. The Awareness was part of the celebration of Paryatan Parv. Addressing the youth who converged in large number (more than 500),Sh Hardev Sharma, Pradhan spoke in detail about the need of identifying natural sites in Himachal Pradesh and popularising the same for tourism purpose. Such initiative will initiate a large number of footfall from not only native but also foreign tourists. Tourism is the mainstay of Shimla and has the potential of employing a large number of youth. Sh Ashish Chauhan,Youth Leader, explained the way in which Youth can contribute towards making and converting the natural sites as a sustainable model for tourists and also the local populace. As a follow up part, the surrounding Youth Club shall identify natural sites, make data base and coordinate with Deptt of Tourism for further site development.

#### Maharashtra on 8th Oct 2017

Seminar and group discussions were organised during the Paryatan Parv by NYKs, Ahmednagar and Satara in the state of Maharashtra. The youth participants were made aware on importance of tourism and disseminate the information to their peer groups to participate in Paryatan Parv and on rich and diverse culture of India.

# Udaipur, Rajasthan on 8th Oct 2017

Nehru Yuva Kendra, Udaipur, Rajasthan organised Heritage walk for 80 National Youth Volunteers of 25 district of Rajasthan State during the Paryatan Parv Celebrations.

The National Youth Volunteers were taken to Pratap Gaurav Kendra where they visited the Art Gallery, Museum, Robotic Show, Bharat Darshan, and Mevaad Darshan. They also visited Saheliyo ki Badi and City Palace in Udaipur



## Maharashtra on 9th Oct 2017

Cultural Programmes were organised during the Paryatan Parv by NYK, Dhule in the state of Maharashtra. The youth participated in Paryatan Parv and deliberated on rich and diverse culture of India.

#### Shimla, Himachal Pradesh on 9th Oct 2017

Awareness Dissemination and Rally on importance of Tourism were organised during Paryatan Parv Celebrations by NYK, Shimla, Himachal Pradesh

# Jharkhand, on 10th Oct 2017

Nehru Yuva Kendra Latehar & Dhanbad (Jharkhand) has organised 5 programmes of Essay Writing Competition and Neighbourhood Youth Parliament, Quiz Competition, one Awareness Campaign & Walk along river course & one visit of Dam under the Paryatan Parv Celebration. A total of 218 youth participated in the programme.

#### Maharashtra on 10th Oct 2017

Nehru Yuva Kendra Ahmednagar (Maharashtra) has organised Seminar, Group Discussion and Neighbourhood Youth Parliament under the Paryatan Parv Celebration.

#### Himachal Pradesh on 11th Oct 2017

50 Youth participated in the Heritage Walk in Shimla District of Himachal Pradesh. All the participants were divided into three groups namely Happy Group, Blissful Group and Thoughtful Group. Each Group was asked to prepare their Action Plan for Heritage Conservation. A competition was also organised on creation of Song about Nature and Heritage Conservation.

In Bilaspur district of Himachal Pradesh meeting and group discussion has been organised in which 21 youth participated (12- Male and 9 Female) and in Nahan district a seminar on importance of Tourism was organised in which 75 youth participated (45-Male and 30 – Female).





# गांवों में पर्यटन संभावनाओं को बढ़ाएगा नेहरू युवा केंद्र

25 अक्तूबर तक पर्यटन

पर्व मना रहा केंद्र

# हिमाचल दस्तक ब्यूरो। शिमला

ग्रामीण पर्यटन और उसमें संभावनाओं की तलाश के लिए साथ रोजगार की उपलब्धता को सुनिश्चित बनाने के

लिए नेहरू युवा केंद्र शिमला 25 अक्तूबर तक पर्यटन पर्व मना रहा है। इसकी

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मंगलवार को शुरुआत की गई। यह कार्यक्रम नेहरू युवा केंद्र शिमला के सभागार में आयोजित हुआ।

कार्यक्रम में प्रभात कुमार, जिला युवा समन्वयक ने बतौर मुख्यतिथि शिरकत की। उन्होंने कहा कि पर्यटन पर्व को मनाने के पीछे अपने गांव ख आस-पास के क्षेत्र के अलावा पर्यटक स्थलों की पहचान कर वहां पर्यटन की संभावनाओं को तलाणना है। उन्होंने बताया कि केंद्र गांव-गांव में पर्यटन स्थलों की पहचान कर ग्रामीण पर्यटन परियोजनाएं तैयार करेगा और युवाओं के रोजगार से लेकर ग्रामीण खूबसूरती को अंतरराष्ट्रीय मानचित्र

