



## नेहरु युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तकारी संस्था An Autonomous Body under the  
युवा कल्याण एवं खेल विभाग Ministry of Youth Affairs and Sports  
भारत सरकार Government of India



Ref. No. NYKS/Spl. Projects/Punarjagaran/2015/

Date: 21.08.2015

To,

Zonal Directors,

Nehru Yuva Kendra Sangathan, Gujarat, Tamilnadu, Kerala, Arunachal Pradesh, Himachal Pradesh, Karnataka, Telangana, J&K, Punjab, Rajasthan, Andhra Pradesh, Maharashtra, West Bengal, Bihar, Uttar Pradesh, Haryana, Delhi, Chhattisgarh, Madhya Pradesh & Assam

Sub: - Submission of information & reports on implementation of Punarjagaran Yatra Programme - regarding

Sir/Madam,

Please refer to letter no. NYKS/Spl. Proj./Punarjagaran/2015/1163 dated 10.08.2015 (copy enclosed), whereby it was requested to send report on the implementation of Punarjagaran Yatra. Nonetheless, following reports and returns should be ensured.

1. The information as mentioned in Annexure -A should be sent by all Zonal Directors along with mentioned soft and hard copies of Photographs, Press Clippings, Videos, etc. by 26<sup>th</sup> August 2015.
2. The States where Punarjagaran Yatra is ongoing in that case the concerned Zonal Director should also send the cumulative reports in Annexure-A as well as additional Photographs, Press Clippings, Videos (as per guidelines sent earlier), etc. of the completed Yatra by 4<sup>th</sup> September 2015 or before as per status of completion of Yatra. Further, in case the Yatra is still to be completed in that case their final cumulative report should reach immediately by the end of Yatra.
3. The report should be sent to Sh. Veerender Khatri, Zonal Director, Rajasthan (at email [khatriveerender@gmail.com](mailto:khatriveerender@gmail.com), [zdnyks@yahoo.co.in](mailto:zdnyks@yahoo.co.in)) as well as to Dr. A.K Verma, Asst. Director, NYKS, Hqs (at email [project.nyks@gmail.com](mailto:project.nyks@gmail.com)) so as to enable Shri Khatri to develop Exhibition on Punarjagaran Yatra.
4. The concerned NYC/ACTs should be deputed to Hqtes with 3 Books (report) on the achievements of their District Level Punarjagaran Yatra as detailed in above mentioned letter (NYKS/Spl. Proj./Punarjagaran/2015/1163 dated 10.08.2015) by 31<sup>st</sup> Aug 2015 without fail. However, please note that instead of Annexure - 1 kindly use Annexure-A as attached herewith for providing Data in the Books.
5. Before deputing NYC/ACTs their visit plan to NYKS, Hqs should be finalized in consultation with Dr. A.K Verma, Asst. Director, NYKS, Hqs.

Contd..2.

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6. Similarly, the States where the Yatra has been completed, **3 Books** (report) of the **State level consolidated report** on Punarjagaran should also be brought by the deputed **DYC/ACT**.

7. Whereas in case where Yatra is ingoing such Zonal Directors may submit their consolidated State **3 Books** (report) within two days of its completion.

This issues as per directions of Director General.

Yours sincerely,



**Dr. M.P. Gupta**  
**Joint Director (Spl. Projects)**

Encl: as above

CC: PS to DG

Shri Veerender Khatri, Zonal Director, Rajasthan, Jaipur with the request to follow up with concerned Zonal Directors for getting the reports and mentioned material and other requirements if any for the Exhibition

### Report on Punarjagaran Yatra

*(This format can be used both for State and District level reports)*

- Name of the State / District \_\_\_\_\_
- No. of Districts under Punarjagaran Programme \_\_\_\_\_
- No. of Districts completed Punarjagaran Programme \_\_\_\_\_
- No. of District where Punarjagaran Programme is going on \_\_\_\_\_

#### **PART -1:- Coverage**

1. No. of Districts covered \_\_\_\_\_ out of which \_\_\_\_\_ no. of backward districts and \_\_\_\_\_ International Border Districts covered
  
