

No. I-11024/1/2022-NYKS
Government of India
Ministry of Youth Affairs & Sports
(Dept. of Youth Affairs)

New Delhi
Dated, the 30th May, 2022

To,
Director(program),
NYKS, Jeevan Deep Building
New Delhi

Sub : World Bicycle Day on 3rd June 2022 as a part of AKAM- Sharing of PPT for States/UTs interventions -reg.
Sir,

I am directed to refer to the meeting held under the chairpersonship of Secretary (YA) with the Secretaries in-charge of Youth Affairs of the States/UTs on 30.05.2022 through virtual mode to discuss the celebration of World Bicycle Day and to forward herewith the copy of PPT presented during the meeting.

2. NYKS is requested to share the PPT with concerned officers in the State/UTs government.
3. NYKS is also requested to develop 20 standard messages for the day, in English and Hindi and the same shall be transmitted to all Ministries/Departments/ States/UTs for displaying the messages on the bicycles as per the model branding of the bicycle. NYKS may also request States/UTs to translate the messages in the local/regional language for wider dissemination.
4. This issues with the approval of Competent Authority.

Encl. As above.

Yours sincerely
Manish Kishan

(Manish Kishan)

Under Secretary to the Govt. of India.

Copy to:-

NSS Section is requested to coordinate with NYKS Hqrs for displaying the messages on the bicycles through Nodal officers of the cyclist from various agencies participating in Delhi.