



Ref.No. NYKS/PROG: constitution day/2019/01

1st November, 2019

From : Dr. M. P. Gupta, Director (Programme), NYKS

To : All State Directors, Nehru Yuva Kendra Sangathan

Subject : Celebration of "Constitution Day" on 26th November, 2019 and subsequent activities from 27th November, 2019 to 14th April, 2020 at District and Village level – regarding

1. Indian Constitution is the most important guiding document of Indian Democracy. It enables a common man to know the fundamental duties of a Citizen. Besides, it also tells us as to what constitutes to become a Productive and Responsible Citizen.
2. **NYKS has decided to Celebrate the following** across the country by all 623 District NYKs with the active involvement of National Youth Volunteers (NYVs) and NYKS affiliated Village based Youth Clubs:
 - a) Constitution Day on 26th November, 2019
 - b) Subsequent activities from 27th November, 2019 to 13th April, 2020
 - c) Dr. B R Ambedkar birth anniversary on 14th April 2020
3. **Theme:**
 - Fundamental Duties
 - Life and Works of Dr. B. R. Ambedkar Ji
4. The **objective** of the Celebration is to enable the present generation to know the fundamental duties, to enunciate the qualities of Responsible and Productive Citizen and to spread the importance of the Constitution of India.
5. Constitution Day on 26th November, 2019 should be observed by all 623 district NYKs and 29 State Offices in a befitting manner.
6. **Photograph:**
 - a) The **framed copy of the Preamble of the Constitution** should be placed in all District and State offices.
 - b) On the Banners, Backdrops and other IEC material, the photograph of Dr. B.R. Ambedkar should be displayed in all activities to be organized during and after the celebration. Please do not forget to mention the name of "**Ministry of Youth Affairs & Sports, Govt. of India**" in all publicity material.

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7. Programmes and Activities:

- a) **Detailed Guidelines** for Celebration of Constitution Day on 26th November, 2019 and subsequent activities from 27th November 2019 to 13th April, 2020 which will be organized both at Village, Sub-district, District and State Level, are **enclosed**.
- b) To mark the occasion, following set of activities are hereunder:

A) Activities to be organised on 26th November, 2019:

- (i) **National Level:** Participation of NYKS 500 youth (subject to actual requirement by DoJ, Ministry of Law) at National Level.
- (ii) **District, Sub-District and State Level:**
- Run by Youth.
 - Film on Fundamental Duties.
 - Administering of Pledge on Fundamental Duties-based on Preamble of the Constitution and Fundamental Duties.
 - Translation of Pledge in Regional Languages.
 - Awareness Talks.
 - Kartavaya Samvaad. - *Fundamental Duties.*
 - Dissemination of Public Message on Fundamental Duties.
 - Special Meetings of Youth Clubs, District NYKs and State Offices throughout the country.
 - Reading of Preamble of Constitution.

B) Activities to be organised from 27th November 2019 to 13th April 2020 at District and Sub-District Level:

- Run by Youth.
- Lecture and Seminar on the Life and Works of Dr. B. R. Ambedkar Ji.
- Discussions and Meetings on Fundamental Duties (Kartavaya Samvaad).
- Film on Fundamental Duties
- Conducting Theme based Drama and Play.

C) Activities to be undertaken on 14th April 2020 on Dr. B. R. Ambedkar Jayanti (as Samrasta Diwas) :

- Youth Convention
- Exhibition
- Address by Experts
- Youth March
- Community Meals on 14th April, 2020 on Dr. B. R. Ambedkar Jayanti.



8. **Coordination:**

- a) NYKS Youth Club Members should also be motivated to organize similar type of activities in their villages in coordination with Gram Panchayat and other stakeholders.
- b) Whenever needed activities should be held in coordination with **State/ District/ Local Bodies**.

9. **Target:**

- a) National Youth Volunteers (NYVs) should be given target to motivate a **minimum of 30 village based Youth Clubs** in their respective blocks for conducting above mentioned activities.
- b) NYC Volunteers in position should **visit allotted 30 villages** and brief youth about the history and process adopted in the formation of Constitution of India, Preamble of the Constitution and Fundamental Duties enshrined in the Constitution.

10. **Participation:**

- ✓ Participation of maximum number of people in general and youth in particular from all Sections of the Society should be ensured.

11. **Budget:**

- ✓ Funds for **observing Days of National Importance** under Annual Action Plan 2019-20 have already been released, which can be used for Constitution Day Celebration.
- ✓ An amount of **Rs. 10,000/-** are being released to each of 623 District NYKs for undertaking subsequent activities from 27th November, 2019 to 13th April, 2020, as a special case.
- ✓ For celebrating birth anniversary of Dr. B. R. Ambedkar Jayanti (as Samrasta Diwas) on 14th April 2020 funds earmarked for observing Days of National Importance could be utilized

12. **Wide coverage of the events:**

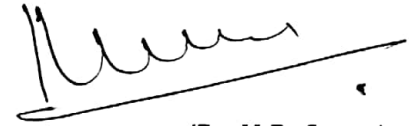
- a) All the State Directors, Deputy Directors and District Youth Coordinators should mobilize Local Press & Media, Tie-up with Doordarshan Unit and Local Channel and Print Media in their State/ Districts, issue press release and invite Media Persons during the Programmes so as to have wider coverage and dissemination of the messages.
- b) The activities should also be shared on Social Media - whatasApp, Facebook, Twitter, etc.
- c) Activities Photographs, Videos and Press Clippings should be uploaded on NYKS website: www.nyks.nic.in



13. Reporting:

Progress report in the **enclosed Performa** should be submitted to NYKS Hqr. along with press clippings and few action photographs in WORD FILE latest by **29th November, 2019** to **Shri Prabhat Kumar**, Deputy Director (Spl. Programme) prabhatkumarshimla@gmail.com so that compiled report may be submitted in the Ministry.

With Best Wishes


(Dr. M.P. Gupta)

Encl: as above

CC : All VCs and Members, BOG, NYKS

PS to Director General