

S. No.	Name of Programme	Unit	National Target		Minimum Programmes for a district NYK (TARGETS)						Cost Per Prog. (in Rs.)	Level	Time Line
			Physical	Financial (in Rs.)	Districts With Blocks								
					0-5		6-14		15 & Above				
					Physical	Financial (in Rs.)	Physical	Financial (in Rs.)	Physical	Financial (in Rs.)			
(i)	Long Term 2,00,00,000 (50% cost will be met through user charge/fees from each participants)	Training	1000 (5 in each 200 Border/trib al/backward Districts)	-	-	-	-	-	-	-	-	Village/Block	Centres should be started during 1st quarter
(ii)	Short Term 10000000 (50% cost will be met through user charge/ fees from each participants)	Training	1200 (6 in each 200 Border/trib al/backward Districts)	-	-	-	-	-	-	-	-	Village/Block	2 nd and 3 rd quarters
7.	Skill Development Training Programme under NCVT Scheme in 50 Districts covering participants from 200 Districts	Training	5000 Youths	57600000	-	-	-	-	-	-	-	Block/District	2 nd , 3 rd & 4 th quarter

SPORTS PROMOTION PROGRAMMES

8.	Provision of Sports Material for Youth Clubs	Sports Material	50058	100116000	78	156000	98	196000	128	256000	2000	Village	1st quarter
9.	Block Sports Tournament	Tournaments	2601	39015000	3	45000	5	75000	8	120000	15000	Block	2 nd / 3 rd quarter
10.	District Sports Tournament	Tournaments	501	20040000	1	40000	1	40000	1	40000	40000	District	

NATIONAL INTEGRATION, COMMUNAL HARMONY, SADBHAVNA & PEACE

11.	Block Folk Cultural Festival	Festival	2601	26010000	3	30000	5	50000	8	80000	10000	Block	2 nd / 3 rd quarters
12.	District Folk Cultural Festival	Festival	501	10020000	1	20000	1	20000	1	20000	20000	District	
13.	District Youth Awards (Individual)	Awards	1002	5010000	2	10000	2	10000	2	10000	5000	District	2 nd and 3 rd quarter

S. No.	Name of Programme	Unit	National Target		Minimum Programmes for a district NYK (TARGETS)						Cost Per Prog. (in Rs.)	Level	Time Line
			Physical	Financial (in Rs.)	Districts With Blocks								
					0-5		6-14		15 & Above				
					Physical	Financial (in Rs.)	Physical	Financial (in Rs.)	Physical	Financial (in Rs.)			
14.	Celebration of Important National/International Days/week	Days Celebrations	5010	21042000	10	42000	10	42000	10	42000	42000 per NYK	District/ sub-districts /block	As approved by DACYP/AAP
15.	Celebration of National Youth Day & week	Youth Week Celebration	4008	8016000	8	16000	8	16000	8	16000	16000 per NYK	District/ sub-districts /block	4 th quarter
16.	Work Camps	Camps	2601	52020000	3	60000	5	100000	8	160000	20000	District/ Sub-District/ Block/Village	2 nd / 3 rd quarter
17.	District Youth Convention	Convention	501	10020000	1	20000	1	20000	1	20000	20000	District	4 th quarter
OTHERS													
18.	Meetings of District Advisory Committee on Youth Programmes (DACYP)	Meeting	2004	2004000	4	4000	4	4000	4	4000	1000	District	One each in every quarter
19.	Documentation	Report compilation	501	2505000	1	5000	1	5000	1	5000	5000	District	4 th quarter
Grand Total				482816000		556000		688000		885000			

**STATE LEVEL REGULAR PROGRAMMES
(2010-11)**

S. No.	Name of Programme	Unit	National Target		Minimum Programmes for a Zone (TARGETS)	Cost Per Prog. (in Rs.)	Level	Time Line
			Physical	Financial (in Rs.)				
CONVERGENCE OF YOUTH PROGRAMMES								
1.	Exhibition for Youth on Handicraft (Yuva Kriti) and State Cultural Festival	Exhibition & Festival	28	11200000	1	4,00,000	Zonal	3 rd quarter
2.	State Youth Award (Individual)	Awards	70 (2 PER STATE/UT)	1050000	2	15,000	State/UT	2 nd /3 rd quarter
3.	Review cum Planning Meeting	Meeting	112	400000	-	@RS. 200 per Deputy Director and District Youth Coordinator	Zonal	Atleast one in every quarter
OTHERS								
4.	Meetings of State level Advisory Committee on Youth Programmes (SACYP)	Meeting	58	174000	2	3,000	State	One in alternative quarter
5.	Documentation	Report compilation	28	560000		20000	Zonal	4 th quarter
	Total			13384000				

National Level Regular Programmes
(2010-11)

S. No	Name of the Programme	Unit	No. of Programmes	Total Budget (Rs.)	Time Line
1.	Rajiv Gandhi Adventure Scheme	Camps	50 camps	8300000	2 nd and 3 rd quarter
2.	Youth Festival for North Eastern Region	Festivals	1	1000000	3 rd quarter
3.	Celebration of NYKS Foundation Day/National/International Days	Days Celebrations	6	1000000	As per Action Plan
4.	Need Based Special Programme	Projects	As per project proposals	5000000	--
Grand Total				15300000	

**TOTAL BUDGET FOR IMPLEMENTATION OF
ANNUAL ACTION PLAN 2010-11**

Level	Total (in Rs.)
District	482816000
State	13384000
National	15300000
Total	511500000

(Rupees Fifty One Crores and Fifteen lakh Only)

REGULAR PROGRAMMES - DETAILS

Part – I YOUTH CLUB PROGRAMMES

1. Youth Club Contact & Feedback Programme

Objective

- To prepare a fresh database (electronic & physical record) of youth club.
- To make situation analysis of youth clubs
- To plan programmes & activities exclusively for active Youth Clubs

The programme shall have following features and components:

Form

- Each printed form will have a serial number on every pages.
- Each Kendra will be given requisite number of copies of form (in Hindi or English) by Hqrs., to be intimated by Zonal Offices by 25th May, 2010.
- At the Kendra level, District Youth Coordinator shall get the entries of Youth Clubs in the register and allot specific number of copies to NYC volunteer/s (depending upon the number of Youth Clubs in that particular block)
- In case a particular form is wasted due to correction or any other reason, NYC Volunteer shall return that particular (numbered) form back to the Kendra and get a new form. Entry of this new form shall also be made separately in the form register. The wasted form should be kept in safe custody of the Kendra.

Duration: Phase-I : 1st June to 15th June, 2010
Phase-II: 20th June to 15th September, 2010

Operational Strategy

State Level Orientation of Officials

- One Day orientation of Zonal Directors, Deputy Directors & District Youth Coordinators (ACT wherever NYC is holding the additional charge) shall be conducted.

PHASE – I

Regional level Orientation Programme of Ex-NSVs deployed as NYC Volunteers

(15th May to 20th May 2010)

After State level orientation Programme of NYKS officers, two days Orientation of NYC Volunteers shall be organised at regional level. During these two days orientation programme:-

- ⇒ First day shall be focused on briefing NYC volunteers, background of Youth Club Contact Programme, its operational Plan and guidelines for filling-up forms.
- ⇒ The second day shall be focused on field visit.

- ⇒ District Youth Coordinator of the host Kendra, where Orientation programme is being conducted shall make a team of NYC Volunteers which will be headed by NYC volunteer of the host Kendra and other NYC volunteers will be from participating kendras.
- ⇒ Each team (consisting not more than 8-10 NYC Volunteers) shall be allotted one Youth Club. These teams shall visit Youth Clubs and fill-up form in all respect. Any queries relating to filling-up forms shall be discussed on return to the training centre.

PHASE – II

Training Programme for NYC Volunteers (1st June to 10th June 2010)

During the Induction Training of NYC Volunteers (Residential), 10 days shall be exclusively kept for Orientation on Youth Club dynamics and its sustainability including focus area of Youth Club Contact Programme. The contents of the module shall be sent by the NYC Section of NYKS Hqrs. separately.

Note: District Youth Coordinators shall hold a joint session of newly deployed NYC volunteers as well as ex-NSVs deployed as NYC volunteers on **9th June, 2010/9th day of the 10 days** Induction Training of NYC Volunteers.

IMPLEMENTATION PLAN

To carry out the survey of the Youth Clubs, 1st Phase will be from 1st June to 15th June 2010 whereas the 2nd Phase will be from 20th June to 15th September 2010. The 1st Phase will be carried out by the NYC Volunteers deployed w.e.f. 22nd April, 2010. The 2nd Phase will be implemented by NYC Volunteers (both freshly deployed along with Ex-NSVs deployed as NYCs). At the Kendra level, Youth Coordinator shall provide a list of Youth Clubs to be visited and surveyed by ex-NSV/NYS as well as fresh NYC volunteers.

