



नेहरू युवा केन्द्र संगठन

Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*



Ref. No. NYKS/Spl. Project/Namami Gange/ F.No. 487(VI) / 156

Date:-26.03.2019

To,

The State Directors,

Nehru Yuva Kendra Sangathan

Uttarakhand, Uttar Pradesh, Bihar and West Bengal.

Subject:- Fresh Guidelines for Implementation of the project "Involvement of Youth in Namami Gange" – reg.

Sir,

1. As you are aware, that National Mission for Clean Ganga had sanctioned Rs. Ten Crore and released Rs. 4 Crore as advance for the implementation of the project "Involvement of Youth in Namami Gange Programme" during 2017-18. An amount of Rs. 3,38,25,900/- was released by NYKS Hqrs. to PAOs Bhubaneshwar and Lucknow on 15/06/2017 for further disbursement to concerned SDs and DYC's for the implementation of the project.
2. Now, as per NMCG Letter No. M-01/2015-16/954/NMCG dated 10.12.2018 (F/3), Rs. 9,90,27,800/- has been finalized and sanctioned under the project for covering 29 districts for remaining 20 months duration of the project. In order to implement the project an amount of Rs.6,08,85,491/- would be required from NMCG. It has been mentioned by NMCG that further release of funds will be made after the project functionaries are deployed in the project.
3. As approved by Director General on 25.03.2019, the fresh guidelines of the project with timeline and tentative date of deployment of project functionaries is attached herewith for your preparedness.
4. The enclosed guidelines have the six broad sections.
 - i. Main guidelines – page no. 1 to 13
 - ii. Physical and financial Action Plan, Activities and Timeline –page no. 14 to 17
 - iii. List of 29 districts covered under the project- page no. 18

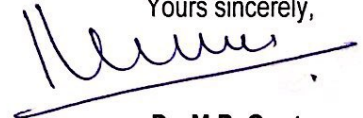
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- iv. Detailed Financial Implication – page no. 19 to 23
 - v. Subjects and Schedule for capacity building of project functionaries – page no. 24 to 31
 - vi. Sample Advertisement, TOR and Application Form for deployment of Project Functionaries – page no. 32 to 96
 - vii. Reporting proforma - page no. 97 to 108
5. Since the Code of Conduct is in force due to General Elections 2019, the deployment process of the project functionaries will start only after 23rd May 2019. The process of putting advertisement for deployment of Project Functionaries should be started immediately after 23rd May 2019. The process of deployment of project functionaries must be completed by 31st July 2019 and the project will start from 1st August 2019 and complete by March, 2021.
6. Two National Youth Volunteers per district may be especially earmarked for the implementation of this project.
7. It is requested that the District Youth Coordinators of the project districts should be provided with these guidelines & instructed accordingly for their preparedness to implement the project successfully.
8. This issues as per the approval of Director General.

Yours sincerely,



Dr. M.P. Gupta
Joint Director (Spl. Projects)

Encl: Guidelines (108 pages)

CC:-

- PS to DG
- Joint Director (NYV), NYKS Hqtrs
- Joint Director, FBA, NKS Hqtrs
- State Director, NYKS, PAO, Lucknow and Odisha
- Ms. Priyanka Jha, Assistant Environmental Specialist, National Mission for Clean Ganga (NMCG), 1st floor, Major Dhyan Chand Stadium, India Gate, New Delhi-110002