



नेहरु युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*

Ref. No. NYKS/ Spl.Prog:14th TYEP/2022-23/235

17th February, 2023

To: State Directors of NYKS, Rajasthan, Maharashtra, Telangana, Punjab, Himachal Pradesh, Tamil Nadu, Jammu & Kashmir, Madhya Pradesh, Assam

Subject: Guidelines for Organizing Nine Programmes under 14th Tribal Youth Exchange Programme (TYEP) 2022-2023– regarding.

1. As you are aware, Nehru Yuva Kendra Sangathan (NYKS) has been organizing Tribal Youth Exchange Programmes (TYEPs) in collaboration with **Ministry of Home Affairs, Govt. of India** successfully since last several years.
2. Ministry of Home Affairs, Govt. of India has approved the organization of 14th Tribal Youth Exchange Programme at 26 venues for the year 2022-2023. In this connection, please find enclosed herewith the detailed guidelines with **Annexures 1 to 16** for successful conduct of the 14th Tribal Youth Exchange Programme at Nine venues viz. Guwahati (Assam), Jaipur (Rajasthan), Mumbai (Maharashtra), Hyderabad (Telangana), Amritsar (Punjab), Shimla (Himachal Pradesh), Indore (Madhya Pradesh), Coimbatore (Tamil Nadu) and Jammu (Jammu & Kashmir) respectively.
3. Key activities of 14th Tribal Youth Exchange Programme include Lectures by Resource Persons/Subject Experts, Declamation Contest, Cultural Programme, Exposure Visit, Lecture/Discussion/Expert Talk on Jangal, Jal, Jameen, Distribution of IEC Materials, Padyatra, Prabhat Pheri, Film/Video Shows on freedom Fighters and Exhibition. Focus should be on culture, language learning, food festivals, traditional costumes and lifestyle related aspects of the participating states.
4. **Interactive Session:** Only Constitutional Authorities, senior Government functionaries, exceptional achievers in different fields (Sports, industry, art etc.), other role models will be invited to interact with the youth.
5. **Interactions should be in the language understandable to the youth.** NYKS and CAPFs should also **ensure presence of an interpreter in the Escort team**, who should be well conversant with native language of Tribal Youth as few participants may need the same.


Therefore, while considering the Escort Team, this aspect should be taken care.

भूतल, 4 जीवन दीप भवन, संसद मार्ग, नई दिल्ली-110001
Ground Floor, 4 Jeevan Deep Building, Parliament Street, New Delhi-110001
Phone : 011-23442800 / 23740725

Visit us at <http://www.nyks.nic.in>

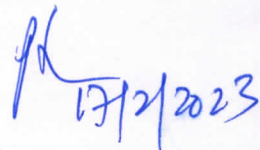

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6. The programme should be organized as outdoor activities like Rally, Cultural Competition, Sports and Games preferably at important public places and ensure the participation of general public also.
7. It is required to immediately start spadeworks and preparations for the programmes at above mentioned **Nine venues under 14thTYEP** at the earliest as per the guidelines and provide a copy of the **Plan of Implementation** immediately to NYKS HQ, so as to enable Ministry of Home Affairs to plan the participation of their Senior Officials accordingly.
8. Schedule of events should be planned in rational manner and scope for inspection, visits & surprise visits should be incorporated in the programme. Vigilance compliance must be ensured. It would also enable the officials of Ministry of Home Affairs & NYKS to plan their visit to the programme.
9. While referring the enclosed time schedule (**Annexure-1**), **ensure to send the venue** of the 14thTYEP by **18th February, 2023** to concerned participating State Directors for sending the participating teams with a copy to NYKS HQ in **Annexure- 1 (i)** of 14thTYEP guidelines. The same would be shared with Ministry of Home Affairs.
10. Inviting the teams of TYEP will be the prime responsibility of the **Host State Directors**. He/She will confirm the participation of the participating Kendras. It will be the duty of each participating State Director to see that the host Kendras have invited participating Kendras at the earliest and the confirmations are received immediately.
11. The participants and escorts must be selected by all the stakeholders viz. **CRPF, BSF, NYKS, SSB and ITBP well before the organization of the programme** as per the allocation given at **page no. 7 and Annexure- 13 of enclosed guidelines from the list of worst affected blocks of 25 LWE districts (enclosed as "Annexure- A" along with Guidelines)**. **While selecting the tribal youth, District Superintendent of Police (S.P.) should be consulted** and a certificate regarding consultation with the District S.P. may be enclosed with the report.
12. **State Directors** of the participating Kendras viz. Chhattisgarh, Jharkhand, Madhya Pradesh, Odisha, Andhra Pradesh, Telangana, Bihar and Maharashtra are advised to take necessary steps to ensure that teams and escorts are selected as per the laid down criteria of the guidelines and get them ready to participate in the 14thTYEP as per the distribution pattern of the participants as well as escorts in **Annexure-13** of the guidelines


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and on the basis of scheduled dates of the programmes as fixed by the respective Host State offices.