- District Youth Coordinators will provide block wise list of youth clubs along with names and addresses of Presidents and General Secretary to each NYC volunteer.
- NYC shall prepare & discuss operational plan and time schedule of Youth Club Contact & Feedback Programme separately during meeting with NYC volunteers for Phase-I.
- NYC shall fix the minimum target in writing to each NYC volunteer to carry out the survey of Youth Clubs
- During routine visits to the district NYK (up till 15th September10), Zonal Directors & Deputy Directors shall focus their visits on implementation of Youth Club Contact & Feedback Programme. They shall also randomly check NYC volunteer's visit to the villages and concerned Youth Clubs along with feedback on the filling of form.
- One NYC volunteer shall cover only one village per day. The village may have one or more Youth Clubs.
- NYC volunteers will submit filled in forms (after due scrutiny and rechecking) to their respective Kendra once in a fortnight. Time Schedule for submission of forms; have been given in the guidelines.

ACTION ON FILLED-IN FORMS

After detailed scrutiny/screening of filled-in forms submitted by NYC Volunteer, Youth Coordinator shall forward them to NYKS Hqs. on 15th & 30th of every month so that data entry of these forms could be done simultaneously. A complete list of Youth Clubs whose forms are forwarded to Hqs., may be sent to concerned Zonal Office for necessary information.

INCENTIVE TO NYC VOLUNTEERS

To encourage and accomplish the assigned task of Youth Club Contact Programme, NYC volunteers will be given incentive in addition to their monthly honorarium as per the following norms:

- ⇒ Payment of Rs. 250/- to each NYC volunteer for completion of survey of 20 youth clubs or achievement of 100% target as given by the NYC. **OR**
- ⇒ Payments of Rs. 500/- to each NYC volunteer for completion of survey of 30 to 75 youth clubs as per target given by NYC. **OR**
- ⇒ Payments of Rs. 750/- to each NYC volunteer for completion of survey of more than 75 youth clubs as per target given by NYC.

- Note:**
1. A volunteer will get the selection under only one category indicated above.
 2. Each NYC has to fix the minimum target in writing to each NYC volunteer.

BUDGET ESTIMATE

S.No.	Particulars	Per head budget	Agency involved	Budget	Total Budget
35,36	Orientation programme of ZDs/DDs/DYC or ACTs	200 per head (28 ZDs, 43 DDs, 501 DYCs/ACTs)	Zonal Office	200 per head	1,14,400.00
35,36	Two days regional level Orientation programme of NYC volunteers (Phase-I)	500 per head x 1200 NYC volunteers	NYK	500 per head	6,00,000.00
35,36	Photocopy of the filled up forms & Petty expenses at Kendra	5,000/-	NYK	5,000.00	25,05,000.00
35,36	Postage Charges	1000/-	NYKS	1,000.00	5,01,000.00
35,36	Petty expenses at	U.P., Bihar, M.P., Orissa, West		11x10,000	1,10,000.00

S.No.	Particulars	Per head budget	Agency involved	Budget	Total Budget
	Zonal level	Bengal, Maharashtra, Andhra Pradesh, Karnataka, Tamilnadu, Rajasthan and Gujarat			
		Jharkhand, Kerala, Manipur, Nagaland, Punjab, Sikkim, Tripura, Uttrakhand, Mizoram, Meghalaya, J &K, Himachal Pradesh, Delhi & Haryana, Assam, Arunachal Pradesh, Chhattisgarh and Dehradun		17x5,000	85,000.00
35,36	Incentive to NYC Volunteers				30,00,000.00
35,36	Software design		To be out sourced		50,000.00
35,36	Printing of 3 Lakh forms				6,00,000.00
35,36	Feeding of forms	Rs.5/- per form	To be out sourced		15,00,000.00
35,36	Contingency				9,34,600.00
Total					1,00,00,00.00

2. Meeting of Youth Leaders for Planning and Review:

Objectives:

- ◆ To enable the Youth leaders to plan for various programmes as and when need arises,
- ◆ To facilitate them to formulate strategy in the light of contingencies and review the on-going activities for mid course correction.

Programme Contents:

- ◆ Contingency plan and strategy for implementation in case of need.
- ◆ Formulation of micro-plan.
- ◆ Prioritization of proposed activities.
- ◆ Charting out year long activities of Youth Clubs.

Operation Details:

- ◆ It will be the prerogative of the concerned District Youth Coordinator to convene these meetings as per the need and as and when these are required.

Duration of the meeting - 01 day

No. of participants per meeting - 50

Budget Allocation:

Districts with Block	No. of meetings	Budget	Remarks
0-5	Minimum 4	8,000.00	The budget is allocated for the expenses of meetings of NSVs/NYSs/Youth Leaders.
6-14	Minimum 5	10,000.00	
15 and above	Minimum 6	12,000.00	

3. Youth Club Exchange Programme (YCEP)

Background

The Youth Clubs are the main catalytic agents in development programmes initiated by the Nehru Yuva Kendra Sangathan (NYKS). NYKS has been strengthening Youth Clubs by mainstreaming its programmes for their capacity building. The Youth Club Awards, Financial Assistance to Youth Clubs, Capacity Building programmes of its members and many more are the programmes to support Youth Clubs and to strengthen them. To further identify their potentials and to train them to take up responsible roles in their community/village, NYKS has developed this network of youth clubs which have always risen to the call given by it, be its super cyclone in Orissa, Earthquake in Bhuj and J&K or valour march to commemorate 1857.

In this background, Youth Club Exchange Programme is mooted out by NYKS for members of all Youth Clubs and Mahila Mandals established in 501 districts of the country. The YCEP may also be organized exclusively for the members of the selected Mahila Mandals.

Objectives

- The participants will be enabled to understand the critical role of Youth Club or any community based organization towards bringing about change in their own surroundings for promotion of Peace & Development.
- The participants will be able to appreciate the living conditions of people of other villages situated in different parts of the country, their day to day life, customs and traditions as well.
- The participants will be motivated to work for the progress and development of their own villages and keep distance from anti social and anti national elements /groups operating in their area.

- The participants will be able to imbibe the spirit of nationalism, brotherhood, camaraderie and develop respect for secular traditions prevailing in different parts of the country.

These exchange visits between the youth clubs of **not too far states** (for the sake of cultural contiguity) will help in confidence building that they **CAN DO IT** and improve upon their activities by mere act of emulation.

Implementation Strategy

- A 10-day stay programme with the youth club
- For effective implementation of this programme the NYKS will by and large depend on its country wide vast network of more than 3.00 lacs village based Youth Clubs & Mahila Mandals formed in 501 districts of the country.
- For each youth guest, 20 male & female escorts' youth in equal ratio will be identified and selected by the '**Host Youth Club**' so that personalized attention is provided during 10 days period of YCEP.
- One day orientation and de-freezing exercises and general interaction with the members and walk through all the bastis/Mohallas of the host village.
- Records, APRs, Accounting Books, Minutes of the Meetings and other documents of the host will be shown to the visiting youth club
- During the 10 days YCEP, the **Host Youth Club** will organize sports & games, cultural evenings and also involve their guest visitors in various community development programmes & projects run by them like Tree Plantation, Work Camps, Village Sanitation Drive etc.
- Through PRA exercises, the members of the Guest club will be made aware about village history and its up to date progress vis-à-vis day to day functioning of village Youth Club, SHGs, Aganwadi Centre, School, College, Primary Health Centre etc.
- PRA exercise should be done on the third day and resource mapping of the village – a combined exercise of the visiting and host youth club for identifying problems, strengths of the village (SWOT analysis) – under the guidance of a resource person from a prominent NGO or Institute
- An interactive session on the resources mapped and PRA combined and drawing of a self-supporting local need based action plan of the village.
- An interactive session with village elders and opinion leaders and PRI where the findings of Resource Mapping, PRA and Action Plan may also be discussed
- Besides that out of the 10 days village placement period, a 02 days sight seeing will be arranged by the host youth club for all 45 participants including escorts. Amongst the important places to be visited by the participants may include famous Churches, Mosques, Temples, Gurudwaras, historical sites, and tourist spots, academic, scientific and technological establishments of the region.

Actual Duration of the Programme : 10 days excluding journey period

Total no. of YCE Programmes : 251

Total no. of Youth Club Members : 5020

BUDGET

Sr. No.	Particulars	Amount (in Rs.)
1.	TA for 19 members plus one Group leader of an active youth club or Ex-NSV @ Rs.1000/- per head	20,000.00
2.	B&L expenses for village stay @ Rs.150/- per head per day x 10 days for 20 members group to be given to the host Youth Club	30,000.00
3.	A shoulder bag, pen, pad, mosquito repellent cream, hand towel, water bottle, soap etc. @ Rs.200/- per head x 15 + 8 office bearers of host Club	4,600.00
4.	Miscellaneous expenses	15,000.00
	TOTAL	69,600.00

4. Grant-in-aid to Youth Clubs (FAYC, YDC, RSC, RITYDC & AOYC Scheme)

Background

To recognize the voluntary services of Youth Clubs/ Yuvti Mandals for community development, the programme entitled "Grant-in-aid to Youth Clubs under the schemes of AOYC, FAYC, RSC, YDC and RITYDC" has been continued this year also, since Ministry of Youth Affairs & Sports had subsumed these schemes with the scheme of NYKS.

