



YUVA MAHOTSAV ANNUAL ACTION PLAN-2022-23

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BACKGROUND

NYKS conducts its programs and activities out of the Block Grants from the Ministry of Youth Affairs and Sports. Every year, the Action Plan is prepared with feedback from field offices and after consultative meetings at state and regional levels. The draft plan is then scrutinized and approved by the BOG/Chairman, BOG.

This year, NYKS wishes to continue its celebration of Azadi Ka Amrit Mahotsav through its Annual Action Plan 2022.

As part of celebration of Azadi Ka Amrit Mahotsav, an elaborate preparatory exercise has been undertaken this year by NYKS to formulate its Action Plan for the year 2022-23.

On 10th January 2022, a letter was sent to all field offices inviting suggestions for preparation of Annual Action Plan 2022 and the same were received and considered. These suggestions were considered while formulating the draft.

In addition to this, an introspection into the activities of the pasts, recommendation of BOG, National Youth Policy (2014) as well as third party evaluation studies made on NYKS were referred to formulate proposal for AAP 2022-23.

GENESIS

During the 55th BOG meeting of NYKS held on 2nd September 2021 at New Delhi, Hon'ble Minister for Youth Affairs and Sports, Shri Anurag Singh Thakur has highlighted the need for proper planning and clear vision while formulating Action Plan of NYKS.

Hon'ble Prime Minister Shri Narendra Modi Ji has envisioned the celebration of "Azadi Ka Amrit Mahotsav" under 6 themes. The NYKS Annual Action Plan is prepared in alignment with 3 of these themes, viz. Reform, Progress & Policy and Development.

The theme of Jan Bhagidari to Jan Andolan as propounded by the Hon'ble Prime Minister Shri Narendra Modi and reiterated by the Hon'ble Minister during the BOG meeting forms the focus of this Annual Action Plan to mobilize youth to take up Nation Building Activities in an effective manner.

COMPOSITION OF NYKS ANNUAL ACTION PLAN

NYKS conducts different type of programs through its field offices in a financial year as illustrated below:

1. Core Programs

- Programs planned designed and executed by NYKS
- Funds allotted out of Union Budget's allocation for NYKS.
- Approved by BOG

2. Funded MoYAS Programs

- Schemes of Dept. of Youth Affairs like NPYAD, NYLP
- Implementation through NYKS machinery.

3. Funded Programs of Other Ministries

- Funded programs with defined guidelines.
- Eg: MHA- TYEP, Ministry of Jal Shakti-Catch the Rain, Namami Gange etc.

4. Voluntary Programs with Other Ministries

- Coordination Programs- Blood Donation campaigns, BBBP campaign etc
- Fund-less engagement- TB awareness, Poshan Maah etc

FOCUS AREAS: CORE PROGRAMS- YUVA MAHOTSAV AAP-2022-23

The Core Programs proposed under the AAP-2022-23 are designed around 6 focus areas to ensure all-round development of youth through meaningful engagement. The layout of the programs is given below.



CORE PROGRAMS AT A GLANCE- FOCUS AREA WISE

I. Strengthening Volunteerism Through Youth Club Movement and Individual Volunteers

1. Intensive-Youth Club Development Campaign (YCDC)

- Duration : 5 days per program
- Coverage : 50 villages per program
- Budget :Rs. 30,000 per Program

Brief Overview

Intensive YCDC focusses on one block exclusively per program to ensure that 75 active affiliated youth clubs exist in the selected block. In addition, it aims to consolidate the data of at least 1500 youth club members who are members of these affiliated blocks. YCDC also serves as platform for Har Ghar Tiranga as well as Documentation of Unsung Heroes from the district.

2. Individual Volunteer Enrolment Program (IVEP)

- Duration : Throughout the year
- Coverage : All Districts
- Budget :Rs. 30,000 per program

Brief Overview

The Program aims to enroll 1000 volunteers per program as part of NYKS network per district, **who are not part of any youth clubs**. The idea is to enable engagement of Youth Outside Youth Clubs (YOYC) in NYKS programs and expand the clientele of NYKS further. This database of volunteers along with their area of interests for action shall be created and updated annually and the district NYK shall try to engage them in necessities that arise in the district that require voluntary service.

