

Celebration of Ganshi Jayanti 2nd October 2020

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Organised by:- Nehru Yuva Kendra Sangathan, Ministry of Youth Affairs and Sports, Govt. of India

रघ्पति राघव राजाराम, पतित पावन सीताराम

सीताराम सीताराम, भज प्यारे तू सीताराम

ईश्वर अल्लाह तेरो नाम, सब को सन्मति दे भगवान!! Happy Mahatma Gandhi Jayanti





Gandhi Jayanti is celebrated on 2nd October to mark the birth anniversary of Mohandas Karamchand Gandhi, famously known as Mahatma Gandhi. He was born on 2nd October, 1869 in Porbandar, Gujarat. A lawyer by profession, Gandhi quit law to adopt a nonviolent resistance to lead the successful campaign for India's independence from British Rule.

Fondly called Father of the Nation, Gandhi's birthday is known in India as Gandhi Jayanti. It is a national holiday in the country and is celebrated as the International Day of Nonviolence across the world. This day is marked by prayer services and tributes all over India.

Hon'ble Prime Minister, during his first address to the Nation from the ramparts of the Red Fort on 68th Independence Day, urged the people to keep their surroundings clean and green. Mahatma Gandhi Ji had cleanliness and sanitation closest to his heart and for him Cleanliness is next to Godliness. It will be a great tribute to Bapu on his 150th Birth Anniversary by accelerating the Youth led movement for Freedom from Filthiness across India.

Objectives

The broad objectives are as follows:-

- To disseminate information about life and works of Mahatma Gandhi among the youth.
- To make youth aware of cleanliness, sanitation, elimination of manual scavenging and promotion of ODF.
- Sensitize and mobilize support of local youth and villagers pertaining to prevention of pollution of river Ganga and measures for its conservation.
- Generate awareness and educate target audiences about the consequences and impact of polluted Ganga.





Nehru Yuva Kendra Sangathan celebrated 151th Gandhi Jayanti on 2nd October 2020 with great zeal and enthusiasm in the States covered under Involvement of Youth in Namami Gange Programme i.e. Uttarakhand, Uttar Pradesh, Bihar and West Bengal.

Uttarakhand

On the occasion of Gandhi Jayanti on 2nd October 2020 and on 116th Birth Anniversary of Sri Lal Bahadur Shastri, Nehru Yuva Kendra Sangathan, Uttarakhand organised activities in the district of Uttarkashi, Chamoli and Haridwar with active participation of Ganga Doots, Youth Clubs and Spearhead Team Member.

Cleanliness drive carried out on Ganga ghats, banks of Ganga river, small natural water sources and Ganga villages and plastic-free villages campaign in the Ganga villages of all three districts of Uttarakhand. Awareness drives on Open defecation-free, sanitation of small tributaries of Ganga, water conservation, use of dustbin, use of solid waste management system was also carried out.

The youth and local people of Ganga Valley were made aware and motivated to join their campaign for massive plantation and conservation in the areas around the river. Oath Taking ceremony was also undertaken for cleanliness and water conservation of river Ganges.

Uttar Pradesh

To commemorate the 151st birth anniversary of Mahatma Gandhi ji on 2nd October 2020, Nehru Yuva Kendra Sangathan, Uttar Pradesh organised various activities under the project "Involvement of Youth in Namami Gange Programme". The activities and programmes were organized by Ganga Doots, Youth Club Member, and Spearhead Team Member in various Ganga villages of selected blocks of 17 districts of Uttar Pradesh.

The activities included showering of flowers on Gandhiji's statue, experience sharing and lectures on cleanliness, talk on Gandhi's vision for clean India and also undertook Swachhta Oath with the youth and aware them about their duties and responsibilities for cleaning the River Ganga.





Sanitation and Shramdaan was also carried out by Ganga Doots, Youth Club Members in all Ganga villages under Namami Gange Project. A cleanliness campaign was conducted at Ganga Ghats in which cleanliness pledge, awareness campaign, water conservation awareness campaign were conducted and masks were also distributed to the public.

Massive cleanliness drive was conducted in the district Unnao by all the Ganga Doots, Youth Club Members, Spearhead Team Members and Youth Volunteers. During the drive, the youth swept and cleaned the garbage on the road at Panchal Ghat near Ganga Ghat and made shopkeepers aware about cleanliness and not to use polythene. Under the Namami Gange project, a cleanliness drive was conducted at a distance of 2 km on the Ganga Ghat by all Gangadoots, Youth Club Members and Spearhead Team Member. All the youth were also informed about the wildlife and made aware to protect them.