2. No. of Blocks covered \_\_\_\_\_
  
3. No. of Villages covered out of which \_\_\_\_\_ No. of Backward Villages and \_\_\_\_\_ Number of International Border Villages covered

#### **PART-2 :- Synergy and Advocacy**

1. No. of Village Advisory Committees formed under Punarjagaran Programme \_\_\_\_\_
  
2. Type of Support and Help received from them  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
  
3. No. of Village sensitization and advocacy meetings held \_\_\_\_\_
  
4. No. of DACYP meetings held on Punarjagaran Programme under the Chairmanship of DM/DC or his/her nominee \_\_\_\_\_
  
5. Type of support and help received from them  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. No. of meetings headed by Chief Secretary or his/her nominee held at state level \_\_\_\_\_
7. Type \_\_\_\_\_ of support and help received from them \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**PART-3 :- Training & Capacity building of Youth Leaders**

1. No. of NYCs involved \_\_\_\_\_ Trained \_\_\_\_\_
2. No. of Youth Trained as Spearhead Team members, Total \_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_
3. No. of Youth Leaders actually participated in the Punarjagaran Yatra, Total \_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_
4. No. of Youth leaders developed in each of Punarjagaran selected villages during Youth Club Development Programme Campaign or/and invited on the last day of the spearhead team members training programme, Total \_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_
5. No. of adjoining villages attended the Punarjagaran programme \_\_\_\_\_
6. No. of Youths and others attended Village level Punarjagaran Yatra Activities Total \_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_

**PART- 4:- Village level activities**

1. No. of Punarjagaran Villages, Neighborhood Parliament activities held \_\_\_\_\_
2. No. of Resource persons/ Specialists facilitated the village Neighborhood Youth Parliament \_\_\_\_\_
3. No. of Youth participated in Neighborhood Youth Parliament Total \_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_
4. Types of Stake Holders (eg. SDM/ Doctor, Gram Pradhan, BDO, Principal, Teacher, Anganwadi Worker, ANM etc.) present during the Village Neighborhood Youth Parliament \_\_\_\_\_
5. Number of Prabhat Pheries organized \_\_\_\_\_
6. Number of Yoga demonstrations held \_\_\_\_\_
7. Number of Work Camps held \_\_\_\_\_

8. Number of Sapling Planted\_\_\_\_\_
9. No. of Street Plays/Nukkad Nataks held\_\_\_\_\_ (please provide the theme of the Nukkad Natak and attach 5 scripts)
10. No. of Theme Based Cultural Presentations held\_\_\_\_\_
11. No. of Theme Based Film shows held\_\_\_\_\_(please mention the theme of the film below)--  
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12. No. of Launching of Campaign functions held at District level\_\_\_\_\_
13. No. of Pre Punarjagaran Environment Building campaigns organized\_\_\_\_\_
14. No. of Punarjagaran Rath (Chariots) developed\_\_\_\_\_
15. Number of Village level Action Plans prepared and submitted to Gram Pradhan/BDO\_\_\_\_\_
16. No. of Compiled District level Action Plan and their submission to District Authorities\_\_\_\_\_
17. No. of District Conventions held on the completion of the Yatra\_\_\_\_\_

**PART-5:- Achievements towards flagship programme**

**1. No. of Girls and Boys registered for skill training**

- |                     |            |             |              |
|---------------------|------------|-------------|--------------|
| • IT:               | Male _____ | Female_____ | Total:-_____ |
| • Cutting/Tailoring | Male _____ | Female_____ | Total:-_____ |
| • Beautician        | Male _____ | Female_____ | Total:-_____ |
| • Plumber           | Male _____ | Female_____ | Total:-_____ |
| • Electrician       | Male _____ | Female_____ | Total:-_____ |
| • Mobile Repairing  | Male _____ | Female_____ | Total:-_____ |
| • Motor Mechanic    | Male _____ | Female_____ | Total:-_____ |
| • Screen Printing   | Male _____ | Female_____ | Total:-_____ |
| • Bag Making        | Male _____ | Female_____ | Total:-_____ |
| • Any other         | Male _____ | Female_____ | Total:-_____ |

