



# "Involvement of Youth in Namami Gange"



NYKS, West  
Bengal

## REPORT ON REGIONAL LEVEL ORIENTATION PLANNING CUM MEETING, 2022

Organized by: Nehru  
Yuva Kendra  
Sangathan, S.O.  
Kolkata, West Bengal.



SUPPORTED BY: NATIONAL MISSION FOR CLEAN GANGA

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## **Brief of the raining Programme**

As per the programmatic strategy of Nehru Yuva Kendra Sangathan (NYKS), West Bengal, Three Days Regional Level Orientation Planning cum Meeting under “Involvement of Youth in Namami Gange project”, was conducted by the Nehru Yuva Kendra Sangathan (NYKS), West Bengal, with support from NMCG, Ministry of Jal Shakti, Department of Water Resources, River Development and Ganga Rejuvenation, Government of India, at “The Fern Residency” located at 204 Mein Arterial Road, Noapara Rajarhat, Newtown, Kolkata-700157, from 09<sup>th</sup> May, 2022 to 11<sup>th</sup> May, 2022. The main objectives of the programme was to sensitize 3 Deputy Directors of concern Districts, 2 District Youth Officers (DYO), 5 District Project Officers (DPO) and 1 State office Project Assistant regarding the following topics, under the Namami Gange Project:

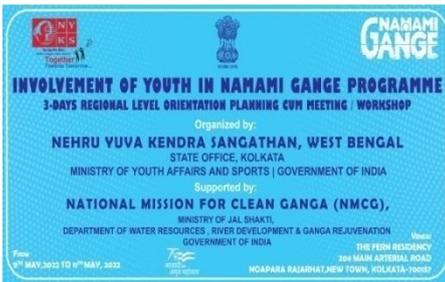
- Education and Awareness Generation for Clean River Ganga
- Planning for Implementation of the project
- Understanding about the project
- Management of Financial implementation, and
- To motivate Youth about Pollution by Speech, motivational talk, IEC materials, Slogan, Natak, Street Play for clean river Ganga.

In this programme many honorable persons were invited as resource persons and they presented their motivational speech, they shared their working experiences and they taught many things and tactics with participants. Mr. Subrata Halder, Executive Engineer of Water Investigation Department, Government of West Bengal was present as the Chief Guest on the inaugural programme of the Training. Smt. Nandita Bhattacharya, State Director, NYKS, West Bengal and Andaman Nicobar Island chaired the inaugural programme. Mr. Vinay Kumar, N.S.S. Regional Director, Dr. Minakshi Gangopadhyay, Councilor of Calcutta Corporation, Mr. Biswajit Roychoudhury, Chairman of S.A.I.A.R.D & professor of Vidyasagar University, Mr. Sukhendu Bank, Professor of St. Xavier's University, Smt. Reema Samanta, D.P.O, Hooghly, Mr. Kamini Guchit, Trainer, Mr. Ashok Kumar Sanyal, Ex. Chairman of Biodiversity Board, Government of West Bengal, Mr. Ratan Bose, Trained Trainer, Mr. Somnath Shinaroy, Programme coordinator, Child Fund International Programme, Smt Reema Samanta, DPO, Hooghly,

Mr. Sujit Bhandari, DPO, Diamondharbor & Smt Shanaz Hossian were trained all the participants with their knowledge and experiences. Participants were also very active and enthusiastic; they were interacting with resource persons and they participated in group discussion and they made their plan according to their thought and knowledge.

## DAY 1, 9<sup>th</sup> of MAY, 2022

On the First Day of the “Involvement of Youth in Namami Gange Programme” 3days Regional Level Planning cum Meeting was formally inaugurate at The Fern Residency Hotel, 204 Main Arterial Road, Noapara Rajarhat , New Town, Kolkata-700157.



The said programme is being organized by Nehru Yuva Kendra Sangathan , State Office, West Bengal, with support from NMCG, Ministry of Jal Shakti ,Department of Water Resources, River Development & Ganga Rejuvenation, Government of India. According to training schedule all the participants were presented at the

Training centre before scheduled time and they registered their name in the attendance sheet. Three Deputy Directors, Two District Youth Officers, Five District Project Officers and One State Office Project Assistant were presented as participants. During the Inaugural ceremony of Training programme eminent persons namely, Smt Nandita Bhattacharya, State Director, Nehru Yuva Kendra Sangathan, West Bengal & Andaman Nicobar Island ,Shri, Subrata Haldar, Executive Engineer of Water Investigation Department, Government of West Bengal, Sri, Biswajit Roychoudhury, Chairman of S.A.I.A.R.D & professor of Vidyasagar University ,were presented.



The inaugural ceremony started with the welcome speech by Smt Nandita Bhattacharya, State Director, NehruYuva Kendra Sangathan, West Bengal & Andaman Nicobor Island, she welcomed the guests and participants, briefed the objectives of the NamamiGange project. The programme started with the Lightening of inaugural lamp by the guests. After, that National Anthem was sung by all Guests and participants.



