



Report on State Level Training cum Workshop, Involvement of Youth in Namami Gange Project

Organized by: NYKS, West Bengal. Govt.. India.

Supported by: NMCG, Ministry of Water Resources, River Development and Ganga Rejuvenation Govt..of India

Involvement of Youth in Namami Gange Project
3-Days State Level Training cum Workshop

:: Supported By ::
National Mission for Clean Ganga(NMCG)
Ministry of Water Resources
River Development and Ganga Rejuvenation
Govt. of India

:: Organised by ::
Nehru Yuva Kendra Sangathan, West Bengal
Department of Youth Affairs
Ministry of Youth Affairs and Sports
Govt. of India

:: Hosted by ::
Nehru Yuva Kendra, Barasat
9th February to 11th February, 2020 | At Viceroy Hotel, Kolkata





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About The Training Programme

As per the programmatic strategy of Nehru Yuva Kendra Sangathan (NYKS) - West Bengal, 3 Days State Level Training Programme of “ Involvement of Youth in Namami Gange project”, was organized by the organization, with support from NMCG, Ministry of Water Resources, River Development and Ganga Rejuvenation , Government of India, at Viceroy Hotel located, Rajarhat Chinarpark, Kolkata, from 9th to 11th February, 2020. The main objectives of this programme was to train 4 District Youth Coordinators (DYC), 4 District Project Officers(DPO) and 1 State office Project Assistant regarding the following topics, Under Namami Gange Project, which are as follows:

- Education and Awareness Generation for Clean River Ganga
- Planning for Implementation of the project
- Understanding about the project
- Management of Financial implementation, and
- To motivate Youth about Pollution by Speech , motivational talk, IEC materials, Slogan, Natak, Street Play for clean river Ganga.

In this programme many honourable persons were invited as resource person and they gave their motivational speech, they shared their working experience and they taught many things and tactics with participants. Mr. Ranjit Mukherjee, consultant at Japan International cooperation agency, Mr. Ajit Pati, Shri, Nabin Kumar Naik (State Director, WB.NYKS), Smt. Jaba Chakraborty (Deputy Director, WB, NYKS), Shri, Gautam Majumder,(world Bank Consultant), Smt. Rakha Bhattacharya and Smt. Soumi Basu Mallick trained all the participants with their knowledge and experiences. Participants were also very active and enthusiastic, they were interacting with resource persons and they participated in group discussion and made their power point presentation of the plan according to their thought and knowledge.



DAY 1, 9TH FEBRUARY, 2020

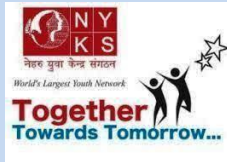
On the First Day of the “Involvement of Youth in Namami Gange” Project 3days Training cum Workshop programme was formally inaugurate at Viceroy Boutique Hotel, Rajarhat , Chiner Park, Kolkata.



The said programme is being organized by NYKS, West Bengal, and hosted by NYK, Barasat, WB, with support from NMCG, Ministry of Water Resources , River Development & Ganga Rejuvenation, Govt. of India. According to training schedule all the participants were presented at the

training centre before scheduled time and they registered their name in the attendance sheet. Four DYCs officers and 3 DPOs and State Office Project Assistant were presented as participants. During the Inaugural ceremony of Training programme eminent persons namely, Shri, Ranjit Mukherjee, Smt, Jaba Chakraborty Deputy Director NYKS,W.B., Shri, Debkumar Chatterjee, DYC, Barasat, WB, were presented.

The inauguration ceremony started with welcome speech which is delivered by Smt. Jaba Chakraborty, Deputy Director, NYKS West Bengal and she extended her gratitude to all the guests and participants. There after brief inaugural speeches was delivered by respective guests. After that our National Anthem was sung by all members and participants. Training kits/materials distributed to all participants in the program.



Smt, Jaba Chakraborty welcomed Mr. Ranjit Mukherjee and felicitated him with Uttorio. Mr. Ranjit Mukherjee, in the context of speech, he emphasised on and highlighted the following main aspects :

- “NYKS – being not only an organization but also a concept, it was started in 1972 and the concept was taken in 100th Birth Day of Mahatma Gandhi. It is an organization of the Young People and for the Young People”.
- Youth being the most powerful section of the society, should be ready to take responsibilities
- Contribution of youth in the freedom struggle movement of this country.
- Necessity and relevance of productive youth engagement in the national building process.
- About river Ganga, River is our Mother from ancient time. Across the bank of river Ganga many cities were built. We used Ganga but not care about it.
- Definition of Pollution and types of pollution and its effects in water bodies, its creatures, animals and human.
- It would be a big challenge to motivate young people and other those who live in the bank of River Ganga.
- Awareness should have to start from within ourselves; it is a behaviour changing activity.
- Ganga Doots the main pillar of the project, they should do justice to their work. Only they could reach to the mass people.
- IEC materials and Slogans would be same which gave same message to all.
- Everyone related to this project co-ordinate to one another.