**2. Specific Achievements**

**Facilitated**

- Number of Construction/ Repairing of Roads\_\_\_\_\_

- Number of Canals\_\_\_\_\_
  - Number of Bridges\_\_\_\_\_
  - Any other\_\_\_\_\_
3. No. of Accounts opened under Pradhan Mantri Jan Dhan Yojana\_\_\_\_\_
- No. of persons helped in getting Pradhan Mantri Suraksha Beema Yojana \_\_\_\_\_
  - No. of persons helped in getting Pradhan Mantri Jeewan Jyoti Beema Yojana \_\_\_\_\_
  - No. of persons helped in getting Atal Pension Yojana \_\_\_\_\_
  - No. of persons helped in getting Vidhwa (Widow) Pension Yojana\_\_\_\_\_
  - No. of persons helped in getting Any other \_\_\_\_\_

**4. Swachh Bharat Mission**

- No. of households facilitated for construction of Toilets \_\_\_\_\_
  - No. of cleanliness drives organised\_\_\_\_\_
  - No. of Awareness Campaigns held\_\_\_\_\_
  - Eradication of Weeds Programmes organized \_\_\_\_\_
5. No. of girls Enrolled under **Beti Padhao** Campaign \_\_\_\_\_
6. No. of Parents took Oath for **Beti Bachao**\_\_\_\_\_
7. No. of Beneficiaries enrolled under **Mission Indradhanush** (immunization) Project.  
Male\_\_\_\_\_ Female\_\_\_\_\_ Total \_\_\_\_\_
8. Name of Distt/**State specific schemes** about which awareness generated.-----
9. Total number of youth facilitated to avail the benefits of such schemes Total \_\_\_\_\_Male  
\_\_\_\_\_ Female\_\_\_\_\_
10. Number of Youth **Donated Blood** \_\_\_\_\_
11. Number of youth who **took oath for Blood Donation**\_\_\_\_\_
12. No. of youth motivated and agreed to dedicate 100 hrs a year 2 hrs Shramdaan (voluntary labor) \_\_\_\_\_

**PART- 6 :- Voice of Youth on Punarjagaran**

1. List out **Major Key Issues** and **Problem** identified and highlighted by youth which the youth desired to be solved or improved in bullet form here

**Major Key issues identified by youth**

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**Major Problem identified by youth**

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**2. Suggestions given by Youth \_\_\_\_\_**

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**3. Reaction of Youth on Punarjagaran programme:- \_\_\_\_\_**

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**4. Feedback of Stakeholders**

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**PART-7 :- Details of VVIPs, VIPs, Officials and others attended the Punarjagaran Programme**

**Presence of VVIPs**

S. No.	Designation of Guest	Name
1.	Hon'ble Governor	
2.	Hon'ble Chief Minister	
3.	Hon'ble Union Ministers	
4.	Hon'ble Speaker	
5.	Hon'ble Members of Parliament	
6.	Hon'ble State Govt. Ministers	
7.		
8.	Hon'ble MLAs, MLCs	
9.	others	
10.		

**Presence of Officials and Others**

S. No.	Designation of Guest	NUMBER
1.	State Level Officials	
2.	ZP Chairman	
3.	DM/DC/Collector	
4.	Other Heads of District Administration	
5.	Block level officers	
6.	Gram Panchayat Pradhan	
7.	Principals	
8.	PRI Members	
9.	Others	
10.		
11.		

