



No. J-17011/63/2021-CDN(Pt.)

युवा कार्यक्रम एवं खेल मंत्रालय

Ministry of Youth Affairs & Sports

युवा कार्यक्रम विभाग

Department of Youth Affairs

Shastri Bhawan, New Delhi

dated the 13th July, 2022

Office Memorandum

Subject: Azadi Ka Amrit Mahotsav: Har Ghar Tiranga".

The undersigned is directed to refer to the D.O. letter No. 42-22/119/2022-AKAM dated 20th May, 2022 from Secretary (Culture) addressed to Secretary (Youth Affairs) on the subject noted above and to forward the action plan of this Department.

2. This issues with the approval of the competent authority.

Encl. as above

Devashish Bhardwaj

(Devashish Bhardwaj)

Deputy Secretary to the Government of India

Email: dev.bhardwaj@gov.in

To

Ministry of Culture

[Kind attn. Shri Govind Mohan, Secretary]

Room No. 502, 'C' wing, Shastri Bhawan

New Delhi-110001

Copy to:

(i)	DG, NYKS	A copy of the Action Plan approved by Secretary (YA) is enclosed. It is requested to take necessary action accordingly.
(ii)	Director (NSS)	
(iii)	Director (NYKS/RGNIYD)	
(iv)	DS(Admn.)	

Copy for information to:

(i) PPS to Secretary (YA)

(ii) PPS to Joint Secretary (YA)

Dev (Insg)
18/07/22
13/07/22

Put up of
Devashish Bhardwaj
18/7
At (Shri Vyasa ji)

Action Plan for "Har Ghar Tiranga" programme

Department of Youth Affairs

The 'Har Ghar Tiranga' programme envisages to inspire Indians everywhere to hoist/display the national flag at their workplace and homes. The Department of Youth Affairs will undertake this Programme to invoke feelings of patriotism in the hearts of the people and encourage people to hoist/display the Indian National Flag with pride.

2. While displaying/hoisting, utmost care shall be taken by all to uphold the dignity and honour of the National Flag in accordance with the provisions of the Flag Code of India, 2002 and the Prevention of Insults to National Honour Act, 1971.

I. Department of Youth Affairs (Secretariat):

1. National Flag will be hoisted at the office premises.
2. National Flag will be displayed by all officers/employees at their working desk in their respective offices.
3. The family members of all officers/employees will hoist/display the National Flag at their homes and in the neighbourhood.
4. The officers/employees will popularize the Programme amongst their relatives/acquaintances through their social media accounts to motivate the people for hoisting the National Flag at their homes.

II. Nehru Yuva Kendra Sangathan (NYKS) and Rajiv Gandhi and National Institute of Youth Development (RGNIYD):

1. Utilizing the NYKS and RGNIYD website to promote the "Har Ghar Tiranga" Programme.
2. Popularizing the <https://amritmahotsav.nic.in/har-ghar-tiranga.htm> portal among public and Youth In particular while organizing Core and Special programmes of NYKS and RGNIYD.
3. "Did You Know" series on Social Media handles of NYKS and RGNIYD on the facts about National Flag.
4. Including "Har Ghar Tiranga" as a discussion topic in on-going programmes of NYKS and RGNIYD.
5. Sharing of "Flag Code of India 2002" among National Youth Volunteers and Youth Clubs Members to generate awareness about the flag code in their localities/villages/panchayats and towns.
6. Encouraging the Youth to hoist the National Flag at their home during all national significant days by following all requisite protocols.
7. Knowledge Competition such as Flag Quiz, Painting Competition etc to raise awareness about the importance of National Flag of India.
8. Organizing skits, street plays to popularize about the importance of National Flag of India

9. The National Flag of India will be displayed in all the programs of RGNIYD
10. All the Officials of RGNIYD will host the National Flag in their homes and in their official quarters during all national significant days by following all requisite protocols.

III. National Service Scheme (NSS):

1. National Flag will be hoisted by all Regional Directorates of NSS at their Office Premises in various states.
2. National Flag will be displayed by all employees of NSS at their working desk in their respective offices.
3. Awareness will be created by all employees of NSS among their family members and neighbors to display the National Flag at their homes.
4. Awareness will be created by all Regional Directorates through their official social media handles to motivate the people for hoisting the National Flag at their homes.