Kabi Guru Rabindra Nath Tagor Birthday was celebrated by garlanding his Portrait and Swami Vivakannda Ji portrait. Training kits/materials distributed to all participants.

Sri, Binay Das, Project Assistant Namami Gange, NYKS, W.B. welcomed Sri, Subrata Haldar, Executive Engineer of Water Investigation Department, Government of West Bengal. He emphasized the following points:-



- River is our mother from ancient time.

Across the bank of river Ganga many cities were built.

We used Ganga but not care about Maa Ganga.

- Situation and Problem of Pollution in River

### Ganga

- Definition of Pollution and types of pollution. Its effects in water bodies and its creatures.
- Scientific methods of water pollution checking.
- Scientific equation of pollution and its ingredients like Arsenic, PH factor, Bio-Oxygen Level etc.
- Water pollution levels different in according to local factories, agricultural land and human activities.



Our second speaker was Sri, Biswajit Roychoudhury, Chairman of S.A.I.A.R.D & professor of Vidyasagar University. In his discussion about the project, he pointed out some important aspects of the project Which are highlighted below: -



- About the Maa Ganga and its Geographical coverage in India from Gomukh to Ganga Sagar
- River Ganga and its impact on population
- Urbanization in the River Bank
- Rural area in the River Bank
- Building up DAMs in River Bank



- Blocking the natural flow of the river to achieve short term goals.
- After the making of DAMs river has lost his water flowing capacity and a large number of people started living by the side of the River Bank.
- The construction of Dam in DAMODOR VALLY CORPORATION, affects human life economically, before the construction of Dam the area of Damodor River bank was called Rice bowl of India. Now, the status has lost.
- The Government or Government organizations, NOGs, can't change the situation. Only local people can do it.

On the next session Shri Sukhendu Bank , Ex DYO, and Professor of St. Xavier's University, was welcomed by Shri Silajit Biswas, to take session on the subject of Collection of basic information on level of pollution, its impact on economy and population of the area. He also talks about the guidelines of the project. He mainly discussed on



- How to collect data which can help to implement the project in Village.
- How to motivate local Youths, Villagers and Woman Village groups as well as other NGOs, Organizations, Schools, Collages & Religious Institutions etc.
- Quantitative and Qualitative data collection methods.
- Ganga Doots are the main pillar of the project.
- It is a behavior changing process.

In the doubt clearing session all participants were interacted with each other as well as with the speaker.

Smt Nandita Bhattacharya (NYKS, State Director) took next session about the NYKS. That is highlighted below –

- “NYKS –was started in 1972. It is an organization of the Young People for the Young People”.
- Youth being the most powerful section of the society, should be ready to take responsibilities
- Contribution of youth in the freedom struggle movement of this country.
- Necessity and relevance of productive youth engagement in the



national building process and Namami Gange Project.

- Ganga Doots the main pillar of the project, they should do justice to their work. Only they could reach to the mass people.

The next session was taken by Smt. Reema Samanta, DPO, Hooghly. She took a session about the Project, the NMCG and Development of institutional mechanism for undertaking the project. She highlighted on the: -

- History of NMCG – Sri, Madan Mohan Malviya founded Ganga Mahasabha in 1950.
- Sri, Rajeev Gandhi launched Ganga Action Plan on 14<sup>th</sup> January in 1986
- Ganga is declared the National River in 2009.
- Stretch of Gaumukh to Uttarkashi was declared Eco Sensitive zone.
- Sri, Narendra Modiji announced Namami Gange Programme in July, 2014.
- Ganga and Yaumuna have been declared as living persons with legal rights, in 2017.
- NMCG was registered as a society on 12<sup>th</sup> August 2011 under the Societies Registration Act 1860. It acted as implementation arm of National Ganga River Basin Authority (NGRBA) which was constituted under the provisions of the Environment (protection) Act (EPA), 1986.
- Presently functioning under the control of Ministry of Water Resources, River Development and Ganga Rejuvenation.
- Main pillars of the Namami Gange Programme are-
  1. Sewerage Treatment Infrastructure
  2. River –surface cleaning
  3. Afforestation
  4. Industrial Effluent Monitoring
  5. River front Development
  6. Bio-diversity
  7. Public Awareness



## 8. Ganga Gram.

- Our target field is Public Awareness which is in the 7th number of the pillar. She also shares her field level working experiences with participants.

The first day sessions ended on 6 P.M.

### DAY 2, 10<sup>th</sup> of MAY, 2022

On the second day of the training programme first session was taken by Sri Kamini Kumar Guchhait.