**PART- 8 :- Outcome Report**

1. Describe outcome of Implementation of Punarjagaran in terms of its **effectiveness and usefulness for achieving the objectives** of the Yatra -----  
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2. **Lessons learnt** from Punarjagaran programme -----  
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**PART- 9 Appreciation letters received** from eminent persons (e.g. Hon’ble Ministers, MPs, MLAs, Govt. Officers)- please **attach hard and soft copy of each certificate.**

**PART- 10 (IEC material)**

1. State level **Compendium** developed and printed (please **attach 5 copy** each)
2. **Brochures and other IEC** material developed on Punarjagaran and other schemes (Please attach **5 copies** each)
3. **IEC material procured** from other development departments at district during the Punarjagaran Programme (please attach one copy of each)
4. **Two Sample of T Shirts and Caps** to be enclosed.

**PART 11 (MEDIA COVERAGE)**

1. Number and name of News Papers covered the activities and Number of times the News appeared

S. No.	Name of News Paper	No. of Times news appeared
1.		
2.		
3.		

2. No. of District Level Media and Press Meetings held \_\_\_\_\_
3. No. of State level Media and Press Meetings held \_\_\_\_\_
4. Details of Electronic media covered the activities \_\_\_\_\_ No. of times activities shown in Media

S. No.	Name of News Channel	No. of Times news appeared
1.		
2.		
3.		

**PART 12 Video Clippings on following Subjects:**

- Response of Youth – male and female
- VIPs response and messages
- Religious leaders
- Public Representatives
- Govt. Officials
- Heads of NGOS
- Others worth mentioning
- Best Video recording / clippings covering different Punarjagan activities of each district may be sent separately

**Please Note:**

- ✓ All action photographs with captions in JPEG format of each district (High Resolution) in a CD/DVD be enclosed
- ✓ Original Press Clippings of Punarjagan Programme be enclosed.



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भारत सरकार Government of India



Ref. No. NYKS/Spl. Projects/Punarjagaran/2015/1163

Date: 10.08.2015

To,

Zonal Directors, Nehru Yuva Kendra Sangathan,

J&K, Punjab, Himachal Pradesh, Haryana, Delhi, Gujarat, Rajasthan, Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, Telangana, Maharashtra, Chhattisgarh, Madhya Pradesh, Arunachal Pradesh, Assam, West Bengal, Bihar and Uttar Pradesh.

**Sub:- Implementation of Punarjagaran -Submission of detailed information & reports during forthcoming Review Meeting at Delhi.**

On the above subject, Director General has directed as follows:-

- Concerned Zonal Directors will come prepared with all the documents highlighting the achievement of Punarjagaran programme and points mentioned in the attached proforma (**Annexure 1**) and bring the details in hard and soft copies of the same.
- Each of the districts and States under Punarjagaran Yatra Programme to prepare 2-3 **Books** on Punarjagaran programme detailed report at District and State level. The Points to be covered in report are given in **Annexure-1**. A guideline for **capturing photographs** and outcome is at **Annexure-2**. **Contents of the reports** to be prepared by district NYKs and State level by Zonal Directors on Punarjagaran Yatra is at **Annexure-3**. **Sample cover pages** of the district and State level report are given at **Annexure-4 & 5**. The front cover page is in Hindi while the back cover page is in English.
- Photographs and video graphs of Punarjagaran Programme should be of very high standard. The video graph should be of Super HD quality. The guidelines enclosed herewith should be followed while taking the photographs, placing them in the report and video graphs of the Punarjagaran programme (**Annexure 2**).
- Depute ACTs of the Punarjagaran Programme Kendras to submit **2-3 copies of final report (in form of Book)** as well as soft and hard copies of original Photographs, Video Graphs and original Press Clippings on Punarjagaran Programme to NYKS Hqts, New Delhi between 18<sup>th</sup> August to 25<sup>th</sup> August 2015. The Zonal Directors should come with the plan of deputing the ACTs of respective Kendras of Punarjagaran Programmes and discuss during the review meeting.
- Zonal Directors should also come with idea and possible sources for arranging Veer Rass Poems and Slogans for National Level Punarjagaran Culmination Programme in which the component of National Flagship programme and Schemes of Govt. should be highlighted.

