

Ref. No. NYKS/Spl. Project/Declamation Contest/2021-22/71

Date 14th October, 2021

To,

All State Directors  
Nehru Yuva Kendra Sangathan

Subject:- **Organization of Declamation Contests (2021-22) on "Patriotism and Nation Building" as part of Republic Day Celebration 2022 at Block, District, State, and National Level with the theme of SabkaSaath, Sabka Vikas, Sabka Vishwas, Sabka Prayas (Together We Grow, Together We Prosper, Together We Try, Together We Build A Strong and Inclusive India).**

Sir/Madam,

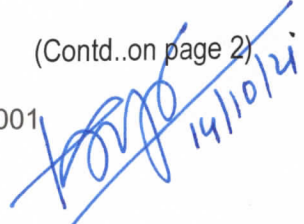
1. It has been decided to organize Declamation Contests on "Patriotism and Nation Building" at Block, District, State and National level as part of Celebration of Republic Day 2022.
2. The programme would be organised in all 623 districts NYKs in all States and UTs across the country.
3. Please find enclosed herewith the **detailed guidelines** for the organization of Declamation Contests on **"Patriotism and Nation Building" with the theme of Sabka Saath, Sabka Vikas, Sabka Vishwas, Sabka Prayas (Together We Grow, Together We Prosper, Together We Try, Together We Build A Strong and Inclusive India)** at Block, District, State and National level.
4. Along with the guidelines, the **sample copy of advertisement at district level, sample copy of certificates, backdrop & banner** are also enclosed (Annexure-6).
5. Following time line should be followed in the organisation of the programme at different levels
  - i. Block level screening – from 20<sup>th</sup> October to 20<sup>th</sup> November 2021
  - ii. District level Contest- from 21<sup>st</sup> November 2021 to 15<sup>th</sup> December 2021
  - iii. State level Contest- from 16<sup>th</sup> December 2021 to 10<sup>th</sup> January 2022
  - iv. National level Contest- 21<sup>st</sup>& 22<sup>nd</sup> January 2022 (tentative)
6. A minimum of six entries of eligible participants should be there for a **block level contest**. In case if less than six participants are available, the **adjoining block(s)** entries may be clubbed to organise the screening contest. In each such contest 3 youth should be screened and invited to participate at **district level contest**.
7. The programme would be organised in 623 districts where NYKS has its offices. Further in order to give opportunity to interested youth from remaining districts, they would be allowed to take part in the contest in their respective **adjoining districts**. Nonetheless, 28 States and 8 UTs across the country would be covered and finally the contest would be held at National level.

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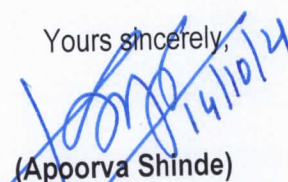
8. The instruction for the release of funds for the organization of the Declamation Contests would be sent by Joint Director (FB&A) NYKS, Hqtrs. Therefore the present communication is for advance physical preparedness as indicated in the enclosed guidelines.
9. Like previous years, the National level Declamation Contest would be organised by State Director, NYKS, Alipur, Delhi.
10. You are therefore requested to make all efforts for the organization of declamation Contests at all levels in befitting manner and advance preparedness for District and State Level declamation contests.
11. Please ensure to send the guidelines to all concerned DDs, DYOs, UNV-DYOs under your jurisdiction for effective organization of the Declamation Contests and within stipulated timeline.
12. It may also be ensured that the information of the above Programme must be given to all local authorities, sister youth organizations, Public Representatives, NYKS BOG Members, NYKS-DG, Director (Prog), NYKS Hqtrs and other stakeholders at least 10 days before the programme date.
13. All DYOs should submit their implementation plan to their respective State Directors with name of blocks and districts covered in Declamation contest. **The state level consolidated copy of the implementation plan to be sent to Shri Prabhat Kumar, Joint Director(Prog) , NYKS Hqtrs by 19th October 2021 at specialprogramme.nyks@gmail.com**
14. **Electronic and Print Media** should be invited for wider coverage of the programme. Press Conferences should also be organised before commencement of the programme.
15. **Wide publicity** of the programme should be made for inviting participants as mentioned in the guidelines.
16. To make the programme **more transparent, responsive, vigilant and effective, local Public Representatives** viz. Hon'ble Ministers, MPs, MLAs, PRI members; eminent personalities from difference walks of life, Sportspersons, State Govt. and District Administration's Officers; Chairpersons and Members of SACYP and DACYP and others with whom NYKs have been collaborating, should be invited during the contest. Their remarks about the contest should be taken in Visitor's Book.
17. Respective State Directors should also ensure to **get feedback from the participants** through meetings and should ensure resolution of the issues, if any thereof. Similarly, she/he should also be alert about instructions forwarded by the Hqtrs and ensure compliance of the same.
18. It may be noted that **only those participants should be selected from block level contest onwards** who possess high standards of communication, presentation and other skills as mentioned in the enclosed guidelines.
19. The **reports & results of the Declamation contest** should be sent immediately to the concerned officers after completion of the contest. They should duly be supported by excellent action photographs, press cuttings & videos.
20. Physical Progress Report in the prescribed proforma attached in the guidelines (**Annexure-5 -a to 5-i**) along with **good quality detailed report** of the activities undertaken should be supported by **quality action photographs in HD, press clipping and Video clippings.**

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21. You are requested to organize the contest in a befitting manner and submit report in prescribed proforma along with quantitative/qualitative reports immediately after completion of the programme. The report may please be sent to Shri Prabhat Kumar, Joint Director (Prog) at [specialprogramme.nyks@gmail.com](mailto:specialprogramme.nyks@gmail.com).

This issues with the approval of Director General.

Yours sincerely,

  
(Apoorva Shinde)  
Director (Programme)

**Encl: As above**

CC:

- PS to Joint Secretary, Department of Youth Affairs, Ministry of Youth Affairs and Sports, Shastri Bhawan, New Delhi
- PS to Director General, NYKS
- All Regional Directors
- State Director, NYKS, Delhi State - *for information, planning and necessary action.*