



Nehru Yuva Kendra Sangathan
नेहरु युवा केन्द्र संगठन

साथ साथ
कल की ओर...



नेहरु युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*



Ref.No.NYKS/PROG: sakshamcycle run/2019/151

Date: 27th December, 2019

From : Dr. M.P Gupta, Director (Programme), NYKS

To : All State Directors, Nehru Yuva Kendra Sangathan

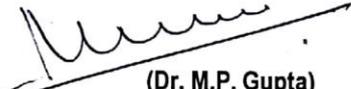
Subject : **5 Kms Fit India Saksham Cycle Rallies in all Blocks of 623 District NYKs under Fit India Campaign on 19th January, 2020 – regarding**

1. Hon'ble Prime Minister launched Fit India Campaign on 29th August, 2019 at Indira Gandhi Indoor Stadium, New Delhi to inculcate physical activity/ sports in daily life of citizens..
2. In continuation of above, it has been decided that all 623 District NYKs across the country will organize **5 Kms Cycle Rallies under Fit India Campaign on 19th January, 2020 in all Blocks.** The idea is to **make Fit India - a People's Movement, which each one of us have to take ownership of and drive forward.**
3. As you are aware that 19th January is the closing of National Youth Week Celebration. Therefore, all district NYKs should organize 5 Kms Cycle Rally on 19th January, 2020 in all Blocks **ensuring active participation of members of NYKS Youth Clubs.**
4. After conclusion of the following programmes, the participants should be mobilized to take part in 5 Kms Fit India Cycle Rallies:
 - a. Observance of important days
 - b. Celebration of 150th Birth Anniversary of Mahatma Gandhi
 - c. Youth Club Development Convention at Block level
 - d. Theme Based Awareness & Education Programme
 - e. Neighbourhood Youth Parliaments
 - f. Training on Youth Leadership & Personality Development Programme
5. The District Youth Coordinators should make a plan in such a manner that 5 Kms Cycle Rally is organized in all blocks of the district. In almost all Blocks of District NYKs, 02 NYVs have been deployed. To achieve the set target, NYVs should be given target to organise Block Level Cycle Rally in their allotted Blocks.
6. **Youth Participation:** In each of Block level 5 Kms Cycle Rally, **a minimum of 100 youth both male and female should be ensured.**
7. **Funds –** To meet out the organisational expenses viz. *printing of Banners, standees, etc,* an amount of **Rs. 3,000/-** per District NYKs are being released.
8. State Directors should ensure that **5 Kms Fit India Cycle Rallies in all blocks of District NYKs should be taken on Top Priority. Please Follow Up with Every District Youth Coordinator to Ensure Maximum Participation, but minimum of 100 youth in each Block Level Cycle Rallies be ensured. It is Very Important.**

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Phone : 011-23442800
Visit us at <http://www.nyks.nic.in>

9. **Publicity of the event and Branding of Logo of Fit India Movement** - For environment building and branding of the Logo of Fit India Movement, sufficient number of banners, standees, etc. should be displayed at prominent locations. Sample of the **Fit India Movement Logo** is enclosed for ready reference and is also **available** on NYKS website.
10. **T-Shirts and Caps** may be provided to the participants by mobilising local resources. Logo of Fit India Campaign should be printed prominently.
11. **Coordination** - For smooth conduct of the programme, close coordination with District Administration, Gram Panchayats, Municipal Corporation, Youth Organizations, Corporate Houses, etc. should be established.
12. **Media & Publicity for Visibility** – Before and after the event, adequate coverage in both **Print and Electronic Media** should be ensured. **Social Media Platform** should also be used.
13. **Reporting** - The quantitative report in the enclosed proforma should be sent to NYKS Hqrs: mpsharmanyks@yahoo.co.in and nyks.dev@gmail.com as per the following schedule:
 - a) **Preliminary Report** – On the same day i.e. **19th January, 2020**
 - b) **Final Report** - Latest by **20th January, 2019 positively** so that compiled report may be put up before Director General for his kind perusal.
14. **Uploading Photos, Press Clippings and Videos** - Activities photos, press clippings, bites and videos should be uploaded on NYKS website: www.nyks@nic.in under **Fit India Campaign**. These activities photos, press clippings, bites and videos **may** also be sent through WhatsApp on Mobile No. 9868814492.


(Dr. M.P. Gupta)

Encl: as above

CC :

- All VCs and Members of BOG, NYKS
- PS to Director General, NYKS

Nehru Yuva Kendra Sangathan..... (State)

Fit India Saksham Cycle Rally under Fit India Campaign on 19th January, 2020

Progress Report

S.No	Particular	Numbers
1.	Branding of Fit India Saksham Cycle Rally under Fit India Campaign (Logo and Display of Banners)	
a)	Action Photographs uploaded on the website of NYKS Website	
b)	Activities Videos uploaded	
c)	Press Clippings uploaded	

Sr. No.	Name of the programme/ Activity	No. of Blocks in the State	No. of Blocks where Cycle Rallies organised	No. of Cycle Rallies organized	Total Kms. covered during Cycle Rallies	Participants			VIPs Attended Cycle Rallies
						Male	Female	Total	
1	5 Kms. Fit India Saksham Cycle Rally								
	Total								

Prepared by:

Signature
Name & Designation

Signature
State Director