Yours sincerely,

Dr. M.P. Gupta  
Joint Director

Encl: As above

CC:- PS to DG

द्वितीय तल, कोर-IV, स्कोप मीनार, लक्ष्मी नगर जिला सेंटर, विकास मार्ग, दिल्ली-110092  
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**The Following Actionable Points and Action taken Report on Implementation of Punarjagaran Yatra Programme should be covered in the District and State level Reports.**

<b>S. No.</b>	<b>Actionable Points</b>	<b>Action Taken Report</b>
1.	No. of Districts covered _____ out of which _____ no. of backward and _____ Border Districts covered	
2.	No. of Blocks covered _____	
3.	No. of Villages covered out of which _____ No. of Backward villages and _____ No. of Border villages covered	
4.	Types of Target Audience, State holders and Political Leaders involved and reached	
5.	Coordinating and support NGOs _____	
6.	No. of village Advisory committees formed under Punarjagaran Programme _____ type of Support and Help received from them _____	
7.	No. of DACYP meetings held on Punarjagaran Programme under the Chairmanship of DM/DC _____ Type of support and help received from them _____	
8.	No. of special SACYP meetings at State Level _____ and type of support and help received from them.	
9.	No. of NYCs involved _____ Trained _____	
10.	No. of District Level Media and Press Meetings held _____ No. of State level Media and Electronic Media Meetings held _____	
11.	No. and names of News papers covered the activities _____ and No. of times the News appeared _____	
12.	No. and Names of Electronic media covered the activities _____ No. of times activities shown in Media _____	
13.	No. of Youth Leaders Trained as Spearhead Team members _____ Total _____ Male _____ Female _____	
14.	No. of Youth lead the Punarjagaran Yatra _____ Total _____ Male _____ Female _____	
15.	No. of Youth clubs/ Mahila Mandals leaders developed Total _____ Male _____ Female _____	
16.	No. of adjoining villages attended the Punarjagaran programme _____	

<b>S. No.</b>	<b>Actionable Points</b>	<b>Action Taken Report</b>
17.	No. of Youths and others attended Village level Punarjagaran activities Total_____ Male _____ Female _____	
18.	No. of Punarjagaran Villages, Neighborhood Parliament activities held_____	
19.	No. of Resource persons/ Specialists facilitated _____	
20.	No. of Youth participated in Neighborhood Youth Parliament Total_____ Male _____ Female _____	
21.	As an outcome of Village Neighborhood Youth Parliament, No. of Action Plans prepared _____ and submitted to whom (e.g. Gram Panchayat Pradhan , Govt. officials, etc.) please mention.	
22.	Types of Stake Holders present during the Village Neighborhood Youth Parliament_____	
23.	No. of Street Plays/Nukkad Nataks held_____	
24.	No. of theme based cultural Presentations held_____	
25.	No. of theme based film shows held_____	
26.	Type of Publicity material developed_____ attached with Photographs _____ and copies of materials.	
27.	2-3 pages of quality write- up on implementation of Punarjagaran programme for all activities undertaken	
28.	No. of Girls and Boys registered for skill training <ul style="list-style-type: none"> <li>• IT _____</li> <li>• Sewing _____</li> <li>• Beautician _____</li> <li>• Plumber _____</li> <li>• Electrician _____</li> <li>• Mobile Repairing _____</li> <li>• Any other _____</li> </ul>	
29.	Specific Achievements <ul style="list-style-type: none"> <li>• Facilitating Construction/ Repairing of Roads_____</li> <li>• Canals_____</li> <li>• Bridges_____</li> <li>• Any other_____</li> </ul>	
30.	No. of Accounts opened under Pradhan Mantri Jan Dhan Yojana. <ul style="list-style-type: none"> <li>• Pradhan Mantri Suraksha Beema Yojana _____</li> </ul>	