He talked with the participants and asked them how they have been thinking about



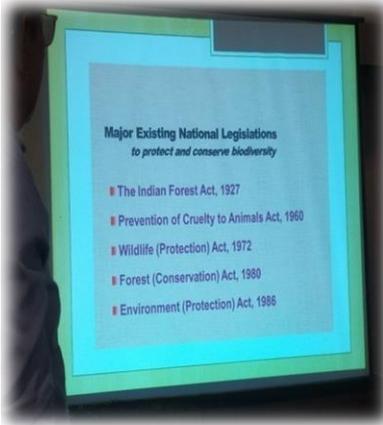
the project. He focused on personal contact and peer educational programme. He started with Puranic Myths about Maa Ganga then he expressed the importance of Maa Ganga from ancient time to modern days. Why we need to save maa Ganga from human activities? And how can we solve the problem? All these matters were discussed with the participants.

Next Shri, Apoorva Shinde, Director (Programme), NYKS, New Delhi joined with us through Video conference from Head Office New Delhi. After the introduction with participants, he delivered his speech and welcomed new DPOs in Namami Gange Project. Mr. Shinde gave a wonderful presentation with the support of Smt. Manisha Shine, Assistant Director, NYKS, Hq in detail about Namami Gange Project.

The next session started by Sri, Asok k. Sanyal, Ex chairman of Bio-diversity Board of West Bengal. He specially highlighted on the subject of Bio-diversity of Ganga-

- Meaning of word 'Bio' is Life.
- Meaning of 'Diversity' is verity, multiformity.
- Life is started in water
- How carbon and oxygen particles mixed up, gave birth of life in the world as protozoa or Bacteria etc.
- Life evolves in water and come to existence in land.
- Nature nourishes and preserve the life in earth and makes different types of species of life that is called Bio-diversity.
- The river like Ganga has many bio-diversities in the River or River bank.





Turtles, Fishes, Snakes, Gangatic Dolphins, Prawn, Crab, Saras, Crane, tiger, otters, crocodile –Gharial, frogs, Butterfly, Trees like grasses, mahogany, Sundori, Hogla, etc.

- Region wise, weather wise species of life are different from each other.

Lastly, he describes human also under the part of Biodiversity and human activities are destroying biodiversity of life. If any food chain is blocked by any reason its impact goes to another species of life because nature maintains his natural law and balance existence of life on earth. Love nature, love life. We came from

water so we have to preserve water and save our future generations.

Sri Ratan Bose, NGO consultant, took the special session on Communication and social media, adoption of IEC materials. Special highlighted from his speech as on –

- Communication is most important part of this project.
- If one could not communicate with local people properly about the importance of the project and the role of people the project will not be effectively implemented.



Good behavior and proper presentation will draw attention among the public speaking.

- Social media is the best way to reach out in largest group of the youth.
- Youth are generally spending their time on social media.
- We have to target them by posting best pics of field work.
- Using proper write up and official hashtags, creating Whats App group, Face book group and tweeting your post.
- Instagram is youth's new destination.
- Zoom, google meet, Microsoft team, Jio meet these all are video conferencing platform. By using this kind of platform, we could reach maximum people in a particular time.
- After the Covid-19 these platforms gave us freedom to reach one place to another.

- Ganga doots are volunteer, if we could not communicate our message on regular basis to them, they might be demotivated within few days.
- IEC materials would be prepared with unique message.
- Special song, Video have to share with villagers,
- Loka Natak that would attract people more.
- Loka Natak script development and proper training for the performers are important.

Question answer session was very interesting, DPO Malda raised a question about face book reach which is very low, people are not interested in work related post like cleaning drive, Awareness programme etc. He suggested them to develop good content before posting the picture or video on Face book, you tube etc.

And the full day session ended at 5 P.M.

### Day 3<sup>rd</sup>, 11<sup>th</sup> May, 2022

On the last day of the training Programme Shri Kamini Kumar Guchhit came to take first session of the day. He highlighted on the Personal contact and Peer Education Programme. He also pointed out the basic level of controlling the pollution. He advised to contact with local Government Bodies to get the support for the Project. The volunteers must knock the local educated and interested persons and the Social Workers group. A group discussion was here in the session on the adoption of Songs, Street Plays, Lokanataks etc by the resource person.



The next session was taken by Shri Somnath Sinharoy, Programme coordinator, Child fund international

programme. He took a session on Development of institutional mechanism for undertaking the project, Mobilizing of Youth volunteers and Gangadoots.

- We are going to work with a large number of volunteers



- Spearhead team and Ganga Doots will be main pillar for the project without any kind of financial support.
- Motivation is the only myntra to tie up bonding with the youth as well as ganga doots.
- He shared a story about Arunima Sinha. Who summit of the Mount Everest.
- Most interesting fact about the story that she climbed the Mount Everest without having a leg& created history.
- Main moral of the story is that if one believes yourself the one can make history.

After the lunch all participants back to training hall and a group discussion session was taken place involving all DPOs. They prepared a plan of action and individually discussed about it. Deputy Directors who have been involved in the Namami Gange Project were also taking part in this discussion.



On the valedictory session two special guests were invited in the programme. Shri Vinay Kumar, Regional Director NSS, and Miss Shahina Zavad, Social worker were welcomed

by Rizwi Shahnaz Rahaman, DYO, Nadia, W.B.