Objectives of each scheme remain same as per last year.

Budget : Rs. 2,65,96,000.00

Operational Plan - The Grant will be given to eligible youth clubs as per the norms of the scheme (s). The youth club should purchase a computer under YDC Scheme in view of the affordable cost of PCs and need of the present time. Willing youth club will contribute the balance amount.

Part-II : CAPACITY BUILDING OF YOUTH

5. Capacity Building of Youth

The theme of the programme is Empowered Youth.

The District Youth Coordinator should prepare the project proposal as per the local need & youth aspirations and get it approved from the concerned Zonal Director.

Objective

The objective will be to develop leadership qualities among the youth through training so that they can act as focal point of dissemination of knowledge in their own area of activity and to make them aware about various schemes & programmes of Government and other Development Deptts/Agencies for youth development.

Duration and the number of programmes

The duration of the programme may be of 3 – 5 days depending upon the need/duration given by the training institute. The proposal for number of training programmes proposed to be organised by the Kendra should be approved by concerned Zonal Directors.

No. of participants

The target is that after this programme, skills and knowledge of **minimum 110 youth volunteers** should be enhanced. These volunteers would be catalytic agents of social change.

Criteria for Enrollment of Participants:

District Youth Coordinator should ensure that the participants are either Youth Club members or active youth involved in the programmes of the Kendra.

A. Mandatory

The training should be organized at INSTITUTE where in-house/ residential training facilities are available. Apart from the subject experts from the organizing Institute, Youth Coordinator would be free to invite outside social sector programme experts. Nominal honorarium may also be given to these outside experts.

The training programme should be residential in nature and the institution providing the training should have the required infrastructure and facility to conduct training in a professional manner.

Registration and Training material

Youth Coordinator to ensure that on the day of arrival, apart from registration, participants are given kit bag, daily schedule and the training material

MONITORING, EVALUATION & FEED BACK OF THE PARTICIPANTS

The Training Monitoring and evaluation is essential to supervise and boost up the process of implementation. This should be done by the concerned District Youth Coordinator for all the activities organized during the training programme. Pre and post evaluation of the programme should be done. This would ensure the proper implementation of the programme and would create a positive impact on lives of people.

On completion of the programme, an **evaluation and Feedback session** should be organized and the feed back of the participants should be taken on formats. The participatory tools & techniques should be applied for gauging the mood of the participants.

Note

Above are the general guidelines and suggestions; District Youth Coordinators may devise other innovative programme and activities as well, which achieve our objective much more effectively. In fact, each training programme must have some unique features.

FOLLOW UP

Efforts should be made to tie up with the concerned department for launching massive campaign against the social problems.

The district NYK should prepare a joint Plan of Action in consultation with the related department for making congenial environment to come out from the social problem.

BUDGET

The budget for this programme is of **Rs. 1,00,000/-** per district NYKs. It may be ensured that under this programme, the skills and knowledge of minimum 110 youth volunteers are enhanced after training.

Part-III SKILL DEVELOPMENT TRAINING PROGRAMME

6. Skill up gradation Training Programme (SUTP) for women in 200 Border/Tribal/Backward Districts

As unemployment is one of the major problems of rural youth and hence NYKS has always been focusing its activities to solve these problems through its self-employment programmes and projects. There is an increased emphasis on making the youth self-reliant and self-sufficient so that they can start business ventures in their own village and vicinity. In fact, all through the years, Skill up gradation Programme remains the most important programme of NYKS as it promotes **Sustainable & Gainful Employment**.

Aims & objective

The programme aims at enhancing the skill level of youth and thereby enables them to take up self-employment activities. Through such training programmes vocational skills of the rural youth are enhanced and updated. This enables the rural youth to supplement the income for existing occupation, improve productivity of existing skills and learn new skills for which there is increasing demand in the market.

List of 200 District for Skill Up-gradation Training Programme for Women

Sr. No.	Name of State/UT	Sr. No.	Name of District	Sr. No.	Name of State/UT	Sr. No.	Name of District
1	A & N Island	1.	Campbell Bey	6	Chhattisgarh	35	Rajangaon
		2.	Kamrota			36	Durg
2	Andhra Pradesh	3.	Nizamabad	7	Dadar Nagar Haveli	37	Bastar
		4.	Vijayvada			38	Silvasa
		5.	Srikakulam	8	Daman & Diu	39	Daman
			6.			Kakinada	40
		7.	Khammam	9	Gujarat	41	Bhuj
			8.			Guntur	42
9.	Rangareddy		43			Jamnagar	
3	Aunachal Pradesh	10.	Tezu			44	Junagarh
4	Assam	11.	Karimganj	10	Goa	45	Amreli
		12.	Bogaigaon			46	Bhavnagar
		13.	Barpeta	11	Haryana	47	South Goa
		14.	Dhubri			48	Kurukshetra
		15.	Konkrajhar			49	Mahendergarh
		16.	Dhamegi	50	Sirsa		
		17.	Jorhat	51	Rewari		
		18.	Chachar (Silchar)	12	Himachal Pradesh	52	Keylong (Lahoul Spiti)
		19.	Kamrup			53	Kinnaur
		20.	Tinsukiya			54	Chamba
5	Bihar	21.	Motihari	13	J&K	55	Dharamshala
		22.	Sitamarhi			56	Mandi
		23.	Madhubani			57	Sirmour
		24.	Kishanganj	58	Kullu		
		25.	Araria	59	Una		
		26.	Purnia	60	Leh		
		27.	Supoul	61	Badgaon		
		28.	Bettiah	62	Kargil		
		29.	Begusarai	63	Kupwara		
		30.	Nawada	64	Baramula		
		31.	Banka	65	Poonch		
		32.	Gaya	66	Rajouri		
		33.	Munger	67	Jammu		
		34.	Saran	68	Kathua		
				69	Srinagar		

14	Jharkhand	70	Ranchi	20	Manipur	113	Ukhrul
		71	Hazaribagh			114	Thobal
		72	Giridih			115	Chandel
		73	Sahab Ganj			116	Senapati (kongpokpi)
		74	Chatra			117	Senapati II
		75	Garwah	21	Meghalaya	118	Jowai
15	Karnataka	76	Hassan	22	Mizoram	119	Nongstoin
		77	Banglore Rural			120	Lunglai
		78	Dharward			121	Saiha
		79	Kodaghu	23	Nagaland	122	Aizwal
		80	Mangalore			123	Mon
		81	Belgaon			124	Tenensaung
		82	Kolar			125	Zunheboto
		83	Bellary			24	Orissa
84	Shimoga	127	Koraput				
16	Kerala	85	Malapuram	25	Pondicherry	128	Cuttak
		86	Palakkad			129	Bolangir
		87	Waynad			130	Ganjam
		88	Thodupuzha (Iddukki)			131	Kalahandi
		89	Pathanamthitaa			132	Puri
		90	Kottayam			133	Yanam
17	Lakshdweep	91	Kavarati	26	Punjab	134	Taran Tarn
18	M .P.	92	Shivpuri			135	Ferojpur
		93	Hoshangabad	136	Gurdaspur		
		94	Ratlam	137	Sangrur		
				138	Mansa		
				139	Amritsar		
		95	Balaghat	27	Rajasthan	140	Barmer
		96	Guna			141	Jaisailmer
		97	Panna			142	Sriganganagar
		98	Shadol			143	Bikaner
		99	Sidhi			144	Sirohi
100	Sioni	145	Jhalawar				
101	Tikamgarh	146	Dungarpur				
102	Satna	147	Banswara				
103	Katni	148	Dussa				
19	Maharashtra	104	Latur			28	Sikkim
		105	Solapur	150	Dholpur		
		106	Wardha	151	Sikar		
		107	Chanderpur	152	Jhunjhunu		
		108	Sindhudurg	153	Bara		
		109	Ratnagiri	154	Gayalsingh (Gazing) West Sikkim		
		110	Sangli	155	Namchi		
		111	Parbhani	156	Mangan (North District)		
112	Jalna	157	Gangtok				

29	Tamilnadu	158	Thanjavur	32	Uttarakhand	186	Uttarkashi
		159	Ramanathpuram			187	Pithoragarh
		160	Chitamdambara nar (Tuiticorin)			188	Gopeshwar (Chamoli)
		161	Dindigul			189	Nainital
		162	Perambudur			190	Almora
		163	Karur	33	West Bengal	191	Murshidabad
		164	Theni			192	24 Pargana North
		165	Tiruvallur			193	Diamond Harbour
30	Tripura	166	Udaipur			194	Darjeeng
		167	Agartala			195	Kuchbihar
		168	Dharamnagar			196	Jalpaiguri
31	U.P	169	Pilibhit			197	Barahipur
		170	Lakhimpur			198	Malda
		171	Maharajganj	199	Nadia		
		172	Sidarthnagar	200	Uttardinajpur		
		173	Rai Bareilly				
		174	Amethi				
		175	Baharaich				
		176	Pratapgarh				
		177	Sultanpur				
		178	Rampur				
		179	Sonebhadhara				
		180	Gajipur				
		181	Balia				
		182	Bijnour				
		183	Saharanpur				
		184	Hardoi				
		185	Unnao				

Area of Training:

Emphasis will be given to the following areas/trades (the list is only suggestive in nature).