Nehru Yuva Kendra Kannauj performed activity of flag hoisting and garlanding of Gandhiji on the occasion of Gandhi Jayanti. A cleanliness drive started at Ganga Ghat Mehandipur by Ganga Envoys of Ganga Village under Namami Gange Project in the morning, in which Shri Gajendra Kumar, Additional District Collector, Shri Jawahar Lal Gupta, Divisional Forest Officer, and Shri Ajay Tripathi District Project Officer participated and 51 trees of Peepal and Arjun were planted along the mehndi ghat. The Chief Guest highlighted the need, importance, and cleanliness of the River Ganga, the life and works of Mahatma Gandhi and his love for wildlife. At the end of the program certificates were distributed to the participants by the Unity Foundation.

Flag hoisting was done by Nehru Yuva Kendra Shahjahanpur. After that, all the youth enlighted on Gandhi ji's life by garlanding Gandhi ji's statue in the school located in Mohanpur Kaluapur village of Kalan. A cleanliness campaign was conducted on Ganga at Khamaria Ghat in Jehanabad Khamaria, in which plastic was collected by Ganga Doots and Youth Volunteers from the banks of River Ganga and people were made aware on the cleanliness.

Nehru Yuva Kendra Raibareilly, celebrated 151st birth anniversary of Mahatma Gandhi, the father of the nation, in public spaces, temple premises. On the occasion, sanitation and plastic-free campaign was launched in various districts of the Ganga Ghat development block Lalangj Gengaso, Dalmau development block and Dalmau Pakke Ghat and other development blocks in the district with the presence of youth.



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In Nehru Yuva Kendra Muzzaffarnagar Gandhi Jayanti was celebrated by Gangadoots of Ganga village. A cleanliness drive at Shukratal Ghat in Morna block, where in Sh. Virendra Thakur, member of Village Sudhar Seva Samiti (Bhuwapur), Sh. Pritam Singh, Sh. Ompal Singh, Sh. Rajesh Kumar, Abhishek Kumar, Sh. Naradev Singh, Sh. Rakesh Kumar, Sh. Sushil Kumar, etc. and Sh. Devendra Sharma, Member of Ganga Samiti and Sh. Sushil Sharma, Gram Pradhan participated and tree planting was done in other villages by Gangadoot Member and Spearhead Team Member.

On the occasion of Gandhi Jayanti, Nehru Yuva Kendra, Mirzapur carried out a cleanliness drive at Vimleshwar Mahadev Temple Ghat in Hargarh village of Mirzapur in which plastic-free Ganga village, cleaning and awareness of ghats and meeting program was organized. During the program, people were made aware of water conservation. Also to increase the participation of youth on Gandhi Jayanti by Nehru Yuva Kendra - Namami Gange - Mirzapur, a special online program was launched in which the youth can travel to Gandhi ji associated places through the Virtual Tour from home.

On the occasion of the birth anniversary of Mahatma Gandhi, various activities have been organized in different Ganga villages of Varanasi district, which include cleanliness and sanitation campaign, plantation, cleanliness on the banks of the Ganges - awareness campaign, yoga practice, seminar and discussion etc. by Ganga Doots. Cleanliness and Swachhta Abhiyan: Cleanliness of Ganga Ghat was organized in various Ganga villages like - Sarsaul, Mishrapur, Ramna, etc., in which cleaning of ganga ghat were organised along with appeal to people to keep cleanliness on the ghats.

On the occasion of Gandhi Jayanti and Lal Bahadur Shastri's Birth Anniversary on 2nd October 2020, Nehru Yuva Kendra, Bijnor carried out cleanliness campaign at the Ganga Barrage Ghat Bijnor and collecting garbage on the Ganga Ghat and was dumped in the dustbin away from the Ganga Ghat. Also motivated and awared the devotees about the conservation of water who came to take a bath at the ghat by giving the message of keeping Mokshadayini Maa Ganga clean.

Bihar

On the occasion of 151st Birth Anniversary of Mahatma Gandhi Nehru Yuva Kendra Sangathan, Bihar organised various activities in Patna, Bhagalpur, Buxar, Munger and Vaishali districts under the Namami Gange project, where in Dr. Kumari Jyotsna, State Director, Nehru Yuva Kendra Sangathan, Bihar,





had garlanded and offered flowers on the portrait of Mahatma Gandhi and also addressed to the people for getting inspired by the path of Gandhiji and promote Khadi, self-reliant India and also she expressed her views on the importance of Arthaganga.