On that occasion sri Vinay Kumar, NSS Regional Director shared his views and give thanks to NYKS, West Bengal for inviting him as a special guest in valedictory session and also highlighted the importance of conservation of MAA GANGA.

Before end of the 3days Training Programme, certificates and photographs were distributed among the participants by Mr.Vinay Kumar, Regional Director of NSS. Ms.Shahina Zavad, Social worker and Nandita Bhattacharya State Director of NYKS, West Bengal. The Training ended with National Anthem and Jay Hind, Jay Bharat slogan.



### Details of Participants

Sl.No	Name	District	Designation
1	Shri Sankar Chatterjee	Tamluk	D.D.
2	Shri Deb kumar Chatterjee	North 24 Parganas	D.D.
3	Shri DinobandhuSaha	Malda	D.D.
4	Rizwi Shahnaz Rahman	Nadia	D.Y.O.
5	Arunima	Howrah	D.Y.O.
6	Soubir Dutta	Tamluk	D.P.O.
7	Anupam Mandal	North 24 Parganas	D.P.O.
8	Subrata Das	Malda	D.P.O.
9	Subrata Sarkar	Nadia	D.P.O.
10	Shambhu lal Choudhury	Howrah	D.P.O.
11	Binay Das	West Bengal State Office	P.A.

## Details of the Resource Person

Sl. No	Name	Designation
1	Smt Nandita Bhattacharya	State Director of NYKS, W.B
2	Mr. Subrata Halder	Executive Engineer (A-I), State Water Investigation & Development (WRI& DD). Govt. of West Bengal
3	Dr. Biswajit Roy Chowdhury	Chairman , SAIARD, W.B
4	Dr.Minakshi Gangopadhaya	Councillor
5	Shri. Sukhendu Bank	Professor at St. Xavier's University on MSW
6	Smt. Reema Samanta	DPO, Hooghly
7	Mr. Kamini Kumar Guchhait	Trained Trainer
8	Shri. Ashok K Sanyal	Ex.Chairman of West Bengal Biodiversity Board
9	Ratan Bose	NGO , Consultant, Trained Trainer
10	Mr. Somnath Sinha Roy	Programme Coordinator, Child fund international programme
11	Shri Vinay Kumar	NSS , Regional Director
12	Mr. Sujit Bhandari	DPO ,Diamondharbour

## Training Programme Schedule

Day	Time	Session/ Programme	Guests/Speakers	Designation
1 <sup>st</sup> Day 9 <sup>th</sup> of May, 22	9.30 to 10.30 A.M	Registration of the Participants		
	10.30 to 10.40	Welcome Address & Briefing for 3 days the training programme	Smt. Nandita Bhattacharya	State Director of NYKS, W.B.
	10.40 to 11.00 A.M.	Inaugurate function by Chief Guests	Mr. Subrata Halder	Executive Engineer (A-I), State Water Investigation & Development (WRI&DD), Govt. of West Bengal
	11.00 to 11.45 A.M.	1. Session- Situation and problem of pollution in river Ganga and its impact	Mr. Subrata Halder	Executive Engineer (A-I), State Water Investigation & Development (WRI&DD), Govt. of West Bengal
	11.45 to 1.00 P.M.	2. Session - Geographical Coverage of River Ganga and its impact on population	Dr. Biswajit Roy Chowdhury	Chairman, SAIARD, W.B.
	1.00 to 2.00 P.M.	Lunch		
	2.00 to 3.00 P.M.	5. Session - Collection of basic information on level of pollution, and its impact on economy and population of the area	Shri. Sukhendu Bank	Teacher , St. Xavier's college
2 <sup>nd</sup> Day, 10 <sup>th</sup> of May, 22	3.00 to 4.00 P.M.	3. About NYKS and its programme	Smt. Nandita Bhattacharya	State Director
	4.00 to 4.30 P.M.	4. Session - About the Project & about NMCG & Development of institutional mechanism for undertaking the project	Smt. Reema Samanta	DPO , NYK, Hooghly
	9.30 to 11.00 A.M.	6. Over all view on Ganga River & Personal Contact and Peer Education Programme	Mr. Kamini Kumar Guchhait	Trained Trainer
	11.00 to 1. P.M.	2. Biodiversity of River Ganga	Shri. Asok K Sanyal	Chairman of West Bengal Biodiversity Board
	1.00 P.M. to 2.00 P.M.	Lunch		
	2.00 to 3.00 P.M.	7. Group Discussion and Presentation	By Trainees	DDs/DYOs, DPOs
	3.00 P.M. to 4.00 P.M.	8. Session – Communication & Media	Ratan Bose	NGO Consultant, Trained Trainer & Life Coach
	4.00 to 4.30 P.M.	Session – Presentation of IEC material	Ratan Bose	NGO Consultant, Trained Trainer & Life Coach
	9.30 to 11.00 A.M.	10. Session - Group Discussion for development and adoption of LokoNatak , Song, street Play. Etc	Mr. Kamini Kumar Guchhait	Trainer
	3 <sup>rd</sup> day, 11 <sup>th</sup> of May, 22	11.00 to 11.30 A.M.	11. Session – Development of Institutional mechanism for undertaking the project , Mobilizing of Youth Volunteers, Ganga Doots.	Mr. Somnath Sinharoy
11.45 to 1.00 P.M.		12. Session – District Work Plan and State Situation Presentation	BY DDs & DYOs	NYKS
1.00 to 2.00 P.M.		Lunch		
2.00 to 2.30 P.M.		13. Session – Officer Work and general duties of DPOs & About Reporting, or Sharing of Experience of Field Work	Sujit Bhandari / Reema Samanta	DPOs
2.30 to 4.00 P.M.		14. Session – Summing up and Consolidation of Orientation Training	Nandita Bhattacharya	State Director, NYKS, W.B.
4.00 to 4.30 P.M.		Valedictory Certificate Distribution	Respected Guests	