<b>S. No.</b>	<b>Actionable Points</b>	<b>Action Taken Report</b>
	<ul style="list-style-type: none"> <li>• Pradhan Mantri Jeewan Jyoti Beema Yojana _____</li> <li>• Atal Pension Yojana _____</li> </ul>	
31.	<p>Swachh Bharat Mission</p> <ul style="list-style-type: none"> <li>• No. of Toilets constructed _____</li> <li>• No. of cleanliness drive _____</li> <li>• No. of Awareness Campaigns _____</li> <li>• Eradication of Weeds _____</li> </ul>	
32.	No. of Beneficiaries enrolled under Beti Padhao Beti Bachao Scheme _____	
33.	No. of Youth clubs and Mahila Mandal benefitted under Youth for development(YFD) scheme _____	
34	In tabular form the physical target set and achieved	
35.	10 pages of quality action photographs of Punarjagaran Programme encompassing all the aspects of Punarjagaran Programme, Activities and Yatra (2 photos on each page mentioning appropriate caption).In separate folder in JPEG format high resolution of these photos should also be sent.	
36.	15 - 20 pages of the best original Press Clippings on Punarjagaran Programme.	
37.	District and State level consolidated Action Plan based on village level action plan should be kept in district NYKs records for verification by visiting officials/ audit. However the State level consolidated Action Plan be submitted to NYKS Hqtrs.	
38.	Major key issues, deficiencies and problems identified by youth as mentioned in District Action Plans (which are based on village level Action Plans) which the youth desired to be solved or improved in bullet form in a page.	
39.	List of major suggestions which the youth have given to solve various problems and deficiencies.	
40.	4-5 lines of all the good works done by NYKS during the Punarjagaran Yatra.	

<b>S. No.</b>	<b>Actionable Points</b>	<b>Action Taken Report</b>
41.	Copy of State/Zone level Compendium of schemes proposal for distribution.	
42.	Copies of IEC material developed in the State/Zone.	
44.	Other action photographs in JPEG format (High Resolution) in a CD.	
45.	Video clippings super HD (8-10 min) in CD.	
46.	No. of exclusive Stories selected (Pl. provide soft & hard copy) details through ACT.	
47.	Describe result of actual Implementation of Punarjagaran (Pl. attach separate sheet & provide details in soft copy followed by details through ACT.	
48.	Details of Data Bank created (Pl. provide soft & hard copy) through ACT.	
49.	Detailed report on Punarjagaran (Pl. provide soft & hard copy) through ACT.	
50.	No. of Youth leaders developed at village level under Punarjagaran Programme & its follow up	
52.	No. of VIPs attended the Punarjagaran Programme (provide list in soft copy) names and designations be provided through ACT.	
53.	In brief feedback on the Punarjagaran Programme (Pl. provide details in soft copy & hard copy) which should be followed by details provided through ACT.	
54.	Final report on Punarjagaran (Pl. provide Soft copy & hard copy) through ACT.	
55.	No. of Youth who will attend the concluding function of Punarjagaran at Mathura (Their To & Fro tickets may be booked immediately under intimation to Hqtrs.)	
56.	Lessons learnt from Punarjagaran programme	
57.	State the measurable achievement made under Punarjagaran programme success stories be provided through ACT.	
58.	Whether encountered any bottlenecks, problems, issues etc in the implementation of Punarjagaran programme(Pl. provide soft copy)	
59.	Remarks & Recommendation on Punarjagaran programme	
60.	No. of Launching of campaign functions was held at District level	
61.	No. of Pre Punarjagaran Environment Building campaigns organized	
62.	No. of Punarjagaran Rath (Chariot) developed.	