Gandhi Jayanti was observed as a cleanliness day in various Ganga blocks and villages of Patna, Bhagalpur, Buxar, Munger and Vaishali districts, in which the Ganga Ghats were cleaned by the District Project Officer, National Youth Volunteers, Spearhead Team Members, Ganga Doots and other social workers. Along with the cleanliness campaign, various programmes including quiz competition, tree plantation, Ganga Aarti, Mera Gaon, awareness rally on most clean village, voter awareness were organized in which villagers were also involved.

West Bengal

As per programme strategy of NYKS, Namami Gange, West Bengal, we observed the day and organized many programme in the village, Ganga Ghat, in collaboration Youth Club, local Government, Ganga doots under the leadership of State Director of West Bengal Shri, Nabin Kumar Naik.

We know that Mahatma Gandhi was the first man who dreamed about Swacha, dusun Mukta Bharat. Programme began in the morning with cleaning of Gandhiji's Statue, then did puja of Gandhi Murti & took pledge to do Swachata Abhiyan in all the places.

In Four Districts of Namami Gange Project our Namami Gange team had done various activities by maintaining Covid- guidelines. They did Fit India Run, Cleaning of Ganga Ghat, Ganga Arati, gave motivational speech to the local people. With the help of clubs Drawing competition was organized, distributed the prize and motivated children about cleaning & its importance. Plantation was done by many Ganga Doots in the river bank. Campaign about "Plastic Free village" was conducted.

Many VIPs were invited in the programme. The programme ended with the Ganga Arati with the help of local club, Purohit Chanted mantra of Maa Ganga & motivational speech was given about Swachata, the important aspects of not throwing puja materials, plastics etc.





Report on Gandhi Jayanti (on 2nd October 2020)						
SI. No.	Name of State	Name of Dignitaries	Name of Activity	Total Number of participants		
				Male	Female	Total
1	Uttarakhand	CMO Sir Dr. G.S.Rana, President Yuva mandal Shri Sekhar Paliwala and S.D.M. Sir and D.D.O. Sir	Swachata, Plantation, Blood Donation, Wreath, Plog Run, Awareness Activity, Pledge	536	158	694
2	Uttar Pradesh	Sh. Gajendra Kumar, Additional District Magistrate, Sh. Anil Dwivedi, District Coordinator, Sh. Shivam Srivastava, Secretary, Unity Foundation, Sh. Vikas Avasthi, Senior Journalist	Swachhta Shramdaan, Swachhta Shapath, Swachhta Jagrukta Abhiyan, Plastic Free	2305	916	3221
3	West Bengal	Mr. Jayanta Chowdhury, Asst. Director (CINI), Mr. Raja Das, Haridasmati Gram Panchayat Pradhan, Murshidabad, Mr. Rupesh Chowdhary, SBCC Coordinator, Village Krishnamati Gangaghat, GP- Haridasmati, Sh. Ranendra Sashmal, Ex. Teacher, Diamond Harbour, Sh. Joygopal Chakraborty, Uppradha, Bhagban Purkait- Purtokarmadhakshya	Fit India Run, Cleaning of Ganga Ghat, Ganga Arti, gave motivational speech, drawing competition, plantation, campaigning about plastic free village	521	260	781
4	Bihar	SPA, Jila Parishad, Member, Mukhiya, MP- Representative, Bhagalpur, Ward Member, Samajsevi, etc.	Swachhta, Quiz, Plantation, Ganga Arti, Awareness rally, Voter's Awareness	929	235	1164
		Total		4291	1569	5860





Activity Photos































151st Birth Anniversary of Mahatama Gandhi



































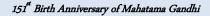




















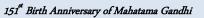








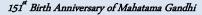














Press Clippings

महुवारी में दौड़ प्रतियोगिता

नेहरू युवा केंद्र, बक्सर एवं डॉक्टर बी आर अंबेडकर युवा क्लब महुआरी चौसा के संयुक्त तत्वाधान में महात्मा गांधी की जयंती पर गांधी जी के तैल्य चित्र पर मलयापण पर कर उनके जीवन दर्शन पर प्रकाश डाला गया। साथ ही साथ फिट इंडिया मूवमेंट के तहत दौड़ प्रतियोगिता का आयोजन सामाजिक दूरी का पालन करते हुए सामुदायिक भवन से लेकर महुआरी पुल तक किया गया। उक्त अवसर पर उद्घाटन कर्ता के रूप में शैलेश कुमार राय जिला परियोजना पदाधिकारी नमामि गंगे ,कार्यक्रम की अध्यक्षता राम पूजन राम द्वारा की गयी।वही कार्यक्रम में ,समाजसेवी एवं मुख्य अतिथि के रूप में संजय कुमार गौड़ उर्फ कवि जी, कार्यालय से गणेश कुमार एमटीएस एवं अरुण कुमार एनवायभी उपस्थित थे।