- ◆ Improved agricultural practices
- ◆ Repair and maintenance of tractor, motors and other agricultural implements.
- ◆ Dairy, Poultry, Sheep and Wool rearing.
- ◆ Sericulture and floriculture.
- ◆ Cutting and tailoring
- ◆ Shoe-making.
- ◆ Traditional handicrafts of the area.
- ◆ Training in any one of the Agro-based Projects viz ; Poultry, Bee Keeping, Vermiculture, Angora Rabbit Farming, Dairy Development, Mushroom Cultivation, Fishery, Sericulture, Cash Crops, etc. may be imparted depending upon the need and availability of local resources.

The Youth Coordinator would identify trades/vocations as per the local needs of the rural women on one hand and availability of raw material and market on the other. NYK would

make efforts to organize the Training Programmes in coordination with the concerned developmental agencies/institutes within the district. But the Youth Coordinators would be free to send youth to reputed Training Institutes situated away from the districts, if the training facility in a particular trade is not available in the district. **The training programmes are meant exclusively for women.**

Duration:

The duration of the training would depend upon the type of the trade selected. Therefore, the Youth Coordinator should fix durations for selected trades in consultation with concerned technical experts or institutions. Under any circumstances the long-term SUTP duration should **not exceed six months**. Short term SUTP will be run not more than **30 days duration**.

No. of participants per programme:

In any training, the number of participants should not exceed 30 in number. Motivated, needy, unemployed rural/semi-urban women of the district should be selected.

No. of programmes in a district:

A minimum of **Eleven** (Minimum **Five** long term and **Six** short term SUTPs).

Budget Allocation:

Level	Coverage	Rate per district NYK (in Rs.)	Amount (in Rs.)	Remarks
District	Selected 200 Border/Tribal /Backward district NYKs	1,00,000.00	2,00,00,000.00	50% cost will be met through user charge/fees from each participant.

Budget (per district NYK)

a.	Long Term		
	Minimum FIVE PROGs @ Rs. 25,000/-	Rs. 1,25,000.00	
	Budget for ONE Programme	Honorarium to Instructor @ Rs. 2500 per Instructor (2500x6)	Rs. 15,000.00
		Purchase of raw materials, organizational expenses including TA, to create marketing avenues, etc.	Rs. 10,000.00

		Total	Rs. 25,000.00
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b.	Short Term		
	Minimum SIX PROGs	Rs. 75,000.00	
	Budget for ONE Programme	Honorarium to Resource Persons @ Rs. 250 to 500 per lecture, according to circumstances.	upon Training to Training
		Purchase of raw material, organizational expenses including TA, etc.	Expenses should be minimum
Total		Rs. 12,500.00	

User charge/Fees

50% cost under each programme will be met through user charge/fees from each participant. The balance 50% of the cost will be met by NYK out of the allotted budget for running these centers. Additional requirement if any would be met out in coordination with other Departments /Agencies.

Few more points for strict adherence:

- ◆ 05 long term programmes at the total cost of Rs. 1,25,000/- @Rs.25, 000/- per programme and 06 short term programme at the total cost of Rs. 75,000/- @ Rs. 12,500/-
- ◆ The total cost of the programmes per district will be of Rs. 2,00,000/- and minimum of 30 women participants should be enrolled under each programme/center
- ◆ The Skill Up-gradation Training Programme should be done by NYK **exclusively for women participants**
- ◆ These programmes are dedicated for **women empowerment**.

Operational Details

- ◆ For longer duration training (which would **not exceed six months**), the honorarium to the instructor should be **upto Rs. 2,500/-** per month. However, the amount of honorarium to the instructor for a particular trade is to be finalized only after discussion in DACYP and approval taken from the Chairperson of DACYP/Zonal Director.
- ◆ As far as possible, the organizational expenses should be the minimum and if possible, avoided.

- ◆ NSVs/NYSs should be put in charge of each course. Additional requirement, if any, be met out in coordination with other Departments/Agencies.
- ◆ The venue of **Skill Training Programme** should be in between a cluster of villages so that maximum number of needy, unemployed women will participate and obtain desired training.
- ◆ Adequate follow up should be ensured to make the trained women to take up self employment ventures/ jobs based on their training.
- ◆ A data base of the trainees who would be trained under the programme and those who would get engaged in income generating activities should be prepared.

Coordination:

- ◆ SUTP should be organized in coordination with institutes like Small Scale Industries, Tailoring Institutes, KGK/KVK, KVIC, SGSY, DRDA, DIC, ITI, WCD, Agriculture University Extension Services for making the training effective and gainful.
- ◆ After the training, it should be ensured that the trained youth establish self-supporting ventures/units or get sustainable employment to raise **their family income**.
- ◆ The Youth Coordinator should coordinate with District Administration, Banks, Industrial and Financial.

Appraisal:

A mid term evaluation of the physical and financial achievements of the district NYKs will be made by the ZD and in case of under achievement, the funds will be transferred to those Kendras where fund utilization and achievements are found satisfactory with the approval of Hqrs. and inform the concerned PAO zone for necessary entries in the books of Accounts.

7. Skill Development Training Programme (SDTP) under NCVT in 50 districts covering participants from 200 districts

Objective

- ◆ To provide opportunity for vocational training to rural youth to improve their employability by optimally utilizing the infrastructure in government/private institutions.
- ◆ To build capacity in the area of development of competency through registered vocational training providers.

Key Features of the Programme

- ◆ The free of cost training will be provided to youth by NYKS.
- ◆ Training will be provided by Vocational Training Providers (VTP), registered under National Council for Vocational Training (NCVT). in (MES) courses.
- ◆ All the training courses should be duly approved by NCVT under Modular Employable Skills (MES).

- ◆ Independent Assessing Agencies will be made responsible for Testing of skills of trainees trained by the VTPs for NCVT certification.
- ◆ The essence of the programme is in the certification that will be nationally & internationally recognized.

Target Group

- ◆ Youth both male and female between the age group of 14-35 yrs.

Total No. of VTP Districts: 50

Total No. of Districts to be covered: 200

Total No. of Youth to be trained: 5000 youth both male & female (25 youth each from 200 selected districts).

Total No. of Trainees per Course: NOT MORE THAN 25

Duration of the selected Training Courses: NOT MORE THAN 180 hrs.

Budget

Particulars /Budget Head	Requisite Details	Rate (in Rs.)	Total (in Laks)
Course Fees	5000 Participants	1000 as per course norms	50.00
Testing & Certification	5000 Participants	800 as per course norms	40.00
Boarding & Lodging	5000 Participants	100 per day for 90 days as per course duration	450.00
Traveling Expenses	5000 Participants	200 per person	10.00
Organizational Expenses for VTP Institute (Administrative, Professional Charges, Training Kit, Documentation, Photography and other un foreseen expenses)	50 VTP District x 4 MES Courses subject to actual	10000 per MES Course subject to actual	20.00
Organizational Expenses for District NYKs (Publicity, Issuing Circular, Conducting Interview, etc.)	200 district NYKs	3000	6.00
Total			576.00

Selection of Participants

The Zonal Directors will hold a meeting of the VTP & participating District Youth Coordinators to finalize the VTP institutes, MES courses and allocation of district wise seats as per the numbers indicated in the chart given at **Annexure-1**. For selection of youth as trainees, a committee may be constituted under the chairmanship of DM/DC and District Youth Coordinator will be the member secretary.

The feeder/attached district NYK with each VTP district, will disseminate the information among all youth clubs of the district about the MES courses and the number of trainees to be selected for each course offered by concerned VTP.

Eligibility conditions for selection of trainees

The application from aspiring youths may be invited in prescribed Application Form mentioning all required information alongwith supporting certificates/documents i.e. educational qualification certificate/Mark Sheet, 03-Passport size photographs, character certificates, date of birth certificate/age proof, domicile certificate, recommendation letter of the youth club.