## Participants Attendance Sheet

### Day 1

Involvement of Youth in Namami Gange Programme  
 Programme Date: 9<sup>th</sup> May to 11<sup>th</sup> May, 2022  
 Venue: The Fern Residency, 204 Noapara, Main Arterial Road, Rajarhat, Kolkata-700157  
 Organized by Nehru Yuva Kendra Sangathan, State Office, Kolkata, West Bengal  
 Participants List for Regional Level Orientation Planning cum Meeting/ Workshop for 3 Days

Sl.No	Name of Officials	District	Full Signature of Participants	Date (09.05.2022)
1	Dev kumar Chatterjee (DD-OSD)	North 24 Parganas	<i>D.K. Chatterjee</i>	09.05.22
2	Sankar Chatterjee(DD-OSD)	Tamluk	<i>Sankar</i>	09.05.2022
3	Dinabandhu Saha(DD-OSD)	Malda	<i>Dinabandhu Saha</i> 09/05/2022	9/5/22
4	Rizwi Shahnaz Rahman <i>Rizwi Shahnaz Rahman</i>	Nadia	<i>Rizwi Shahnaz Rahman</i>	09.05.2022
5	Arunima(DYO)	Howrah	<i>Arunima</i>	09.05.2022
6	Binay Das (P.A.)	State Office, KOL	<i>Binay Das</i>	09.05.2022
7	Subrata Das (DPO)	Malda	<i>Subrata Das</i>	09.05.2022
8	Subrata Sarkar, (DPO)	Nadia	<i>Subrata Sarkar</i>	09.05.2022
9	Subir Dutta(DPO) <i>SUBIR DUTTA</i>	Tamluk	<i>Subir Dutta</i>	9.05.2022
10	Shambhulal Choudhury(DPO)	Howrah	<i>Shambhulal Choudhury</i>	09.05.22
11	Anupam Mandol (DPO)	North 24 Parganas	<i>Anupam Mandol</i>	09.05.22

## Day 2

### Involvement of Youth in Namami Gange Programme

Programme Date: 9<sup>th</sup> May to 11<sup>th</sup> May, 2022

Venue: The Fern Residency, 204 Noapara, Main Arterial Road, Rajarhat, Kolkata-700157

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1	Dev kumar Chatterjee (DD-OSD)	North 24 Parganas	D.K. Chatterjee	10/5/22
2	Sankar Chatterjee(DD-OSD)	Tamluk	Sankar	10 <sup>05</sup> / <sub>22</sub>
3	Dinabandhu Saha(DD-OSD)	Malda	Dinabandhu Saha	10/05/22
4	Rizwi Shahnaz Rahman Rizwi Shahnaz Rahman	Nadia	Rizwi Shahnaz Rahman	10.05.22
5	Arunima(DYO)	Howrah	Arunima	10.05.2022
6	Binay Das (P.A.)	State Office, KOL	Binay Das	10.05.2022
7	Subrata Das (DPO)	Malda	Subrata Das	10.05.2022
8	Subrata Sarkar, (DPO)	Nadia	Subrata Sarkar	10.05.2022
9	Subir Dutta(DPO) SOUBIR DUTTA	Tamluk	Subir Dutta.	10.05.2022
10	Shambhulal Choudhury(DPO)	Howrah	Shambhulal Choudhury	10-05-22
11	Anupam Mondal (DPO)	North 24 Parganas	Anupam Mondal	10.05.22

## Day 3

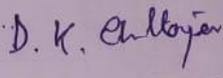
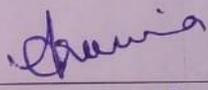
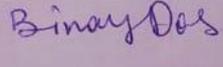
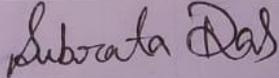
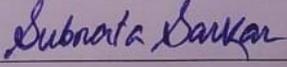
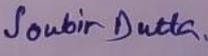
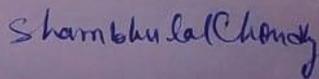
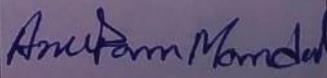
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Programme Date: 9<sup>th</sup> May to 11<sup>th</sup> May, 2022