गंगाघाटों की सफाई कर गंगादूतों ने मनायी गांधी जयंती :नेहरू युवा केंद्र, एवं नमामि गंगे परियोजना के तत्वावधान शुक्रवार को महात्मा गांधी के म जन्मदिवस के मौके पर चौसा व सिमरी में भी मां गंगा घाट का सफाई अभियान व प्लग रन कार्यक्रम अभियान आयोजित किया गया. जिसका नेतृत्व राष्ट्रीय युवा स्वयंसेवक सोनू द्विवेदी व नवीन तिवारी ने की. गंगा घाट की सफाई करने वालों में गंगादूत विपुल गुप्ता, ज्योति कुमार, अमन चौरसिया, अमन कुमार, पवन तिवारी,लङ्ख चौरसिया, सूरज राम, राहुल राय, पंकजै तिवारी सहित अन्य युवा शामिल रहे



151st Birth Anniversary of Mahatama Gandhi



चौसा में गांधी जयंती पर कहीं दौड़ प्रतियोगिता तो कहीं गंदे स्थानों की साफ-सफाई की गई सिटी रिपोर्टर |चौसा

गंगादूतों ने घाट की सफाई कर लोगों को स्वच्छता के प्रति अभिप्रेरित किया

चौसा में गांधी जयंती पर विभिन्न कार्यक्रमों का आयोजन किया गया। कहीं साफ-सफाई कर गांधी जी के सपनों को साकार करने को ले जागरुकता फैलाया गया, तो वहीं नेहरू युवा केन्द्र द्वारा इस अवसर पर पीएम की महत्वकांक्षी योजना फिट इंडिया मूबमेंट के तहत रन का भी आयोजन किया गया, लेकिन इस दौरान कार्यक्रम में सदस्यों के चेहरे मास्क देखने नहीं था। बाजार घाट की सफाई की गयी :

गांधी जयंती पर बाजार घाट पर नमामि गंगे परियोजना बक्सर के तहत चौसा के बाजार घाट पर गंगादूतों ने स्वच्छता अभियान कार्यक्रम चलाया,गंगादूतो ने घाट की सफाई आयोजित कर लोगो को स्वच्छता के प्रति अभिप्रेरित किया गया। कार्यक्रम का नेतृत्व कर नमामि गंगे परियोजना के स्पेयर हेड नवीन कुमार तिवारी ने बताया कि महात्मा गाँधों जी का सपना स्वच्छ भारत अभियान का था,वो देश को समृद्ध बनाना चाहते थे।हम सभी देशवासियों को उनके विचारों से प्रेरित होकर अपने समाज को स्वच्छ बनाना चाहिए।



बैनर ले घाट पर खड़े गंगा दुत।

स्वच्छता अभियान • नेहरू युवा केंद्र एवं नमामि गंगे परियोजना के संयुक्त तत्वावधान में किया गया कार्य स्वयंसेवकों ने शहर के सीढ़ी गंगा घाट की साफ सफाई कर लोगों को दिया स्वच्छता का संदेश

सिटी रिपोर्टर | हाजीपुर

नेहरू युवा केंद्र एवं नमामि गंगे परियोजना के संयुक्त तत्वावधान में गांधी जयंती के अवसर पर मतदाता जागरुकता एवं गंगा घाटों की सफाई कर स्वच्छता का संकल्प लिया। राष्ट्रीय युवा स्वयं सेवक, गंगा दूत एवं स्पीयर श्वेता सिंह के निर्देशानुसार जिला कुमारी एवं पुष्पा कुमारी समेत अन्य परियोजना अधिकारी मुनेश कुमार सदस्यों ने साथ साफ सफाई अभियान के नेतृत्व में शहर के सीढ़ी घाट पर स्वच्छे अभियान चलाया गया। जिला विषय मे जानकारी दी।

परियोजना अधिकारी द्वारा विस्तृत रूप से चर्चा किया। स्वयं सेवकों ने गंगा मडया को स्वच्छ रखने के लिए संकल्प

कार्यक्रम में इन स्वयं सेवकों की रही सहभागिता

दिलाया गया।

स्वयं सेवक रिंकी कुमारी, गंगा दूत हेड के सदस्यों जिले के प्रखंडों में गंगा रजत कुमार, आदित्य कुमार, साहिल घाट साफ सफाई कर एवं लोगों को कुमार, अमित कुमार, सलोनी कुमारी, जागरूक किया। जिला युवा समन्वयक सुमन कुमारी, सोनी कुमारी, निशा