13. It is important to note that **both during the time of initial briefing/sensitization and debriefing at the end of the tour programme, the concerned District Youth Officer should request the Commissioner or concerned Deputy Commissioner/ District Magistrate to preside over the function. Further, during the meeting, officials of both CAPFs and NYKS may also be called. Besides, proper media coverage of the programme both print, electronic & social media coverage with adequate publicity should be ensured during briefing, sensitization and debriefings.** The report on the same & plan of action be submitted to concerned State Director with copy to NYKS, HQ.
14. Similarly, the **Host Kendra/State** should conduct **two sessions** viz. expectations of participants on their arrival (**Annexure 14 a**) and feedback about programme (**Annexure-14b**) from participants at the end of the camp.
15. Besides above, from time to time, live **feedbacks of participants on Video** should also be taken during the programme.
16. Declamation Contest on Terrorism vs Development, Cultural Programme Competition, Tree Plantation and Cleanliness Drive (Swachhta Abhiyan) should be organized effectively. SDs should submit report on the programmes in **Annexure-12** of 14thTYEP guidelines.
17. During one of the camp days, the Tribal Youth should be provided opportunity to visit school/educational Institution for interaction with students.
18. The concerned State Director and DYO should also **invite Senior officers of CAPFs in and around the touring place to host the touring contingent for at least one session.**
19. Concerned State Directors, NYKS may approach Doordarshan and other Media Channels in their respective States for live telecast of the programme. Also, the **State Director should coordinate and be in touch with DG, Media from Ministry of Home Affairs in respect of ensuring wider media coverage of the programme.**
20. Host State and District NYK must ensure that in the run-up to the Tribal Youth Exchange Programme (TYEP), **massive buzz creation activities** should be taken to make NYKS India trending on social media platforms such as Facebook, Twitter and Instagram by tagging NYKS India and using Hashtag #14thTYEP and #tribalyouth. Also, DYO of Host and

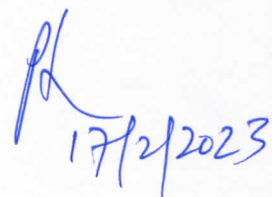

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Participating District should submit **Social Media Report in the performa given at Page No. 11 of enclosed Guidelines.**

21. Awareness on **National Flagship Programmes of Government of India** for Financial and Social inclusion as well as Lecture/Discussion/Expert talks on Jangal, Jal, Jameen should be organised. For more details, please see enclosed guidelines.
22. To make the programme more **transparent, responsive, vigilant and effective, Public Representatives** viz. Hon'ble Governor, Hon'ble Chief Minister, Hon'ble Union & State Ministers, MPs, **exceptional achievers** in different fields and other role models, Senior govt. and Districts **Administration's Officers**; Chairpersons and Members of **SACYP and DACYP** and others with whom NYKs have been collaborating, should be briefed in advance and invited on convenient date during the camp. Their remarks about the camp should be taken in **Visitor's Book.**
23. Host State Directors, NYKS should share camp details with their counterpart of participating State and District on a regular basis.
24. **Electronic and Print Media** should be invited for wider coverage of the programme. **Press Conference** should also be organized before the commencement of the programme.
25. **Host SDs must ensure** that the quality of arrangements for stay/ of B&L, Kit to be given, Quality of resource persons, transport to be used and all other issues are of the good quality and highest standard.
26. The meetings with the highest authorities of State/VVIPs/VIPs must be properly coordinated.
27. Three hard copies of **Qualitative and Quantitative report in prescribed formats** with activity wise with caption photographs, Videos and News clippings (both Print and electronic Audio visual) must be sent within 15 days of completion of the programme.
28. The **plan must be submitted by at least 18th February, 2023** to enable senior officials from MHA and own Ministry to be invited.
29. The aspects of Patriotism, Nation Building, National Integration in letter and spirit, character development and important Youth related flagship schemes of GOI be given due emphasis.
30. Interaction with and demonstration of equipment of security forces be conducted with proper coordination and caution.

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31. Proper exchange of ideas and success stories and patriotic tales of local people be shared for the visiting youth.
32. Proper sanitation, cleanliness, hygiene and living conditions be ensured.
33. Due exposure to Indian Culture and Local traditions, art and customs/craft be ensured.
34. Proper Time Plan/scheduling be adhered.
35. DYO's of host and participating districts are advised to utilize the funds under each head as per the laid down criteria ensuring due codal formality as given in GFR and with transparency and fiscal prudence.
36. Youth leaders & Youth Clubs be involved and entrusted responsibility.
37. **Funds should be utilized strictly accordingly to the budget breakup attached with this letter. There should not be any diversion. Even inter head diversion is not permitted. Settlement of accounts will be on the basis of actual expenditure or maximum admissible amount within the head, whichever is less. If number of participants is less then boarding and lodging and other expenditure amount will be deducted accordingly.**
38. Transparency and probity in utilization of funds supported by correct and complete real time accounting should be ensured. While incurring expenditure, GFR should be followed.
39. Respective State Directors should also ensure to get feedback from the participants on daily basis through meetings and should ensure resolution of the issues, if any. Similarly, he/she should also be alert about instructions forwarded by the DG and HQ and ensure compliance of the same.
41. (a) Preliminary report of the activities undertaken during 7 days of the programme must be submitted in the prescribed format (**Annexure-11**) attached in the guidelines to NYKS HQ within **three days** after completion of the programme.
(b) Three hard copies of **Qualitative and Quantitative report in prescribed formats** alongwith activity wise captions photographs, Videos and News clippings (both Print and electronic Audio visual) must be sent within 15 days of completion of the programme.
(c) It is utmost important to have impact assessment done through feedback format (**Annexure 14 a & 14b**) and included in the Physical Report.