Benefits of the NCVT certificates

NYK will also make publicity through media and youth clubs that youths selected after completion of the training programme will be tested for competency/skills and successful candidates will be awarded certificates by NCVT that will be Nationally/Internationally recognized.

Mode of publicity

The information about the programme may be disseminated through following means:

- ◆ Publicity through print and electronic media
- ◆ Display of information on official NOTICE BOARDS of important public offices of the district such as NYK /DC/Tehsil /BDO, etc.
- ◆ Circular to youth clubs.

Monitoring, Evaluation & Inspection

Monitoring, Evaluation & Inspection will be made on regular basis by concerned YC of VTP District NYK and also by Zonal Directors and Deputy Directors on periodic basis. The Representative from RDAT/NCVT will also be involved in monitoring process.

Sr. No.	Name of State/UT	Sr. No.	Name of VTP District where Training will be Organized	Sr. No.	Selected District under NCVT	No. of Participants to be Selected		
1	A & N Island	1	Port Blair	1	Port Blair	25		
				2	Rangal	25		
				3	Diglipur	25		
				4	Nicobar	25		
		Total						100
2	Andhra Pradesh	2	Karimnagar	1	Karimnagar	25		
				2	Medak	25		
				3	Adilabad	25		
				4	Warngal	25		
		Total						100
		3	Cuddapah	1	Cuddapah	1	Cuddapah	25
						2	Anantpur	25
						3	Chittor	25
						4	Nellore	25
		Total						100
		3	Arunachal Pradesh	4	Uppar Sabnasiri	1	Uppar Sabnasiri	25
						2	Lower Sabnasiri	25
3	Siang (Along)					25		
Total						75		
4	Assam	5	Kamrup	1	Darang	25		
				2	Golpara	25		
				3	Nalbari	25		
				4	Morigaon	25		
		Total						100
		6	Nogaon	1	Nogaon	1	Nogaon	25
						2	Sibsagar	25
						3	Sonitpur	25
						4	Karbialong	25
		Total						100
		5	Bihar	7	Rohtas	1	Rohtas	25
						2	Buxer	25
3	Aurangabad					25		
4	Kaimur (Bahbua)					25		
Total						100		
8	Patna			1	Patna	1	Patna	25
						2	Jahanabad	25
						3	Nalanda	25
						4	Vaishali	25
Total						100		
9	Katihar			1	Katihar	1	Katihar	25
						2	Madhepura	25

				3	Bhagalpur	25		
				4	Khagaria	25		
		Total				100		
6	Chattishgarh	10	Raigarh	1	Raigarh	25		
				2	Champa	25		
				3	Sarguja	25		
				4	Raipur	25		
				Total				100
7	New Delhi	11	Alipur	1	Alipur	25		
				2	Mehaurali	25		
				3	Nangloi	25		
				Total				75
8	Gujarat	12	Vadodra	1	Vadodra	25		
				2	Himmatnagar	25		
				3	Godhra (Panchmahala)	25		
				4	Nadiad (Kheda)	25		
		Total				100		
		13	Valsad			1	Valsad	25
						2	Surat	25
						3	Dang	25
						4	Bharuch	25
		Total				100		
9	Haryana	14	Karnal	1	Karnal	25		
				2	Hissar	25		
				3	Kaithal	25		
				4	Jind	25		
		Total				100		
		15	Gurgaon			1	Gurgaon	25
						2	Faridabad	25
						3	Rewari	25
						4	Sonipat	25
Total				100				
10	Himachal Pradesh	16	Shimla	1	Shimla	25		
				2	Solan	25		
				3	Hamirpur	25		
				4	Bilaspur	25		
				Total				100
11	Jammu & Kashmir	17	Doda	1	Doda	25		
				2	Anantnag	25		
				3	Pulwama	25		
				4	Udhampur	25		
				Total				100
12	Jharkhand	18	Dhanbad	1	Dhanbad	25		
				2	Dumka	25		
				3	Godda	25		
				4	Devgarh	25		
				Total				100

		19	East Singbhum	1	Chatra	25		
				2	East Singbhum	25		
				3	Lohadaga	25		
				4	Gumla	25		
		Total					100	
13	Karnataka	20	Gulbarga	1	Gulbarga	25		
				2	Bidar	25		
				3	Raichur	25		
				4	Bijapur	25		
		Total					100	
		21	Mandya	1	Mandya	25		
				2	Mysore	25		
				3	Tumkur	25		
				4	Chitradurga	25		
		Total					100	
		14	Kerala	22	Kozikode	1	Kozikode	25
						2	Kannur	25
						3	Kasargod	25
4	Trissur					25		
Total					100			
15	Madhya Pradesh	23	Bhopal	1	Bhopal	25		
				2	Vidisha	25		
				3	Raisen	25		
				4	Sehore	25		
		Total					100	
		24	Khandawa	1	Khandava	25		
				2	Chhindwara	25		
				3	Harda	25		
				4	Betul	25		
		Total					100	
		25	Indore	1	Indore	25		
				2	Dhar	25		
				3	Jhabua	25		
4	Khargon			25				
Total					100			
16	Maharashtra	26	Sangali	1	Sangali	25		
				2	Kolhapur	25		
				3	Satara	25		
				4	Panji (Goa)	25		
		Total					100	
		27	Amravati	1	Amravati	25		
				2	Akola	25		
				3	Yavatmal	25		
				4	Nanded	25		
		Total					100	
		28	Ahmednagar	1	Ahmednagar	25		
				2	Beed	25		
				3	Pune	25		

				4	Raigarh	25
		Total				100
17	Manipur	29	Imphal	1	Imphal	25
				2	Churchandrapur	25
				3	Bishanpur	25
				4	Tanenglong	25
		Total				100
18	Meghalaya	30	West Garo Hills	1	West Garo Hills	25
				2	East Khasi Hills	25
				3	East Garo Hills	25
		Total				75
19	Nagaland	31	Kohima	1	Kohima	25
				2	Mokokchung	25
				3	Wokha	25
				4	Phek	25
		Total				100
20	Orissa	32	Keonjhar	1	Keonjhar	25
				2	Phulbani	25
				3	Sundargarh	25
				4	Sambalpur	25
		Total				100
		33	Balasore	1	Balasore	25
				2	Kendrapara	25
				3	Dhenkhal	25
				4	Cuttack	25
		Total				100
21	Pondicherry	34	Puddichery	1	Puddichery	25
				2	Karikal	25
				3	Mahe	25
		Total				75
22	Punjab	35	Bhatinda	1	Bhatinda	25
				2	Mansa	25
				3	Faridkot	25
				4	Sangrur	25
		Total				75
		36	Fatehgarh Sahib	1	Fatehgarh Sahib	25
				2	Patiala	25
				3	Jalandhar	25
				4	Ludhiana	25
		Total				100
23	Rajasthan	37	Udaipur	1	Udaipur	25
				2	Chittorgarh	25
				3	Rajsamond	25
				4	Bhilwara	25
		Total				100

		38	Jodhpur	1	Jodhpur	25
				2	Pali	25
				3	Jalore	25
				4	Nagur	25
				Total		
		39	Jaipur	1	Tonk	25
				2	Ajmer	25
				3	Swai Madhopur	25
				4	Jaipur	25
				Total		
24	Tamil Nadu	40	Villupuram	1	Villupuram	25
				2	Tiruvannamalai	25
				3	Dharampuri	25
				4	Cuddalore	25
				Total		
		41	Nagrkol (Kanyakumari)	1	Nagrkol (Kanyakumari)	25
				2	Sivaganga	25
				3	Tirunevelli	25
				4	Virudhnagar	25
				Total		
		42	Tiruchirapali	1	Tiruchirapali	25
				2	Tiruvarur	25
				3	Nagapattnam	25
				4	Pudukkottai	25
				Total		
25	Uttar Pradesh	43	Bareilly	1	Bareilly	25
				2	Badaun	25
				3	Shahjahanpur	25
				4	Moradabad	25
				Total		
		44	Lucknow	1	Lucknow	25
				2	Sitapur	25
				3	Baranbanki	25
				4	Gonda	25
				5	Kanpur Dehat	25
				Total		
		45	Gorakhpur	1	Gorakhpur	25
				2	Deoria	25
				3	Azamgarh	25
				4	Basti	25
				Total		
		46	Allahabad	1	Allahbad	25
				2	Mirzapur	25
3	Jaunpur			25		
4	Fathepur			25		
5	Banda			25		
Total				125		

		47	Jhansi	1	Jhansi	25		
				2	Jalun	25		
				3	Hamirpur	25		
				4	Lalitpur	25		
				5	Mainpuri	25		
				6	Etawha	25		
		Total					150	
26	Uttaranchal	48	Haridwar	1	Haridwar	25		
				2	Pauri	25		
				3	Dehradun	25		
				4	Tehri Garhwal	25		
		Total					100	
27	West Bengal	49	Purab Midnapur	1	Purb Midnapur	25		
				2	Hawara	25		
				3	West Midnapur	25		
				4	Hoogly	25		
		Total					100	
				50	Bankura	1	Bankura	25
						2	Puruliya	25
						3	Bardhwan	25
						4	Birbhum	25
				Total				

Part-IV : SPORTS PROMOTION PROGRAMMES

8. Provision of Sports Material for Youth Clubs:

Theme: Promotion Sports Culture in Rural Youth.