<b>S. No.</b>	<b>Actionable Points</b>	<b>Action Taken Report</b>
63.	No. of Compiled District level Action Plan and their submission to District Authorities.	
64.	No. of District Conventions held.	
65.	Detailed outcome report on Punarjagaran Yatra	
66.	Original Press Clippings of Punarjagaran Programme	
67.	High Resolution Photographs of Punarjagaran Programme.	
68.	Name of Govt. flagship Scheme Disseminated.	
69.	Subject wise Collage of Press Clippings be developed and submitted.	
	No. of Bank accounts opened under Jan Dhan Yojana	
70.	No. of Life Insured under Jan Dhan Yojana and no. of Atal Pension Yojana beneficiaries.	
71.	No. of Toilets constructed/ facilitated for construction.	
72.	No. of youth facilitated for Skill Development training.	
73.	Name of 5-7 selected youth for presenting speech on Punarjagaran themes at National level.	
74.	No. of youth motivated and agreed to dedicate 100 hrs a year 2 hrs Shramdaan (voluntary labor) Nukkad Natak played and script developed. on various social issues& thematic at National level	
75.	In ____ No. of villages surveyed and there are ____ No. of households which do not have in house toilet facility and ___ having no bank accounts.	
76.	District wise 2-3 books on Achievement of Punarjagaran with covering page mentioning Inspired by Hon'ble PM, with action photograph on Atal Pension Yojana, Bima Yojana, best achievement photograph, Nukkad Natak, photo of youth with traditional dresses and on T-shirts, Caps, female participation etc.	



**Guidelines for capturing Photographs as well putting them in the report and on the front and back page of the report Books-**

- Audience in front of bank capturing the scene of getting bank passbook or depositing the form etc.
- Helping old person for getting his pension form filled.
- Boys and girls wearing Punarjagaran Caps and T- Shirts or neatly dressed participating in Punarjagaran activities.
- Photographs taken or should be taken in association with VIPs (e.g. Chief Minister/Ministers/ MPs/MLAs), State Govt. officials (Secretary/DM/DC), Gram Panchayat Pradhan etc. during the programmes.
- The photographs and video graphs of the Punarjagaran programmes should invariably cover the Spearhead team training , meetings of State level , District level and Village level Press and Media Campaign and Press Meet, launching of Punarjagaran Campaign, Pre- Punarjagaran Environment Building Campaign, Youth Rally, Punarjagaran Rath Yatra, Village level activities, Neighborhood Parliament and presentation of Action Plan developed at Village and District level officially to district administration, PRIs etc., distribution of I.E.C material, compendium T-shirts and Caps, Exhibition, Inauguration function, Launching function, District Convention etc.

It has also been desired by Director General that every concerned Zonal Directors and District Youth Coordinators should forward appreciation letters from Hon'ble Chief Minister, Ministers, DM /DCs and other dignitaries involved in Punarjagaran Programme in case any such certificate has been received.

**The contents of the report should contain the following:-**

1. Quotation of Hon'ble PM on Youth
2. Situation of youth in district/State,
3. Credential of NYKS
4. General (Introduction & Genesis of the Problem & importance at current juncture),
5. Aims & Objective,
6. Concept & Methodology,
7. Broad Statistics about the issue,
8. Beneficiaries at each level and their involvement,
9. Implementing Strategy,
10. IEC strategy and training,
11. Financial implications,
12. Details of Programmes and Activities **duly supported by maximum number of relevant action photographs**
13. Outcome
14. Conclusion.

Inspired by



Shri Narendra Modi  
Hon'ble Prime Minister  
of India

# Punarjagaran Yatra



Nehru Yuva Kendra Sangathan  
नेहरु युवा केन्द्र संगठन

साथ साथ  
कल की ओर...



Organised By

## Nehru Yuva Kendra Sangathan

(Ministry of Youth Affairs & Sports, Govt. of India)

Name of District..... State.....

Sample

(Please follow  
Guidelines in Annexure-2)



**Youth for Mass Awareness on  
Implementation of Developmental and Social Welfare Schemes.**

प्रेरणा स्रोत



माननीय प्रधानमंत्री  
श्री नरेन्द्र मोदी जी

# पुनर्जागरण यात्रा



Nehru Yuva Kendra Sangathan  
नेहरु युवा केन्द्र संगठन

साथ साथ  
कल की ओर...



आयोजक :

## नेहरु युवा केन्द्र संगठन

(युवा कार्यक्रम एवं खेल मंत्रालय, भारत सरकार)

जिले का नाम ..... राज्य .....

Sample

(Please follow  
Guidelines in Annexure-2)



युवाओं द्वारा विकास और सामाज कल्याण योजनाओं  
के कार्यान्वयन हेतु जन जागरण