3. Award for Outstanding Youth Club

- Coverage : All Districts, 29 States and National Level (3 levels)
- Budget : Rs. 2.08 Crores

Brief Overview

This long-standing program of AOYC has been updated with additional provisions for 2nd and 3rd prizes for best clubs at the state level. The best Youth Clubs at the District, State and National Level are selected in recognition of their good work, inspiring other youth clubs to emulate the effort and strive to be better. The objective of the program is to incentivise exceptional contributions by Youth Clubs to the society and accord recognition to their efforts so that other clubs may be inspired to strive for excellence.

II. Convergence, Community Development and Youth Mobilisation

4. Swachta Action Plan

- Duration : Throughout the year
- Coverage : All Districts
- Budget :Rs. 30,000 per Program

Brief Overview:

Program to intensify the focus on cleanliness and create an environment of cleanliness, celebrate Swachhtha Pakhwada (1-15th August) and to make the people aware of cleanliness and sanitation and to focus on water conservation. The habit of Swachhtha along with Shramdaan is promoted through Youth Clubs, for keeping the surroundings clean.

5. Volunteer Activation Plan

- Duration : Throughout the year
- Coverage : All Districts
- Budget :Rs. 10,000 per program

Brief Overview:

Through activities like blood donation, organ donation pledge, sapling plantation in the memory of unsung heroes, the spirit of volunteerism and National Integration is promoted in the year of Azadi Ka Amrit Mahotsav. The program corpus is to be treated as a working fund to seed at least 10 voluntary activities in the district with the involvement of interested volunteers from among the enrolled volunteers under Individual Volunteer Enrolment Program.

6. Disaster Risk Reduction Teams

- Duration : 6 day
- Coverage : 300 Blocks
- Budget : 1.65 lakhs per program

Brief Overview:

Coordination Program with NDRF in selected disaster-prone blocks in the country which involves placement of NDRF trained and certified volunteers in selected blocks

7. Shramdaan Shivar

- Duration : 3 Days
- Coverage : All Districts
- Budget :Rs. 25,000 per program

Brief Overview:

This 3-day shramdaan programme aims at promoting spirit of volunteerism & cooperation among the members of the Youth Clubs and to inculcate a sense of dignity of labour among

youth. The program aims to Create/maintain at least one community asset per program through Shramdaan for the benefit of the community.

8. District Advisory Committee on Youth Programs

- Duration : 1 day
- Coverage : All districts
- Budget : 1000/program

Brief Overview:

Platform to establish coordination and synchronise NYKS programs with district administration and line departments.

9. State Advisory Committee on Youth Programs

- Duration : 1 Day
- Coverage : All States
- Budget :Rs. 3,000 per program

Brief Overview:

Platform to establish linkages between NYKS state offices and state government. The aim is to establish Coordination and Convergence of NYKS programs with State Governments and its various departments for the benefit of youth.

III. Civic Education and Need Based Programs

10. Observance of Days of National Importance, National Youth Day & Week

- Duration : Throughout the year
- Coverage : All Districts
- Budget :Rs. 1 lakh per District for a min of 25 Days/Weeks Observation

Brief Overview:

Long standing program to celebrate days and weeks of national Importance through Youth Clubs to generate awareness among youth. The Youth will become sensitized on important personalities and themes essential to their awareness as citizen of India.

11. Local Theme Based Workshops

- Duration : 1 day
- Coverage : 1750 Blocks
- Budget : 15,000 per program

Brief Overview:

One-day Program of flexible nature to enable DYOs to address any pressing local needs/priority areas of the district through Youth action. Listed themes/Issues of local concerns as identified by the DYOs may be addressed through this program.

