

Most Important/Personal Attention

Ref..No.NYKS/PROG:sbsi/2019/32

Date: 13<sup>th</sup> June, 2019

From : Dr. M.P. Gupta, Director (Programme), NYKS

To : All State Directors, Nehru Yuva Kendra Sangathan

Subject : **Swachh Bharat Summer Internship (SBSI) – 2<sup>nd</sup> Phase i.e. 2.0 - 50 hrs. of Swachhata by youth- regarding**

1. This has reference to the meeting held on 30<sup>th</sup> May, 2019 under joint chairpersonship of Shri Parameswaran Iyer, Secretary, Ministry of Drinking Water & Sanitation (Jal Shakti) and Ms. Upma Chawdhry, Secretary (Youth Affairs), MoYAS during which it was decided that like previous year, Department of Youth Affairs (NYKS and NSS) and NCC would participate in Swachh Bharat Summer Internship Programme (SBSI 2.0) 2019.
2. You will be pleased to know that MoDW&S has agreed to provide **Rs. 20,000/-** to each of 623 District NYKs for undertaking publicity, awareness and motivation campaigns to mobilize rural youth at the onset of Swachh Bharat Summer Internship Programme 2019. The funds in this regard shall be released shortly.
3. The duration of the Internship Programme would be **atleast 50 hrs.** during the period from **10<sup>th</sup> June to 31<sup>st</sup> July, 2019.**
4. The **Guidelines** of the Swachh Bharat Summer Internship Programme provided by MoDW&S, which outlines the details of the two types of Cluster of Activities and their Sub activities which can be taken up by youth, are **enclosed**. They would be further elaborated and provided shortly for the smooth implementation of the SBSI 2.01 programme.
5. **Enrolment:** All the National Youth Volunteers (NYVs), members of Youth Clubs affiliated with District Nehru Yuva Kendras and other stakeholders should be mobilized to take part in the programme. They are expected to take up a project with activities as given in the enclosed Guidelines by spending 50 hrs. for undertaking the selected project activities from given two clusters ( please see page 3 of Guidelines)..
6. All the District Youth Coordinators are required to immediately **"motivate"** the following to get themselves **enrolled in the enclosed proforma (offline) at Annexure - 1 :**
  - a) Youth Leaders and Members of all Youth Clubs affiliated with all District NYKs in the country.
  - b) All National Youth Volunteers (NYVs) immediately.

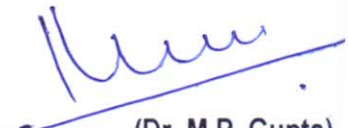


Contd..2

::2::

- c) Youth Leaders taking part in Neighbourhood Youth Parliaments are being organized as a part of Celebration of 5<sup>th</sup> International Day of Yoga- 2019 and they themselves and should also motivate other youth of their own and adjoining villages to enroll (offline) so as to take part in SBSI 2.0 programme .
7. The District NYK and NYVs should get the Application Form filled from the Youth Clubs in the prescribed proforma (i.e. offline) given at **Annexure-1**. The same should be compiled in **EXCEL Sheet** and submit to State Director for consolidation and onward submission to NYKS Hqrs .
8. **Awards & Recognition :**
- **All the participants on successful completion of 50 hrs** will be given a Swachh Bharat Summer Internship **Certificate**.
  - Further, the proposal to **give awards to 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> winners youth/team of youth at District, State and National level has been considered**. After its formal approval, the details w.r.t. award money, selection criteria, etc. will be sent soon.
9. It may kindly be noted that 50 hrs. Shramdaan can be taken during 10<sup>th</sup> June to 31<sup>st</sup> July, 2019 by a *single youth for 50 hrs. OR by for e.g. five youth for 10 hrs each OR by maximum 10 youth for 5 hrs. each. From a Youth Club, a maximum of 10 members can be enrolled for participation in 50 hrs. Swachhata related activities. The details pertaining to category & types of activities which can be undertaken by youth / team of youth are given in the enclosed guidelines.*
10. **Procurement and Sharing Action Photographs, Videos and Press Clippings :** It must be ensured that as an evidence, Action Photographs, Videos and Press Clippings of the activities undertaken by Interns should be procured by District NYKs and Youth Clubs. Action Photographs, Videos and Press Clippings should be shared through e-mail: [mpsharmanyks@yahoo.co.in](mailto:mpsharmanyks@yahoo.co.in), [nyks.dev@gmail.com](mailto:nyks.dev@gmail.com) and WhatsApp : **9868814492**.
11. **Media & Publicity:** Adequate coverage in **Social Media** (face book, twitter, instagram & WhatsApp), **print and electronic media** should be ensured.
12. **Reporting:** The **Physical Progress Report should** be sent in the **enclosed Proforma (Annexure – 2)** on **DAILY BASIS** so that compiled report may be submitted to MoDW&S.
13. Like previous year, kindly take this Program in mission mode so as to make it a grand success this year also.

With best wishes,

  
(Dr. M.P. Gupta)

Encl: as above

CC : PS to Director General, NYKS