After the lunch the Training session started on time,

Respected, Gautam Majumder (World Bank consultant) delivered his valuable speech to participants. Before that he felicitated by Reema Samanta, DPO, Hooghly, WB. In his brief discussion about the project he pointed out some important aspects of the project which is highlighted below:

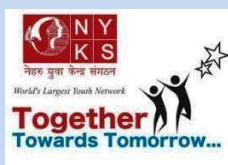
- ❖ River Ganga was main economical source for whole India from long time ago. Many Industries were set up on the both side of the bank of river ganga.
- ❖ There are so many rules and regulations for eliminating the water pollutions but very few industries follow the rules.
- ❖ Level of pollution of river Ganga.
- ❖ Impact of pollution on aquatic animals and Human.



Last session of the day was Media Session. Smt. Rakha Bhattacharya (GIS & Media) and Smt, Soumi Basak Mallick (GIS & Media), were gave important speech to the participants. They mainly discussed on –

- ❖ Use of Media in the Project.
- ❖ GIS system is a very new and innovative thing. It would be applied to point out track the changes in the river.
- ❖ Internet, social media like Facebook , Whatsapp, Tic tok were now main way to reach out to the people and youth at mass level.





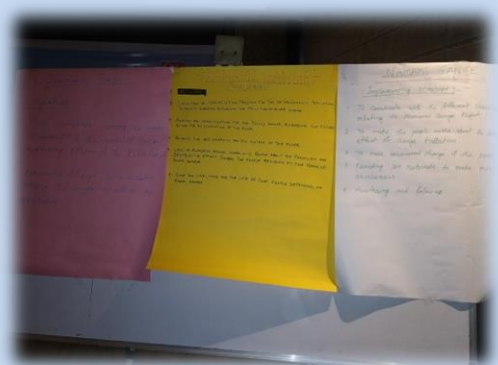
In the evening session of the program Mr. Nabin Kumar Naik, State Director, NYKS, WB, first introduced himself with new DPOs and gave motivational speech to participants. After a brief discussion about the project and its implementation plan, he added that a new “Namami Gange” website created on West Bengal, NYKS Portal.



The Portal was opened by Mr. Gautam Kumar World Bank Consultant and instructed all the district NYCs and DPOs to open a new Mail Id or Facebook ID in the name of Namami Gange. The session ended at 7 pm of the Day.

Day 2, 10th February, 2020

On the Second day of the Training Programme the first session was group discussion and topic was “about the project and its implementation or challenges of the project”. The participants were drew map in the art paper and they interacted with one another and created a Power Point Presentation.





After the end of the discussion Respected, Sir, Ranjit Mukherjee was taken most important session of the Training. Sir, individually talk with the participants and asked them how they would think about project. Then , sir, told them that it is behaviour changing challenge of the people. If they wanted to do it they would have to reach all people of the society.



After the Lunch break the training started with speech of Mr, Gautam Majumder, He delivered the speech about –

- ❖ Geographical coverage of River Ganga.
- ❖ Geographical coverage of river Ganga in West Bengal.
- ❖ Plan and Strategy of the Project
- ❖ Situation and problem of river Ganga

After the end of the two sessions of Respected Goutam Majumder Smt, Rakha Bhataracharjee (GIS & Media) had took a brief session on Media Adoption. She discussed on-

- ❖ Satellite imagery and its use for project
- ❖ Use of Facebook in the field work of the project
- ❖ Discussion on the Development and Adoption of the IEC materials.

At the evening session Mr. Nabin Kumar Naik State Director, NYKS, W.B. discussed about the following matters-

- ❖ State Work Plan for the project.
- ❖ Financial implementation .



- ❖ Motivational video from You Tube.
- ❖ Work of an Officer.
- ❖ Duty of an Officer.
- ❖ Quality of an Officer.

The 2nd Day session end at 6 P.M.

Day 3rd, 11th February, 2020

On the last day of the training Programme Mr. Ajit Pati, Retired Director ,JSS, Ramkrishna Mission, came to take first two session of the Day. Smt. Jaba Chakraborty gave an



introduction speech about him. He was felicitated by Uttara Biswas ,DYC, NYKS,W.B. and Binay Das, Project Assistant, NYKS,W.B. Respected, Sir, Shared his knowledge and practical experience with all the participants. Sir, highlighted on the “Personal contact and Peer Education Programme”, “About pollution in Ganga river from Murshidabad to Diamond harbour”, also pointed out “Basic level to control the pollution, contact with local Government Bodies to support the Project, Educated Person and Social Workers groups for the project”.