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Participants List for Regional Level Orientation Planning cum Meeting/ Workshop for 3 Days

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2	Sankar Chatterjee(DD-OSD)	Tamluk		11 <sup>05</sup> / <sub>22</sub>
3	Dinabandhu Saha(DD-OSD)	Malda		11/05/2022
4	Rizbi Shanawz(DYO) Rizwi Shahmar Rahman	Nadia		11.05.2022
5	Arunima(DYO)	Howrah		11.05.2022
6	Binay Das (P.A.)	State Office, KOL		11/05/2022
7	Subrata Das (DPO)	Malda		11/05/2022
8	Subrata Sarkar, (DPO)	Nadia		11.05.2022
9	Subir Dutta(DPO) SOUBIR DUTTA.	Tamluk		11.05.2022
10	Shambhulal Choudhury(DPO)	Howrah		11.5.22
11	Anupam Mondal (DPO) Mondal	North 24 Parganas		11.05.2022

## Evolution Sheet of Participants

**INVOLVEMENT OF YOUTH IN NAMAMI GANGE PROGRAMME**  
 3 DAYS REGIONAL LEVEL ORIENTATION PLANNING CUM MEETING / WORKSHOP  
 Organised By : **NEHRU YUVA KENDRA SANGATHAN, WEST BENGAL, KOLKATA**  
 Venue : THE FERN RESIDENCY, KOLKATA    Date – 9<sup>TH</sup> MAY, 2022 TO 11<sup>TH</sup> MAY, 2022

**EVALUATION FORM**

Sl. No.	Particulars	Rate
1	Reception	Good /Very Good/ Outstanding ✓
2	Inaugural Programme	Good /Very Good/ Outstanding ✓
3	Training / Meeting arrangement	Good /Very Good/ Outstanding ✓
4	Training kit	Good /Very Good/ Outstanding ✓
5	Light & Sound	Good /Very Good/ Outstanding ✓
6	Subjects covered by resource persons	Good /Very Good/ Outstanding
7	Presentation of topics by resource persons	Good /Very Good/ Outstanding
8	Did you find IEC materials useful and relevant	Good /Very Good/ Outstanding
9	Hospitality	Good /Very Good/ Outstanding
10	Valedictory Programme	Good /Very Good/ Outstanding
11	Boarding arrangement	Good /Very Good/ Outstanding
12	Food quality	Good /Very Good/ Outstanding
13	Cleanliness	Good /Very Good/ Outstanding
14	Do you think that the topics discussed in this programme are helpful for achieving future target of Namami Gange? <i>Yes</i>	
15	Your suggestion for future improvement of the training / workshop : <i>Field visit should be incorporated in the Training module</i>	

Signature... *D. K. Chatterjee* .....      Name... *(DEB KUMAR CHATTERJEE)* .....



नेहरू युवा केंद्र संगठन  
World's Largest Youth Network

Together  
Towards Tomorrow...



### INVOLVEMENT OF YOUTH IN NAMAMI GANGE PROGRAMME

3 DAYS REGIONAL LEVEL ORIENTATION PLANNING CUM MEETING / WORKSHOP

Organised By : **NEHRU YUVA KENDRA SANGATHAN, WEST BENGAL, KOLKATA**  
Venue : THE FERN RESIDENCY, KOLKATA Date – 9<sup>TH</sup> MAY, 2022 TO 11<sup>TH</sup> MAY, 2022

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11	Boarding arrangement	Good /Very Good/ Outstanding
12	Food quality	Good /Very Good/ Outstanding
13	Cleanliness	Good /Very Good/ Outstanding
14	Do you think that the topics discussed in this programme are helpful for achieving future target of Namami Gange? <i>Yes, very helpful for my future achieving target and implement the ground level.</i>	
15	Your suggestion for future improvement of the training / workshop : <i>More Resource person present this programme my personal suggest.</i>	