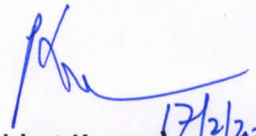

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- (d) The report should be supported by quality action photographs, press clipping and Videographs.
- (e) Also send video clippings of the interactive feedback sessions with participants, stakeholders & dignitaries.
- (f) The in-charge participating Kendra/State of NYKS should submit analysis of feedback of participants to NYKS along with copy of feedback form.
- (g) It is strictly advised that the DYO should ensure that the funds should be used in a prudent and rational manner so that expenditure incurred under various items of the programme should not exceed the approved amount.
- (h) The concerned State Director of Host and participating State should ensure to submit Audit Utilization Certificate within 10 days from the completion of the programme to RD Office. While submitting the Audited UC, RD must verify and reconcile the unspent balance reflected in the Audited UC, if any.
42. **Precaution:** While undertaking the designated activities, the participating youth should wear face mask, wash their hands-on regular intervals, due care for personnel hygiene and maintenance of social distancing as well as while following the advisories and Guidelines issued by the Government and District Administration. Further, as per local notifications, permissions for conducting activities may be sought from District Administration.
43. Budgetary details and release pattern will follow shortly.
44. You are requested to organize the programme in a befitting manner and submit reports and returns after completion of the programme as scheduled at specialprogramme.nyks@gmail.com

Please acknowledge receipt and confirm that contents have been understood for compliance.

This issues with the approval of Director General.

Yours sincerely,


(Prabhat Kumar) 17/2/2023
Joint Director (Prog.)

Encl.:as above

Copy to:

- Addl. Secretary (LWE-II), Ministry of Home Affairs, North Block, New Delhi for kind information please.

- PS to DG, NYKS Hqtrs for kind information please.
- Dy. Secretary, LWE –II, Ministry of Home Affairs, Room No. 169 A, North Block, New Delhi for kind information please.
- DIG (Ops), **CRPF**, Block No. 1, CGO Complex, Lodhi Road, New Delhi with the request to send a copy of the guidelines & ask the concerned official to provide the list of participants & escorts to State Director NYKS, Chhattisgarh, Jharkhand, Madhya Pradesh, Odisha, Andhra Pradesh, Bihar, Telangana and Maharashtra.
- DIG (OPS), **BSF**, Block No. 10, CGO Complex, Lodhi Road, New Delhi with the request to send a copy of the guidelines & ask the concerned official to provide the list of participants and escorts to SD, NYKS Chhattisgarh and Odisha.
- IG (Ops), **ITBP** Force Block- IV, CGO Complex, Lodhi Road, New Delhi- 110003 with the request to send a copy of the guidelines & ask the concerned official to provide the list of participants and escorts to SD, NYKS, Chhattisgarh.
- IG (Ops), **SSB**, Sashastra Seema Bal Force, Hqtrs, East Block V, R. K Puram, New Delhi with the request to send a copy of the guidelines & ask the concerned officials to provide the list of participants & escorts to SD, NYKS Bihar.
- Sh. Inder Mohan, Under Secretary (LWE-I), Ministry of Home Affairs, 218, North Block, Central Secretariat, New Delhi for kind information please.
- **Regional Directors NYKS-** North, South, East, West and Central regions for information and follow up please.
- **State Director, NYKS**, Chhattisgarh, Jharkhand, Madhya Pradesh, Odisha, Telangana, Bihar, Andhra Pradesh and Maharashtra for immediate necessary action & to instruct concerned Youth Coordinators for selecting the participants and escorts from the concerned districts.
- **DYO of Host NYKs-** Mumbai, Jaipur, Hyderabad, Shimla, Amritsar, Coimbatore, Jammu, Guwahati and Indore
- **DYO, NYKs**, Giridih, Gumla, Khunti, Latehar, West Singhbhum, Chatra, Lohardaga and Seraikela Kharsawan (Jharkhand), Malkangiri and Kalahandi (Odisha), Balaghat (Madhya Pradesh), Bhadradi Kothagudem (Telangana), Vishakhapatnam (Andhra Pradesh), Bijapur, Sukma, Bastar, Dantewada, Kanker, Narayanpur and Rajnandgaon (Chhattisgarh), Jamui, Lakhisarai and Gaya (Bihar) and Gadchiroli (Maharashtra) for immediate necessary action as mentioned in the guidelines.
- **DD, Rajbhasha, NYKS HQ** for Hindi translation of guidelines & letter.
- AD, EDP, NYKS HQ for uploading the guidelines on NYKS website and follow up on NYKS India twitter handle and submit report of social media outreach of the programme accordingly.