Guidelines for the implementation of Neighbourhood Youth Parliament Implementing Agency: Nehru Yuva Kendra Sangathan

Objectives:

- To create an institutional platform at various levels, where youth can articulate their views
 on various issues and draw the attention of the local administration to such issues/
 concerns affecting their lives.
- To provide first-hand exposure to the youth in engaging in dialogue with fellow youth within the framework of parliamentary procedures through a mock parliament program.
- To educate youth about various initiatives of the government and discuss its impact
- To share their experiences and ideas; debate on various issues concerning the society in general and youth in particular in presence of advocacy groups and stakeholders namely representatives of PRIs, State Government, development partners, service providers, village communities and local administration.

Neighbourhood Youth Parliament at District Level:

Duration : 1 day

Time Line : By 29th February 2024

Coverage : 765 Districts of the country

No. of Participants/Beneficiaries : 80 youth from each block of the district

No. of Blocks Covered : 6618

The District level program shall be organized in the **following indicative structure**:

- (i) Inauguration with participation of MPs and other VIPs
- (ii) Session-1: MYBHARAT portal Registration & Briefing- Inauguration of registration by MP followed by session on MYBHARAT portal and its benefits. Youth will have an opportunity to represent the views and needs of their blocks for MY Bharat. Live Registration of all participants on portal to be flagged off by the MPs.
- (iii) Session-2 and Session 3: Two Session selected from any of the following topics to be taken by resource person well versed on the subject:
 - (a) New India, New Initiatives- Highlights of achievements of the country in recent years across various sectors- like Chandrayaan, COVID vaccination etc. Vision of India@2047.
 - (b) Narishakti Impact of Women's reservation and women empowerment through Nari

- Shakti Vandan Adhiniyam, Jan Dhan Yojana, Beti Bachao Beti Padhao, Svanidhi.
- (c) Garib Kalyan- brief on Poverty alleviation initiatives of the Union Government like PM Garib Kalyan top Rural Development schemes according to the work done in the district.
- (d) Mann ki Baat and Empowering Grassroot Stories
- (e) Sports, India's Soft Power
- (f) PM Gati Shakti
- (g) Vocal for Local
- (h) Millets

(iv) Session-4: Mock Parliament for 90 minutes duration on the local issue(s) selected.

- Commencement of Session by Speaker 2 mins
- Opening Statement by Prime Minister on issue selected- 3 mins.
- Reply speech by Leader of Opposition-3 mins.
- Opinions from MPs- 5 from ruling and 5 from opposition (2 mins each) alternatively - 25 mins
- Open discussion- 30 mins. (members other than PM and earlier spoken MPs)
- Questions from participants -15 mins.
- A spot quiz for the audience with small token gifts 12 mins

(v) Valediction of the program.

Roles and Responsibilities

- District Youth Officers may select the suitable venue for organizing District Level
 Neighborhood Youth Parliament". For example, venues where facilities like space to
 properly accommodate the participants and for discussion, lectures, teaching aid and
 equipments, electricity with power back up, water, sanitation and other facilities are
 available.
- Youth Clubs trained office bearers and designated NYC volunteers should be actively involved and accordingly should be given responsibilities.
- The District Youth Officers may identify two topics to be covered out of the 8 topics mentioned above. Accordingly, the concerned heads of development departments and agencies be finalized along with their experts and resource persons who through lectures can impart awareness and educations. They may also be requested to provide IEC material on the selected topics and subjects to be covered under the programme and moderate discussions.
- District Youth Officer may be present during the programme and guide the beneficiaries of the programme.
- Each District Youth Officer has to inform the participants and resource persons about the
 dates, venues and other details of the "Neighborhood Youth Parliament" well in advance
 so as to enable them to attend the programme with full preparedness.

- The District NYKs are expected to finalize the Programme Schedule for the conducting the Programmes, the structure and the subjects to be covered, the speakers and venue during the District Level NYP.
- Public Representatives viz. Hon'ble Ministers, MPs, MLAs, MLCs as well as Heads of Development Departments, NGOs, Agencies may be invited to attend the programme.
- The Programme shall primarily be participatory and interactive in nature.

Coordination and Mobilizing support

- **Public Representatives** viz. Hon'ble Ministers, MPs, MLAs, MLCs other public representatives may be extended invitation to grace the programme. Besides, Heads of Development Deptt, NSS, NCC, BS&G, HS&G, CBOs, and other Agencies may also be requested to play and active role to ensure success of the programme.
- The Programmes may be organized in close collaboration with the concerned State Government/ District Administration/ Local bodies. The State Governments may be requested to issue appropriate instructions to all their officials as also elected local bodies to extend full cooperation and support, by way of participation in the programmes, providing resource persons for speaking on various subjects and by giving due weightage to the recommendations emerging from such Programmes.

Resource Persons and I.E.C

- The identified officials, resource persons and experts be briefed about the objectives, expectations of this programme and its desired outcome so that the sessions are seamlessly integrated.
- It is to be ensured that the resource persons should have in-depth information and knowledge in the subject/topic allotted to him/her and can link it up with Youth/Youth Clubs needs and aspirations.

Press, Social Media, Publicity & Media Coverage

- (a) <u>Event Creation on MYBharat:</u> It is mandatory to create digital events on MYBharat Portal before organization of physical programmes of NYP. Hence, all DDs and DYOs are required to create event of all 765 NYPs and build up voluntary activities in respect of NYP
- (b) Media Coverage:
- Press and Media persons will be engaged by the State Directors and District Youth Officers
 of the targeted States and Districts for extensive coverage of the Day's activities.
- Effective use of mass media viz. radio, television and newspapers, should be ensured.
- **Social Media Platforms** such as Twitter, Facebook, WhatsApp, YouTube, etc. should be extensively used for buzz creation and branding of **Neighbourhood Youth Parliaments**.
- The participants should be briefed about the usage of Social media platforms and encouraged to open their account and follow NYKSIndia to get information on ongoing programmes. Use of hashtags such as #NYP #NYP2024 etc. to be ensured.

- Short Videos of the Participants/ Photographs of mock youth parliament shall be posted.
- Video bytes of VIPs sharing their view on the Program shall also be recorded and posted on various official handles.