Objective:

- ◆ To popularize sports as a way of life among rural youth
- ◆ To provide them (Youth Club) basic sports materials so that some sports activities may be undertaken
- ◆ To develop sports culture among youth so that they may take up sports activities regularly and not on ad-hoc basis.

Under the above programme, District Youth Coordinator of the concerned District may consider only those Youth Clubs, which fulfill the following basic minimum criteria:

- ◆ Youth Club should be registered under Society Registration Act or corresponding State Act/affiliated with district NYK
- ◆ Youth Club should have participated in NYK programmes during last two financial years
- ◆ Youth Club should have basic minimum sports infrastructure or can manage the same in liaison with school or other organization
- ◆ Youth Club should have organized/participated in at least one sports event in recent times
- ◆ Youth Club is in regular touch with District NYK or submitting report of its activities
- ◆ The applications of Rural Sports Clubs, Youth Development Centers and Rural Information Technology Youth Development Center may also be considered.

The application may be invited immediately from the interested Youth Clubs on the format given at **Annexure – “X”** and should be compiled on the format annexed at **Annexure – “Y”**. The duly constituted Committee should make the selection out of the applicant Youth Clubs for giving them sports materials. The composition of the **Selection Committee, which is also the Purchase Committee**, is as follows:

Designation	Position
District Youth Coordinator	Chairman
Accounts-Clerk cum Typist	Member Secretary
⇒ 05 Presidents/Representatives of the Youth Clubs from different blocks. ⇒ At least 01 should be from Yuvti Mandals	Members

Narration: Under this programme, selected Youth Clubs are provided basic sports materials in each district.

Budget Allocation:

An amount to the tune of **Rs. 2000/-** per Youth Club has been earmarked for the purchase of Sports Materials for the Youth Clubs. Accordingly, the amount will multiply with the proposed number of Youth Clubs (to be given sports materials) in the District. Sports materials may be given to the Youth Clubs as per the following pattern:

Districts with Blocks	No. of Youth Clubs to be given sports material	Budget @ Rs. 2,000/- per youth club
0-5	78	1,56,000.00
6-14	98	1,96,000.00
15 and above	128	2,56,000.00

NOTE:

- ◆ The purchase of the need based sports goods/material should be made after observing all codal formalities. The purchase should be made by the first quarter itself and to distribute to selected youth clubs for organizing tournaments and coaching camps
- ◆ The same committee will be applicable for purchase of sports material for organizing sports tournaments at various levels for which funds as per size of the district NYKs have been earmarked.

9 & 10 Block & District Level Sports Tournaments:

Aim

The programme aims at popularizing the spirit of healthy body & healthy mind among the youth by organizing league / knock out matches in Olympic/ indigenous and locally popular games and sports.

Objectives:

- ◆ To promote physical fitness culture and sports culture among rural youth;
- ◆ To popularize rural sports which require minimum infrastructure, equipments and finances; and
- ◆ To make sports as a way of life.

Contents:

In addition to Group events like: Kabaddi, Volley-ball, Badminton, Foot ball, Athletic activities like Cross Country, Walk or Run, Long Jumps, Tug of War, Hammer and Javelin Throw etc. may also be conducted at the block and district levels.

Format:

- ◆ League Matches will be organized by village level Youth Clubs on voluntary basis
- ◆ Block/Sub-district level Tournament
- ◆ District level Tournament

The winners of the league matches, block/sub district level tournaments will compete in the same items at the district level.

Duration of the programmes –

- ◆ As per the need. But in no situation, tournaments at all level should exceed three days.
- ◆ Further, the budget will remain the same irrespective of number of days, a tournament Continues.

No. of participants per programme - As per the requirement of Games/Sports.

Budget Allocation:

Number of Block Level Tournaments in each District has been rationalized on the basis of number of blocks in a District and as per the following pattern:

Districts with Blocks	No. of Block level Tournaments	Budget @ Rs. 15,000/- per Block level Tournament	No. of District Level Tournaments	Budget @ Rs. 40,000/- per District level Tournament
0-5	3	45,000.00	1	40,000.00
6-14	5	75,000.00	1	40,000.00
15 and above	8	1,20,000.00	1	40,000.00

NOTE :

- ◆ In each tournament at various levels, at least five sports & games (Olympic/ /Indigenous/ locally popular) should be organized.
- ◆ Winners and runners-up from Block Level Tournaments shall automatically qualify for District Level Tournaments.
- ◆ The committee constituted for purchase & selection of youth clubs under the programme of **“Provision of Sports Materials for Youth Clubs”** will be applicable for purchase of sports material for organizing sports tournaments at various levels for which Rs. 20000/- have been ear-marked to each district NYKs. May please see the instructions mentioned in the “Provision of Sports Materials for Youth Clubs”.

V. NATIONAL INTEGRATION, COMMUNAL HARMONY SADBHAVANA AND PEACE**11 & 12 Block and District Folk Cultural Festival:**

Theme: National Integration, Communal Harmony, Sadbhavna and Peace.

Objectives:

- ◆ To highlight multi dimensional facets of cultural heritage of the district and to promote the participation of youth in various cultural activities;
- ◆ To project and conserve the rich traditions of folk songs, folk dances and folklores;
- ◆ To provide opportunity to the young people to exhibit their talents;
- ◆ To promote the National Integration, Communal Harmony, Sadbhavna and peace through cultural programmes.

Level: District

Duration of the programme: One or two Days

Content Narration:

Two to three teams from each of the programme blocks shall participate in the District Level Cultural Festival. Similarly, one to two teams from each District shall participate in the State Level Festival.

No. of participants per programme:

- ◆ Attempt should be made to ensure the participation of maximum number of young artists/performers.

Budget Allocation:

Number of Block Level Cultural Festivals in each District has been rationalized on the basis of number of blocks in a District and as per the following pattern:

Districts with Blocks	No. of Block level Cultural Festivals	Budget @ Rs. 10,000/- per Block level Cultural Festivals	No. of District Level Cultural Festival	Budget @ Rs.20,000/- per District level Cultural Festival
0-5	3	30,000.00	1	20,000.00
6-14	5	50,000.00	1	20,000.00
15 and above	8	80,000.00	1	20,000.00

13. District Youth Awards (Individual) :

Under the District Youth Award programme, awards should be conferred on youth who has excelled in different fields of youth developmental activities and social service. While considering candidates for the District Youth Awards, leadership qualities displayed by them in successfully carrying out voluntary activities should be taken into account. The programme provides an opportunity to support the young volunteers and youth leaders for their selfless, committed outstanding performance at the social/developmental front. Due weight age should be given for an innovative or new idea by the individual.

Objectives, Selection Procedure and Award Distribution Function will be the same as last year

Budget Allocation:

No. of Youth Awards per district NYKs	Rate	Amount per district NYKs (in Rs.)
02 (1 : 1 male female ratio)	5,000/- for each award	10,000.00

Each District Youth Award comprises of a certificate and **Rs. 5,000/-**. **Each NYK will confer only 02 (two) awards one for male and one for female.** This award will be a source of encouragement to the awardees as well as an example to others of the district in future. **The award money should be given through crossed cheque only.**

14. (a) Celebration of Important National and International Days/Week:

Objectives:

To generate awareness about the importance, objectives, theme and philosophy of the national and international days.

Contents of the programmes:

Each district NYK will observe minimum **10** important days from the following list-

Name of the day	Nature
Sadbhavna Diwas – 20 th of August	Mandatory
Hindi Diwas (14 th of September)	Mandatory
Gandhi Jayanti (World Non-violence Day) -2 nd of October	Mandatory
NYKS Foundation Day (14 th of November)	Mandatory
National Integration Day (Quami Ekta Diwas) – (19 th of November)	Mandatory
Vigilance Day	Mandatory
Any Four among the following : 26 th of January/ 15 th of August (Republic/ Independence Day); 5 th December (International Volunteer Day); 23 rd of January (Neta ji's birth day); 30 th of January (Mahatama Gandhi's Martyr Day); 28 th of February (National Science Day); 8 th of March (International Women's Day), 23 rd of March (Bhagat Singh Shaheedi Diwas), 14 th of April (Dr. Ambedkar Jayanti) and any important day as per local requirement.	