पर उकेरेगा। राष्ट्रीय युवा पुरस्कार प्राप्त समाजसेवी हेमराज चौहान ने

बताया कि पर्यटन पर्व को ग्रामीण आर्थिकों का आधार बनाने के लिए कार्य होगा। इसमें ग्रामीण संसाधनों का उपयोग कर ग्रामीण पर्यटन, वेशभूषा, खानपान और संस्कृति को राष्ट्रीय और अंतरराष्ट्रीय स्तर पर प्रसिद्ध किया जाएगा। इसो के तहत आज, बुधवार को प्रकृतिक से संवाद के तहत 40 लोगों का ग्रुप मुंडाघाट से जंगल में घूमने जा रहा है।

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# **Iharkhand on 11th Oct 2017**

In Dhanbad district Seminar on importance of tourism was organized at Chandankyari Panchayat Hall, Dhanbad in which 30 youth participated (12- Male & 18- Female) and another seminar on preservation of tourist places was organized at Panchayat Bhawan in which 50 youth have participated and also Shilpkala Pradarshini was organized in which 30 youth participated (8- Male and 22- Female).

In Hazaribagh district Youth Club meeting on importance of Paryatan Parv was organized at Holang. A total of 95 youth participated in the programme and at Katkamsandi, a Seminar and a Rally was organized with the participation of 155 youth.



# Ahmednagar, Maharashtra on 11th Oct 2017

NYK Ahmednagar organised Neighbourhood Youth Parliament, Awareness programme on importance of Tourism in which number of youth along with villagers and local panchayat members participated.





# Telangana on 11th Oct 2017

Nehru Yuva Kendra Sangathan, Telangana organised Paryatan Parv on the occasion of 10<sup>th</sup> Tribal Youth Exchange Programme being held at Hyderabad. During the Paryatan Parv Celebration, 200 tribal youth from Left Wing Extremist district of Chhattisgarh and Jharkhand participated in the Cultural Programmme of their area.



# **Uttar Pradesh on 11th Oct 2017**

Nehru Yuva Kendra, Agra, Uttar Pradesh organised Paryatan Parv on 11<sup>th</sup> Oct 2017, during the programme of Neigbourhood Youth Parliament, Cultural Programme, Sports Tournament and Group discussion for creating awareness on importance of tourism.



# Haryana on 12th Oct 2017

Awareness programme on importance of tourism and sanitation drive has been organised in 9 districts of Haryana State viz. Rohtak, Sirsa, Kurukshetra, Faridabad, Karnal, Fatehabad, Mahendragarh (Narnaul), Rewari and Ambala. A total of 470 youth participated.



# Maharashtra on 12th Oct 2017

NYK Yavatmal organised Swachhta Programme on the occasion of Paryatan Parv Celebration and made the people aware on the importance of Swachhta and Tourism.

NYK Aurangabad, organised Cultural Programme on the occasion of Paryatan Parv Celebration and made the people aware on importance of Tourism in which youth along with villagers and local panchayat members participated.







# Himachal Pradesh on 13th Oct 2017

An awareness programme was conducted by NYK Solan, Himachal Pradesh on the occasion of Paryatan Parv in which members of NYKS affiliated Youth Clubs participated. Nature walk as well as a training camp was also organised as part of Paryatan Parv Celebration.

# Jammu and Kashmir on 13th Oct 2017

Nehru Yuva Kendra is organizing different programmes under Paryatan Parv w.e.f. 5th Oct to 25th Oct 2017. On 13.10.2017, NYV Kashish Mahajan organized a Heritage walk to Devika Ghat Udhampur. In it, local people participated. The NYV gave information about the history of holy river Devika and its mythological importance. He also threw light on the deteriorating condition of the river and adviced every one to do as much as they can to protect the precious river of Udhampur.

A block level sports meet was also organised (w.e.f.- 12thOctober-13th October,2017) at block Ghordi under the paryatan parv. Here youth from block Ghordi and Chanunta participated in different sports. 180 youth participated in different games. The main focus of this tournament was to promote the participation of local youth in sports and to provide a platform to the village folks where they can show their talent. During the whole programme, NYVs-Neha Sharma & Rakesh kumar (block Ghordi) and Anuradha & Sunil Singh( block Chanunta) were present.



