



Nehru Yuva Kendra Sangathan
नेहरू युवा केन्द्र संगठन
साथ साथ
कल की ओर...



नेहरू युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*



Ref.No.NYKS/Prog:constitution day/2021-22/ 119

10th December, 2021

To : All State Directors, Nehru Yuva Kendra Sangathan

From : Sh. Apoorva Shinde, Director (Programme), NYKS.

Subject: Action Plan for a month long campaign namely "Youth Led Campaign on Know Your Constitution" to celebrate the Constitution Day, 2021 under the Azadi Ka Amrut Mahotsav.

Sir/Madam,

This refers to an email from Sh Rajiv Kumar Singh, Under Secretary (CDN), Department of Youth Affairs, MoYAS on the subject mentioned above. Copy of the same is enclosed herewith for ready reference.

- Vide the above referred email, Deptt of Youth Affairs, Ministry of Youth Affairs and Sports has asked NYKS to undertake a month long campaign namely '**Youth Led Campaign on Know Your Constitution**' as a part of Azadi Ka Amrit Mahotsav. The approved action plan is enclosed as **Annexure-1** for ready reference.
- For conducting the proposed month long activities in the attached action plan, each NYV will adopt 30-50 villages from the allotted blocks with the participation of 1,000 youth and others (i.e. minimum 20-50 participants from each village) by following the COVID protocols and other directions issued by Govt. of India.
- The activities should start from **15th December, 2021** and will culminate on **31st December, 2021**
- All State Directors may issue necessary directions to Dy.Directors and District Youth Officers under their jurisdiction for time bound mandatory compliance.
- Activities Photographs, videos and Press Clippings be uploaded on NYKS website: www.nyks.nic.in (on Home Page click Constitution Day button). The Activities Photographs, Videos etc. should be uploaded immediately after the conduct of the activities. The Social Media Platform should also be used for wider publicity of the activities. The same should be sent on email: edpnyks2020@gmail.com.
- Progress Report in the enclosed performa as **Annexure-2** (soft copies only) may reach NYKS Hqrs. along with press clippings and action photographs in WORD FILE to **Shri Prabhat Kumar, Joint Director (Programme)** on specialprogramme.nyks@gmail.com so that the compiled report may be submitted to the Ministry.


(Apoorva Shinde)

Encl: as above

Copy to:

- PS to VCs and Members, BOG, NYKS
- PS to Director General, NYKS
- All Regional Directors, NYKS for information and follow up please.

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