Duration of the programmes - One Day each

No. of participants per programme:

Minimum 100 (Participation of youth and prominent citizens of all section of the society should be involved during the each day celebration).

BUDGET ALLOCATION:

Sr. No.	Name of Programme	Level	Budget (in Rs.)
1	Celebration of Important National/ International Days/Week	District Level	42,000.00

15. Celebration of National Youth Day and Week (12th of January to 19th of January):

Objective:

To generate awareness on the importance of the national youth day & week especially the philosophy & teachings of Swami Vivekananda

Duration of the programmes: 08 days (As per calendar of National Youth Week celebration)

No. of participants per programme:

Minimum 100 (Participation of youth and prominent citizens of all section of the society should be involved during the celebration)

Duration of Celebration:

All NYK's should celebrate the National Youth Day and Week from **12th to 19th of January** in different blocks. There must be a main programme of the week in every NSV block and not more than one programme in any youth club.

UNIT BUDGET:

Sr. No.	Name of Programme	Level	Amount (in Rs.)
1	Celebration of National Youth Day and Week	Block/District Level	16,000.00

Note: The amount should be utilized

- ◆ To celebrate each day of the National Youth Week
- ◆ To meet out the refreshment, organizational expenses, prizes etc.

16. Work Camp:

The programme aims at promoting spirit of volunteerism & cooperation among the members of the youth clubs.

Work camps should be organized in such a manner that they motivate the youth for assumption of social and civic responsibilities & help in creating community assets and promote community participation.

Duration of the camp - 05 days

No. of participants per camp - 30 (1:1 male female ratio)

Budget Allocation:

Number of Work Camps in a District has been rationalized as per the following pattern:

Districts with Block	No. of programmes	Budget @ Rs. 20,000/- per work camp	Remarks
0-5	3	60,000.00	The budget may be utilized to create community assets and for purchase of raw material, B&L arrangements of participants, organizational expenses, etc.
6-14	5	1,00,000.00	
15 and above	8	1,60,000.00	

NOTE: Work Camps if not feasible in Metro District NYKs, than the Kendras may submit project proposal of the same amount to concern Zonal Directors for approval.

Illustrative list of contents of the proposal:

Although the content design of the programme is totally as per the area specific need of the Youth Clubs, nonetheless, for the sack of comprehension, some illustrations are given below:

- ◆ Entrepreneurship Development Training Programme
- ◆ Resource Generation Techniques
- ◆ Strategic Communication
- ◆ Multi-media
- ◆ Project Formulation
- ◆ Documentation Techniques
- ◆ Strategy for coordination
- ◆ Time Management
- ◆ Career Counseling and vocational guidance
- ◆ Issue based skill acquisition
- ◆ Participatory Research
- ◆ Conflict Negotiation Skills
- ◆ Social Development Programmes like: cleanliness-cum- sanitation drive in slums, health and environment education

The above list is only illustrative. Youth Coordinator at his level may also design contents other than the above suiting his own needs.

Activities:

- ◆ Project Work (shramdan)
- ◆ Group discussion/academic sessions.
- ◆ Cultural Programmes
- ◆ Community singing
- ◆ Camp fire

Projects NOT to be undertaken:

Projects/works like repairing of kucha roads, cleaning streets & drains, tree plantation, digging soak pits etc. should not be undertaken in Work Camps.

NOTE:

- ◆ The Youth Coordinator shall organize work camp to create community assets including construction of Youth Club Building, Houses/Huts (destroyed by natural/manmade disasters), etc.
- ◆ If the Youth Coordinator undertakes a big project which is not possible within one work camp, then two camps may be combined/clubbed with justification and approval of the Zonal Director
- ◆ If the expenditure of B&L or Raw Materials or Organizational Expenses is met by mobilizing local resources, then the saved amount could be utilized on other head (s) of the camp.

17. District Youth Convention

This programme aims at introducing and promoting the concept of social and national issues. Moreover, information and orientation will be given regarding the concept of existing as well as newly introduced programmes and schemes to youth leaders, representatives of development departments & agencies and media persons at the district level.

Objectives:

- ◆ To orient the youth, share experiences and deliberate on issues relating to social and national concerns; and
- ◆ To prepare the youth to disseminate the acquired knowledge among people in general and youths in particular.

Duration of the Convention : 01 day

No. of Participants per Convention: Minimum 100 (1 : 1 male & female ratio) representing all parts of the district

No. of programme in district : One

Unit Budget : Rs. 20,000.00
(Budget should be utilized to meet out the refreshment and organizational expenses)

OTHERS

18. Meetings of District Advisory Committee on Youth Programmes (DACYP):

The DACYP will facilitate better linkages with various Govt. and Non-Govt. agencies of the district for the youth development. The operational plan circulated during the year 2006-07 should be followed while organizing quarterly meetings of the DACYP.

Objectives - will remain same as last year.

No. of participants - As per the constitution of DACYP

Budget Allocation:

No. of meetings district NYKs	Amount per district NYKs (in Rs.)	Remarks
Minimum 04 meetings	4,000.00	The amount should be utilized for refreshment & other organizational expenses.

19. Documentation:

Objectives:

- ◆ To prepare tailor made document (both in soft as well as hard form) inclusive of district profile, data base, action photographs and paper cuttings of the programmes & activities organized by the Nehru Yuva Kendra during the previous year.

Budget per District: Rs. 5,000.00

Note:

Utmost attention should be given while preparing the document. The document should be tailor made and user friendly so that it encompasses all vital information of the District including the programme details. It should be neatly typed (in computer). Few copies of the same should be distributed to District Administration also.

STATE LEVEL PROGRAMMES

CONVERGANCE OF YOUTH PROGRAMME

1. Exhibition for Youth on Handicraft (Yuva Kriti) and State Cultural Festival: – ZONAL LEVEL

Objectives:

- ◆ To encourage the innate talents of young persons
- ◆ To popularize traditional and rural handicrafts
- ◆ To encourage and promote young rural artisans
- ◆ To encourage youths to start self employment ventures and to promote rural marketing
- ◆ To highlight multi dimensional facets of cultural heritage of the state (s) and to promote the participation of youth in various cultural activities
- ◆ To project and conserve the rich traditions of folk songs, folk dances and folklores
- ◆ To provide opportunity to the young people to exhibit their talents
- ◆ To promote the National Integration, Communal Harmony, Sadbhvna and peace through cultural programmes.

Contents:

- ◆ Exhibition of locally handicrafts/Products of SHGs
- ◆ Live shows of artisans performing their talents in craft making
- ◆ E-marketing
- ◆ Quality Control
- ◆ Folk Cultural Presentations

Duration of the programme - **3 days**

No. of participants - From all district NYKs under the zone. No. of participants will be decided by the concerned Zonal Director. But, attempt should be made to ensure the participation of maximum number of young artists/performers.

No. of programmes - **28** (01 in each zone)

Budget : Rs. 4,00,000.00

(The amount should be utilized to meet out the expenses of B&L, TA, installation of stalls, Organizational Expenses, stage for cultural presentation etc.).

Exhibition Stalls: Minimum 25 stalls

Cultural Teams: Minimum 25 Teams

Additional Inputs - SHGs having Vocational Training Centres may be given preference to participate.

Follow up - Rural marketing networks may be developed as a part of follow up of Yuva Kriti.

Coordination with Resource Agencies/ Institutes - State Small Scale Industries, KVIC, NGOs, Deptt. of Handloom & Handicraft, Deptt. of Culture etc.

2. State Youth Award (individual): State/UT Level

Under the State Youth Award Programme, awards should be conferred on youth who has demonstrably excelled in Youth Work in different fields of developmental activities and social service. While considering candidates for the State Youth Awards, leadership qualities displayed by them in successfully carrying out voluntary activities should be one of the criteria. The winners at district level will be considered for award at State level.

Budget Details :

No. of Awards	Rate (in Rs.)	Amount (in Rs.)
02 (1:1 male female ratio)	15,000/- for each award	30,000.00

The State Youth Award comprises of a certificate and Rs. 15,000/-. **Each State/UT will confer only two awards one for male and one for female.** This award will be a source of encouragement to the awardees as well as an example to others of the State in future.

Award Distribution Function (individual) :

State Youth Award Function should be organized on **NYKS Foundation Day i.e. 14th November.** State level award under the programme of Awards to Outstanding Youth Clubs (AOYC) should also be distributed in the same function. *TA/DA and B&L expenditure of the Awardees may be met out of the amount earmarked for organizational expanses for Youth Club Award Distribution Function at State level.*

Selection Procedure and Operational Details will be same as last year.