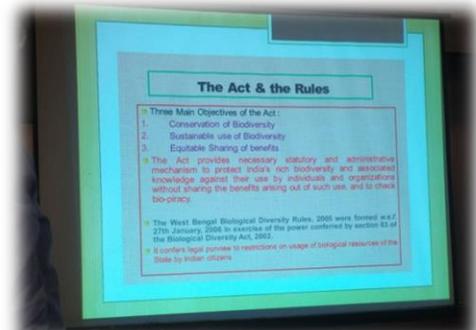
Signature.. *Subrata Das*

Name.. *SUBRATA DAS*

**Action Photographs of the Programme**  
**Day 1**



**Action Photographs of the Programme**
  
**Day 2**



**Action Photographs of the Programme**

**Day 3**



## Press Clippings



**तारकेश कुमार ओझा, खड़गपुर**। नेहरू युवा केंद्र संगठन, पश्चिम बंगाल के तत्वावधान में "द फार्न रेसिडेन्सि" में तीन दिवसीय प्रशिक्षण शिविर का आयोजन किया गया जो 9 मई से 11 मई तक चला। इस प्रशिक्षण का विषय था नेहरू युवा केंद्र द्वारा परिचालित नमामि गंगे प्रकल्प में युवाओं की सहभागिता। जिसमें मालदा, दक्षिण 24परगना, पूर्व मेदनीपुर, नदिया तथा हावड़ा के जिला युवा अधिकारी समूहों तथा जिला परियोजना अधिकारी सहित राज्य निर्देशक पश्चिम बंगाल- अंदमान-



प प्रदान किया

में 1.12 करोड़ का है निर्माण : ग्राम मंत्रालय के बताया कि पीएम के तहत वर्तमान में 1.12 करोड़ कराया जा रहा है, रा किया जाना है। जमीन आदि

करुणा। माक पर काफा सख्या म उनका समयक उपास्थत था।

### गंगा की प्रदूषण मुक्ति पर प्रशिक्षण शिविर में मंथन



**खड़गपुर, 12 मई ( रिपोर्टर )** : नेहरू युवा केंद्र संगठन , पश्चिम बंगाल के तत्वावधान में द फार्न रेसिडेन्सि में तीन दिवसीय प्रशिक्षण शिविर का आयोजन किया गया। जो 9मई से 11मई तक चला। इस प्रशिक्षण का विषय था नेहरू युवा केंद्र द्वारा परिचालित नमामि गंगे प्रकल्प में युवाओं की सहभागिता . जिसमें मालदा, दक्षिण 24परगना, पूर्व मेदनीपुर, नदिया तथा हावड़ा के जिला युवा अधिकारी समूहों तथा जिला परियोजना अधिकारी सहित राज्य निर्देशक पश्चिम बंगाल- अंदमान निकोवर, राज्य परियोजना सहायक समेत कुल 11 प्रतिनिधि उपस्थित थे। कार्यक्रम मे गंगा नदी में प्रदूषण की स्थिति और समस्या और उसका प्रभाव, गंगा नदी का भौगोलिक विस्तार और जनसंख्या पर इसका प्रभाव, गंगा नदी पर समग्र दृष्टिकोण और व्यक्तिगत संपर्क तथा सहकर्मि शिक्षा कार्यक्रम, गंगा नदी की जैव विविधता, लोक नाटक, नुक्रड़ नाटक, लोक गीत का विकास और अंगीकरण, परियोजना को शुरू करने के लिए संस्थागत तंत्र का विकास, युवा स्वयंसेवकों को जुटाना व गंगादूत आदि विषय पर चर्चा करते हुए। श्री सुजत हलधर, कार्यकारी अभियंता ओयाटार इनवेस्टिगेशन एन्ड डवलपमेंट, पश्चिम बंगाल, डॉ. विश्वजीत राय चौधरी-चेयरमैन, एस ए आइ ए आर डी, अशोक सान्याल-वायोडाइभारसिटी बोर्ड, पश्चिम बंगाल, रतन बसु-एन जिओ कलसालटेन्ट, कामिनी गुच्छाइट समाजसेवी, सोमनाथ सिंह राय-कार्यसंस्थापक, चाइल्ड फ्रेंड इंटरनेशनल प्रोग्राम से रिसोर्स प्रतिनिधियों ने हिस्सा लिया। कार्यक्रम मे नन्दिता भट्टाचार्य, राज्य निर्देशक, पश्चिम बंगाल-अन्दमान निकोवार, विनय दास-राज्य परियोजना सहायक पश्चिम बंगाल तथा विनय कुमार-राज्य निर्देशक एन एस एन से उपस्थित थे। शिविर में आलोच्य विषयों पर गहन मंथन हुआ।

## रक्ष हानी

नी से दुष्कर्म या भी घटना का है। कुछ संत तो कि इतिहास में ाल और बनारस ा जिक्र ही नहीं

मां मलामा तंतिर लत दलार्द मे श्रद्धान्जो ने किरा श्रमटात

Kolkata Hindi News 12.05.22

16:59 [Social Media Icons] [Signal] [69%]