# Manipur on 13th Oct 2017

NYK, Tamenglong (Manipur) organised a 5 days Volleyball Tournament jointly with 14 Sikh regiment on the occasion of Parytan Parv Celebration.





## Odisha on 13th Oct 2017

Nehru Yuva Kendra, Jajpur, Odisha is organising Skill Up-gradation training programme for youth of the district w.e.f 1.10.2017 to 31.12.2017. On 13<sup>th</sup> Oct 2017 an awareness programme on importance of Tourism was organised for the youth who were taking part in Skill Up-gradation Training Programme.

# Sikkim on 13th Oct 2017

Nehru Yuva Kendra, Sikkim, Gangtok organised 3 days Inter State Youth Programme in collaboration with State Govt. of Meghalaya during the Paryatan Parv Celebrations. Under the programme 30 participants and 2 officials from Meghalaya State visited various tourist places, institutes and interacted with important dignitaries, Youth Leaders and Villagers. The visiting team are also proform culture programme of their state during the 3 days Inter State Youth programme. They were also made aware on importance of tourism during the programme. Sh. Khem Prasad Dahal, Chairman of Sikkim Youth Development Board was the Chief Guest during the closing ceremony.





# Maharashtra on 14th Oct 2017

NYK Yavatmal organised Neighbourhood Youth Parliament on the occasion of Paryatan Parv Celebration and made youth aware on the importance of Tourism through deliberations pertaining to importance and development of tourism especially in rural areas.

NYK Aurangabad organised Cultural Programme on the occasion of Paryatan Parv Celebration and made the people aware on importance of Tourism in which youth along with villagers and local panchayat members participated.

NYK Ahmednagar organised Disaster Management Training during the Paryatan Parv Celebrations.



#### Maharashtra on 15th Oct 2017

NYK Alibagh- Raigad, Maharashtra organised Youth Leadership and Community Development Programme during Paryatan Parv Celebration and made youth aware on the importance of Tourism through deliberations pertaining to importance and development of tourism especially in rural areas.

NYK Nanded organised Sports tournament (Kabaddi) on the occasion of Paryatan Parv Celebration and also made the people aware on importance of Tourism in which youth along with villagers and local panchayat members participated.

NYK Ahmednagar organised Sports Tournament (Kabaddi) during the Paryatan Pary Celebrations.

NYK Aurangabad organised Yoga camp for adolescents and youth during the Paryatan Parv Celebrations.









# Haryana on 16th Oct 2017

NYK, Narnaul has organised National Youth Volunteers tour programme to historical places viz. Jalmahal, Chorgumbad, Beerbal ka Chata, Maqbara of Shah Kuli Khan and Shaha Abrahim during the Paryatan Parv celebrations

NYK, Jind organised the Paryatan Parv Celebrations on 16<sup>th</sup> Oct 2017 in which Rural Women from the villages participated. An awareness programme on importance of tourism was also organised during the Paryatan Parv.





# Himachal Pradesh on 16th Oct 2017

Nehru Yuva Kendra, Hamirpur organized heritage walk on the occasion of Paryatan Parv in which a number of youth participated.



# Jammu and Kashmir on 16th Oct 2017

Nehru Yuva Kendra, Udhampur organized Block Level Sports Tournament in Basantgarh block during the Paryatan Parv Celebrations in which 163 youth participated.

In Ramnagar block of Udhampur district heritage walk was organised in which 11 participants participated.

In Narsoo block an awareness programme on importance of Tourism was organised in which 26 youth participated. A walk along river side was also organised on the occasion of Paryatan Parv in which 15 youth participated.







# **Award Ceremony**

Recognising the efforts of Nehru Yuva Kendra Sangathan under the guidance of Ministry of Youth Affairs and Sports on organisation of Paryatan Parv throughout the country successfully, Sh Arun Jaitley, Hon'ble Union Finance Minister gave away award to Dr A K Dubey, Secretary Youth Affairs, Ministry of Youth Affairs & Sports and Maj. Gen. Dilawar Singh (Retd.), Director General, Nehru Yuva Kendra Sangathan on behalf of Ministry of Tourism, Govt. of India for the Best Participating Partner Ministry / Department of Youth Affairs with Nehru Yuva Kendra Sangathan at the concluding function of 'Paryatan Parv' at Rajpath Lawns on 25 Oct 2017. The Paryatan Parv organised from 5-25 October, 2017 across India under the aegis of Ministry of Tourism, Govt. of India.