3. Review cum Planning Meeting:

Objectives:

- ◆ To review the ongoing programmes & activities of NYKs and suggest constructive interventions
- ◆ To plan innovative projects & programmes for youth development; to suggest measures for strengthening the existing networks of Youth Clubs to enable them to be self-sustainable; and
- ◆ To share information about the ongoing schemes and programmes of the government (both State as well as Central Govt.) for youth development and expedite coordination

Programme Contents:

- ◆ Contingency plan and strategy for implementation in case of need.
- ◆ Formulation of micro-plan.
- ◆ Prioritization of proposed activities.
- ◆ Charting out year long activities of Youth Clubs.
- ◆ Close monitoring and review.

Operation Details:

- ◆ It will be the prerogative of the concerned Zonal Director to convene these meetings as per the need and as and when and wherever these are required.

Duration of the meeting	: 01 day
No. of participants per meeting	: All Dy. Directors and District Youth Coordinators
No. of meetings in a district	: 04
Budget for FOUR Meetings per district	: @ Rs. 200/- per meeting and per Deputy Director & District Youth Coordinator of the Zone

OTHERS

4. Meetings State Advisory Committee on Youth Programmes (SACYP):

The SACYP not only bridge the missing link between the state development agencies but also a instrumental in facilitating better linkages with various Govt. and Non-Govt. agencies of the state for the youth development. The operational plan circulated during the year 2006-07 should be followed while organizing meetings of the SACYP.

Duration of the meeting : 1/2 day

No. of participants per meeting at state level: As per the constitution of SACYP

Budget Details:

No. of Awards	Amount (in Rs.)	Remarks
Minimum 02 meetings	6,000.00 @ Rs. 3,000/- meeting	The amount should be utilized for high tea & other organizational expenses including, file folder, writing pad, pen, reference material, photographs, etc.

5. Documentation:

Objectives:

- ◆ To prepare tailor made document (both in soft as well as hard form) inclusive of state profile, data base, action photographs and paper cuttings of the programmes

& activities organized by the Nehru Yuva Kendras in the state **during the previous year.**

Budget per Zone: Rs. 20,000.00

Note:

Utmost attention should be given while preparing the document. The document should be tailor made and user friendly so that it encompasses all vital information of the state including the programme details. It should be neatly typed (in computer). Few copies of the same should be distributed to state govt. officials also.

Additional Inputs, Expected outcome and Coordination for resource agencies/ Institutes – will be the same as last year.

NATIONAL LEVEL PROGRAMMES

NATIONAL INTEGRATION, COMMUNAL HARMONY, SADBHAVANA AND PEACE

1. Rajiv Gandhi Adventure Scheme

With a view to promote adventure activities among rural youth special adventure camps have been planned on an yearly basis for 1000 NYKS Volunteers with at least 50% of the volunteers being girl volunteers. The process of selection of the volunteers will be done by the Programme Section, NYKS Hqrs. with due representation to all the States and Union Territories. The distinct parameters of selection will be conveyed by the Programme Section separately to field functionaries. Each adventure camp will be of 10 days duration (excluding journey time). Some camps with 100% women volunteers will also be planned. The camp will be held every year preferably during **May to October** except in respect of the basic skiing which will be held in December. The adventure activities to be undertaken in these camps include trekking (mountain and desert), while water rafting, parasailing, para-gliding and basic skiing. These camps will be conducted by the following recognized adventure institutions of the Ministry:

- ◆ Indian Mountaineering Foundation
- ◆ Himalayan Mountaineering Institute, Darjeeling
- ◆ NMI, Uttarkashi
- ◆ WHMI, Manali
- ◆ Jawahar Institute of Mountaineering, J & K
- ◆ National Adventure Foundation
- ◆ Sea Explorers' Institute, Kolkata

The Indian Mountaineering Foundation (IMF) which is an apex body for the adventure activities in India will serve as a lead institute and organize adventure activities for NYKS volunteers in association with the other recognized adventure institute of the country. IMF will create a dedicated Cell in this regard for conducting the activities in respect of NYKS, NSS and RGNIYD. The cell will have the same status and recognition as TOC of NSS and its establishment expenditure will be fully reimbursed by the NYKS. The expenditure in this regard will be limited to Rs. 10 lakhs per annum.

The IMF will be fully responsible to organize the camps and will draw the schedule in advance in consultation with the adventure institutes and Programme Section of NYKS Hqrs. They will also send basic instructions to the selected volunteers and Programme Section, NYKS Hqrs. Each adventure camp will be of 10 days duration (excluding journey time) and will comprise a batch of 20 or 30 volunteers. The IMF will be provided funds by the NYKS for conducting the adventure camps in the form of course fee of Rs. 500 per volunteer per day, which will cover the full cost of boarding and lodging, course material, equipment,

special clothing, porter age, insurance cover, first-aid medical and communication facilities. The adventure institutes will also provide tents, ruck sack, sleeping bag, carry mats, wind proof jackets and technical equipments etc. For every 10 volunteers in a batch there will be one District Youth Coordinator/Deputy Director of NYK attached as Liaison officer (lady District Youth Coordinator/Deputy Director in respect of girl volunteers). The entire boarding and lodging for the Liaison Officer during the camp period will be borne by IMF/Adventure Institutes as part of the course fee of the funds in respect of travel expenditure of the volunteers, Liaison officers and for providing uniform to the volunteers.

Budget : Adventure Camp for 20 volunteers (per camp)

Sl. No.	Particulars	Rate (in Rs.)	Amount (in Rs.)
1.	Course fee	Rs.500x20x10	1,00,000
2.	Travel Expenses of volunteers @Rs.1000 per volunteer (as per actual)	Rs.1000x20	20,000
3.	Travel incidentals volunteers@Rs.100/- per day	Rs.100x20x3	6,000
4.	Travel Expenses of Liaison Officers	Rs.3000x2	6,000
5.	Honorarium to Liaison Officers	Rs.2000x2	4,000
6.	Uniform (Track suits & shoes)	Rs.1500x20	30,000
Total			1,66,000
Funds for 1000 volunteers		166000x50 Camps	83,00,000

2. Youth Festival for North Eastern Region

The picturesque North Eastern part of India comprising of 8 States is not only the reward of nature but also the repository of rich cultural heritage and tradition. The assimilative culture of this part of the country has got its expression in the form of art, craft, culture and musical fusion. In recent past, a large number of talents have been discovered in these localities, however, in absence of proper platform for their exposure and lack of opportunities for them to perform on a larger scale, their local level performance remains a damp squibs. This necessitates the need to showcase such talents not only to the country but to the entire world, provide them larger audience who can not only applaud them but also suggest them with some critical input for their improvement and further growth.

Keeping this in view NYKS proposed North Eastern Region National Youth Festival with an objective to provide opportunities to the young people of both North-Eastern as well as other parts of the country to see different places of cultural interest, language, life style, culinary and sartorial habits, historical and cultural monuments, and also the leisure-time activities. And also to share and appreciate each others traditional and cultural heritage as well as development in different spheres of life and encourage them to develop friendship with the people belonging to other parts of the country and to continue the friendship over the year.

The dates and venue of the festival will be decided later on. A total of 500 Youth from all 35 States and UTs will be participating in the programme.

Programmes and Activities :

Multi Cultural Programme	Yuva Kriti
Adventure	Young Artist Camps
Cultural Evening	Seminar

Budget : Rs. 10,00,000/-

3. Celebration of NYKS Foundation Day/National/International Days:

Objectives -To generate awareness about the importance, Objectives, theme and philosophy of the national and international days

Contents of the programmes-

The **five** important days, from the following list, will be observed.

Important days :

Shaheedi Diwas	-	30th January;
Sadbhavna Diwas	-	20th August
Gandhi Jayanti (World Non-violence Day)	-	2nd October
NYKS Foundation Day	-	14th November
Quami Ekta Diwas	-	19th of November

Any one:

World AIDS Day – 1st December,
International Women's Day - 8th of March
Martyr Day of Raj Guru, Bhagat Singh & Sukhdev – 23rd March and
Dr. Ambedkar Jayanti – 14th of April

Duration of the programmes: One day each

No. of participants per programme: Minimum 200 youth leaders
(1:1 male female ratio)

No. of programmes: A minimum of Five important days

Budget : Rs. 10,00,000/-

(The amount should be utilized to meet out the refreshment, hiring of buses, organizational expenses etc.)

4. Need Based Special Programmes:

Objectives :

- ◆ To support local need based projects
- ◆ To meet out the need of share amount of NYKS while undertaking projects from other Ministries/Agencies and

- ◆ To provide the financial assistance to the field offices for undertaking projects in the area of natural calamities, man-made disaster or in special circumstances.

No. of programmes at National level : Depending upon the nature of projects.

Note :

Zonal Directors/Deputy Directors/District Youth Coordinators may submit viable project (s) for financial assistance according to the local need and aspirations on local initiatives.

The committee headed by Director General will approve the projects.

Budget : Rs. 50,00,000.00
