



नेहरू युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*



Ref. No. NYKS/PROG: AAP-SAP/2022/107

29th July 2022

To: All Regional Directors and State Directors, NYKS

From: Apoorva Shinde, Director (Program), NYKS

Subject: Standard Operational Guidelines for Core Program- Swachhta Action Plan (SAP) & conduct of Swachhta Pakhwada –regarding.

Sir/Madam,


NYKS has been undertaking Swachh Bharat Abhiyan since its inception in 2014. Over the past 8 years, NYKS has successfully mobilized millions of youth in moving closer to a cleaner and hygienic environment and in creating a culture of cleanliness in harmony with Mahatma Gandhi's idea that Cleanliness is next to Godliness. As in previous years, this year too, NYKS has included **Swachhta Abhiyaan** as one of the important components of its Action Plan through the Core program- **Swachhta Action Plan in line with the priorities set under Swachh Bharat Mission (Phase II).**

2. NYKS have been observing **Swachhta Pakhwada** fortnight celebrations on **1-15th August every year** since 2016. This year, the same is a sub component of **NYKS Core Program Swachhta Action Plan (SAP).**
3. The SOP for the Core Program -Swachhta Action Plan (SAP) is enclosed herewith so that the Swachhta Pakhwada may be celebrated in a grand and befitting manner, as per the schedule provided in the SOP.
4. All SDs are requested to immediately circulate the SOP among DDs/DYOs under their jurisdiction to prepare detail plan for implementation of Swachhta Pakhwada and monitor the progress of the same to ensure successful conduct of the fortnight celebrations.
5. The program reports shall be prepared in the format enclosed with the SOP and the same shall be updated on a daily basis (from 1-15th Aug,2022) in the google sheet shared in e-mail.

The competent Authority has approved the funds for the above program and the same is being released to Regional Directorates/District NYKs shortly. The State Directors may take up this assignment in all earnestness to ensure successful conduct of the Pakhwada celebrations.

With Best wishes,

Encl- as above


Apoorva Shinde
Director (Prog.)

CC:

- PS to DG
- All Regional Directors for information and regular follow-up.

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