12. Know Your Constitution- Civic Awareness Program

- Duration : 1 day

- Coverage : All Districts
- Budget : Rs. 12,000 per program

Brief Overview:

Basic education through one day program for Training of Youth on the Values of India's Freedom Struggle & Patriotism, Indian Constitution- Fundamental Rights and Duties, Democratic principles and Basic Ethics.

IV. Personal Development and Individual Growth

13. Training on Youth Leadership and Personality Development (TYLCD)

- Duration : 3 days
- Coverage : All Districts
- Budget : Rs. 75,000 per program

Brief Overview:

3-day Residential Leadership training program for Youth with focus on personality development, leadership skills, and individual growth.

14. Career Guidance Workshops

- Duration : 1 day
- Coverage : All Districts
- Budget : Rs. 15,000 per program

Brief Overview:

DD/DYO to select relevant career trajectories on demand in the district and organize one day workshop with multiple sessions on pursuing the career options for interested youth identified and registered in advance.

15. Skill-based Entrepreneurship Program

- Duration : 3 months
- Coverage : All Districts
- Budget : Rs. 40,000 per program

Brief Overview:

Skill training for 25 participants preferably women for a duration of 1-3 months with a view to empower them and enable their participation in workforce as skilled workforce/entrepreneurs.

16. Entrepreneurship Training Program

- Duration : 1 day
- Coverage : All Districts
- Budget : Rs. 15,000 per program

Brief Overview:

Potential entrepreneur youth trained in financing Entrepreneurship through Government Schemes and nuances of starting a business through a one day workshop involving participation of all stakeholders.

V. Health and Fitness - Development Through Yoga & Sports

17. Training in Sports and Yoga

- Duration : 7 days
- Coverage : All Districts
- Budget :Rs. 15,000 per program

Brief Overview:

A batch of Youth will be trained on Yoga and sports. The morning session may be assigned to Yoga training and Evening sessions to intense Sports coaching.

18. Sports kit to Youth Clubs

- Coverage : 9035 villages
- Budget :Rs. 4,000 per sports kit

Brief Overview:

Provision of Sports Material to Youth Clubs active in Sports Activities.

19. Village Cluster Level Sports Meet

- Duration : 2 days
- Coverage : 3494 Village Clusters
- Budget :Rs. 18,000 per program

Brief Overview:

Promotion of fitness, competitive spirit & sportsmanship through block level sports meet.

20. District level Sports Meet

- Duration : 2 days
- Coverage : All Districts
- Budget :Rs. 30,000 per program

Brief Overview:

Promotion of fitness, competitive spirit & sportsmanship through district level sports meet.

VI. Mega program- Yuva Utsav

District level Yuva Utsav

- Total Budget: Rs. 10.58 Crores (across all districts)
- Components:
 - Young Artists Contest- Painting/Sculpture
 - Young Writers Contest -Poem/Story
 - Photography Contest Workshop

- Declamation Contest
- District Youth Convention
- District Cultural Fest- Group Events
- Outcome : Selection of participants for state level Yuva Utsav as a part of Azadi Ka Amrit Mahotsav.

State level Yuva Utsav

- Total Budget : Rs. 2.69 Crores. (across all States)
- Components:
 - State Young Artists Camp- Painting/Sculpture
 - State Young Writers Camp -Poem/Story
 - State Photography Workshop
 - State Declamation Contest
 - State Cultural Festival- Group events
 - State Youth Convention
- Outcome : Showcasing the Cultural Heritage of the State on the eve of Yuva Utsav.

National level Yuva Utsav

- Total Budget: Rs. 89.13 Lakhs
- Components:
 - National Young Artists Camp- Painting/Sculpture
 - National Young Writers Camp
 - National Photography Workshop
 - National Declamation Contest
 - National Cultural Festival- Group events
 - National Youth Convention
- Outcome: Showcasing the Cultural Heritage of the State on the eve of Azadi Ka Amrit Mahotsav Celebrations.

The Yuva Mahotsav Action Plan 2022-23 shall orient NYKS activities towards the needs of the present and the aspirations of the youth, while being firmly rooted on India's rich traditions and culture.