



नेहरु युवा केन्द्र संगठन  
Nehru Yuva Kendra Sangathan

साथ साथ  
कल की ओर...



# नेहरु युवा केन्द्र संगठन

## Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था  
युवा कार्यक्रम एवं खेल मंत्रालय  
भारत सरकार

an Autonomous Body under the  
Ministry of Youth Affairs & Sports  
Government of India



Ref No: NYKS/Prog: Yuva <sup>Portal</sup>Utsav/2023-24/ 18

20<sup>th</sup> May 2023

To: All State Directors, NYKS

From: Prabhat Kumar, Joint Director, Programme Section, NYKS

Subject: Publishing the Activities/Programmes of NYKS and Onboarding of Youth Clubs/Volunteers on Yuva Portal

Sir/Madam

This is in reference to a letter no NYKS/YuvaPortal/2023-24/111 dated 18<sup>th</sup> May 2023 vide which directions to publish the forthcoming Yuva Utsav in all the districts on the Yuva Portal were issued.

2. In this regard, a meeting was convened on 19<sup>th</sup> May 2023, which was chaired by the Secretary (YA). During the meeting Sec (YA) directed that the **Yuva Utsav, Activities of Mission Life** must be published on the **Yuva Portal (<https://yuva.gov.in>)**. Additionally, it was directed that registration for participants of the Yuva Utsav and Mission Life should be done exclusively through the portal.

3. Besides the above, the Secretary (YA) has also instructed that all stakeholders of NYKS should be registered on the Yuva Portal. Youth Clubs and Community-Based Organizations (CBOs) can be registered as partners, while all youth associated with NYKS should register as Yuva.

4. The timelines for the above-referred activities are as follows –

- Onboarding of Youth Clubs in Campaign Mode - 20<sup>th</sup> May to 15<sup>th</sup> June 2023
- Registration of Volunteers – 20<sup>th</sup> May 2023 to 15<sup>th</sup> June 2023
- Publishing of Activities of Mission Life by all DYO's – 20<sup>th</sup> May to 25<sup>th</sup> May 2023
- Publishing of Yuva Utsav on Yuva Portal – 20<sup>th</sup> May 2023 to 5<sup>th</sup> June 2023


**These timelines are to be strictly adhered to by all DDs and DYO's.**

5. To achieve the desired outcome and to ensure that all stakeholders get on board on the Yuva Portal and all ongoing activities of NYKS get published on the portal, the following suggestive strategy may be adopted -

- Engaging with Stakeholders** – All District Youth Officers shall hold a meeting in hybrid mode with the leading Youth Organizations of the district and will brief them about the Yuva Portal and encourage the members during the meeting to onboard. The educational institutions too shall be roped in.

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20/5/2023




- II. **Leverage Social Media Platforms** – The portal link may be put up on various posts made by the NYKS district offices which will give the portal good traffic and introduce the portal to the Youth.
- III. **Providing Targets to the Youth Clubs/Volunteers** –Realistic and feasible targets may be given to each NYV/Youth Clubs to ensure propagation of portal and registration of Youth /Youth Clubs on the portal.
- IV. **Monitor and Evaluate Progress:** Continuously monitor and evaluate the progress of the enrolment/onboarding.

6. All SDs are requested to monitor the progress made on points no 2, 3 and 4 daily and ensure the completion of these tasks on time. The same shall be reviewed by DG, NYKS, and Secretary (YA) regularly.

7. The preparation of the user manual to use the portal in an effective manner and for different modules are in progress and shall be shared shortly.

8. In case of any technical issues related to the portal, DDs/DYOs may write to [support-yuva@gov.in](mailto:support-yuva@gov.in) for the needful.

With best wishes

  
20/5/2023

**Prabhat Kumar**  
Joint Director, (Prog.), NYKS

CC:

- PS to DG
- All Regional Directors for information and follow-up pl.