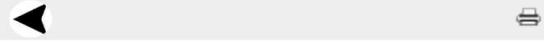
গঙ্গা কে দূষণমুক্ত করার নানা পন্থাপদ্ধতি নিয়ে কর্মশালায় অংশগ্রহণকারীদের প্রশিক্ষিত করা হয়। পশ্চিমবঙ্গ সরকারের ওয়াটার ইনভেস্টিগেশন অ্যান্ড ডেভেলপমেন্ট সেকশনের এক্সিকিউটিভ ইঞ্জিনিয়ার শ্রী সুব্রত হালদার, এসআইএআরডি -র চেয়ারম্যান ডক্টর বিশ্বজিৎ রায়চৌধুরী, পশ্চিমবঙ্গ বায়ো ডাইভারসিটি বোর্ড এর অলক কুমার সান্যাল, এনজিও কনসালটেন্ট রতন বসু, সমাজকর্মী কামিনী গুছাইৎ, চাইল্ড ফান্ড ইন্টারন্যাশনাল প্রোগ্রামের সোমনাথ সিংহ রায় এই কর্মশালায় অংশগ্রহণকারীদের প্রশিক্ষণ দিয়েছেন। অনুষ্ঠানে অন্যদের মধ্যে উপস্থিত ছিলেন নেহেরু যুব কেন্দ্র সংগঠনের পক্ষে পশ্চিমবঙ্গ আন্দামান-নিকোবর দ্বীপপুঞ্জের রাজ্য নির্দেশক নন্দিতা ভট্টাচার্য, নমামী গঙ্গে প্রকল্পের রাজ্য পর্যায়ের আধিকারিক বিনয় দাস এবং পশ্চিমবঙ্গের এনএসএস এর রাজ্য নির্দেশক বিনয় কুমার।

CG/CB/



PIB, Kolkata Web Media news 11.05.2022

16:59 [Social Media Icons] [Signal] [69%]



যুবওক্রীড়াবিষয়কমন্ত্রক



**নমামী গঙ্গে প্রকল্পের জন্য কলকাতার নেহেরু যুব কেন্দ্র সংগঠন আয়োজিত কর্মশালা**

Posted On: 11 MAY 2022 6:12PM by PIB Kolkata

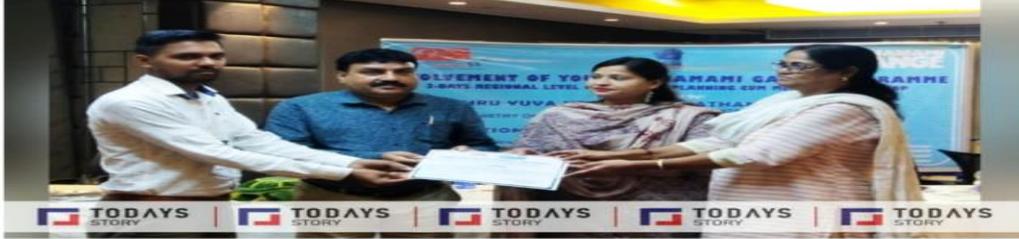
কলকাতা , ১১ই মে, ২০২২

গঙ্গা নদীর দূষণ রোধে কেন্দ্রের নমামী গঙ্গে প্রকল্পের সঙ্গে পশ্চিমবঙ্গের যেসব যুবক-যুবতী যুক্ত রয়েছেন, তাদের নিয়ে কলকাতার নেহেরু যুব কেন্দ্র সংগঠন আয়োজিত একটি কর্মশালায় আজ ছিল শেষ দিন। দ্য ফার্ন রেসিডেন্সীতে তিন দিনের এই কর্মশালা শুরু হয় ৯ই মে। এখানে মালদা, দক্ষিণ ২৪ পরগনা, পূর্ব মেদিনীপুর ও হাওড়া জেলার প্রতিনিধিরা ছাড়াও, রাজ্য প্রজেক্ট সহকারী সহ প্রকল্পের সঙ্গে যুক্ত মোট ১১ জন অংশগ্রহণ করেন।



## নমামি গঙ্গা প্রকল্প নিয়ে কর্মশালায় আয়োজন

Posted on May 12, 2022 by Editor



**নিজস্ব সংবাদদাতা, Todays Story:** গঙ্গা রক্ষা, প্রচার শুধুমাত্র জনগণের অংশগ্রহণের মাধ্যমেই সম্ভব – বিনয় কুমার, আঞ্চলিক পরিচালক ন্যাশনাল সার্ভিস স্কিম, কলকাতা। নমামি গঙ্গে প্রকল্পের তিন দিনের কর্মশালা, ফার্ন রেসিডেন্সি, নিউ টাউন কলকাতা অডিটোরিয়ামে শেষ হয়েছে। এই কর্মশালায় নমামি গঙ্গের জেলা প্রকল্প আধিকারিক সহ জেলা প্রোগ্রাম অফিসারকে প্রশিক্ষণ দেওয়া হয়। এই অনুষ্ঠানে উপস্থিত ছিলেন বিনয় কুমার, আঞ্চলিক পরিচালক, ন্যাশনাল সার্ভিস স্কিম, কলকাতা, শ্রীমতি নন্দিতা ভট্টাচার্য, রাজ্য পরিচালক,

Todays Story Web News , 12.05.2022

# Thank You

Nehru Yuva Kendra Sangathan , West Bengal

*Binay Das*

*Nandita Bhattacharya*

P.A. Namami Gange , NYKS, W.B.

State Director, NYKS, W.B. & A.I.