After the lunch, all the Participants and Respected Persons took part in Group Discussion on importance of IEC materials

Next session was taken by Mr. Nabin Kumar Naik, State Director, NYKS, West Bengal. In his speech he mentioned following important points—

- 1. Step by step of District Work plan, selection of 50 spearhead team members.(there should be MP, MLA, Social Worker, NYKS members and other respected person in the group). Then selection of Villages and Gram Panchayats, clubs and there should be 10 Ganga doots per clubs.**



- 2. He gave speech on the topic of “State Situation and presentation”.**

Before end of the 3days Training Programme, certificates and photographs were distributed among the participants by Respected Sir and Madam of NYKS, West Bengal. The Training ended with National Anthem and Jay Hind, Jay Bharat slogan.



Details of the Participants List

Sl.No	Name	District	Designation
1	Ashoke Saha	Diamond harbour	D.Y.C.
2	Tarun Kumar Mondal	Hooghly	D.Y.C.
3	Dinobandhu Saha	Murshidabad	D.Y.C.
4	Uttara Biswas	Burdwan	D.Y.C.
5	Sujit Bhandari	Diamond harbour	D.P.O.
6	Reema Samanta	Hooghly	D.P.O.
7	Pritam Mukherjee	Burdwan	D.P.O.
8	Binay Das	West Bengal State Office	P.A.

Details of the Resource Person List

Sl.No	Name	Designation
1	Mr. Ranjit Mukherjee	Consultant Japan International Co-operation Agency.
2	Mr. Gautam Majumdar	World Bank consultant
3	Mr. Nabin Kumar Naik	State Director, NYKS, WB.
4	Mr. Ajit Pati	Retired Director JSS, Ramkrishna Mission
5	Smt. Joba Chatterjee.	Deputy Director, NYKS, WB.
6	Smt. Rakh Bhattacharya and Smt. Soumi Basu Mallick.	GIS and Media



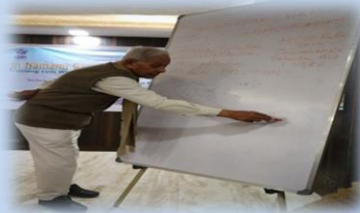
Training Programme Schedule

Day	Time	Session/ Programme	Guest Speaker
1 st Day	9.30 to 10.30 A.M.	Registration of the Participants	
	10.30 to 11.00 A.M.	Briefing for 3 days the training programme and Inaugural function	
	11.00 to 11.45 A.M.	About NYKS and its programme & about, NMCG	Mr. Ranjit Mukherjee
	11.45 to 1.00 P.M.	1. Session- Development of institutional mechanism for undertaking the project	Mr. Ranjit Mukherjee
	1.00 to 2.00 P.M.	Lunch	
	2.00 to 3.00 P.M.	2. Session- Collection of basic information on level of pollution, and its impact on economy and population of the area	Mr. Gautam Majumdar World Bank Consultant
	3.00 to 4.00 P.M.	3. Session- Media	Smt. Rakha Bhattacharya and Smt. Soumi Basu Mallick
	4.00 to 4.30 P.M.	4. Session - About the Project	Mr. Nabin Kumar Naik ,State Director, NYKS,WB.
2 nd Day	9.30 to 11.00 A.M.	5.Session - Group Discussion and Presentation	By Participants
	11.00 to 11.30 A.M.	6. Session - Situation and problem of pollution in river Ganga and its impact	Mr. Ranjit Mukherjee
	11.45 to 1.00 P.M.	7. Session- Geographical Coverage of River Ganga and its impact on population	Mr. Gautam Majumdar World Bank Consultant
	1.00P.M. to 2.00 P.M.	Lunch	
	2.00 to 3.00 P.M.	8.Session- Presentation of IEC material	Smt. Rakha Bhattacharya and Smt. Soumi Basu Mallick
	3.00 P.M. to 4.00 P.M.	9. Session – Discussion	By all Participants
	4.00 to 4.30 P.M.	10. Session - Presentation of IEC material	By all Participants
3 rd day	9.30 to 11.00 A.M.	11.Session - Group Discussion for development and adoption of IEC material	By all Participants
	11.00 to 11.30 A.M.	12. Session – Personal Contact and Peer Education Programme Discussion on the adopted IEC material	Mr. Ajit Pati
	11.45 to 1.00 P.M.	13. Session – District Work Plan and State Situation Presentation	Mr. Nabin Kumar Naik
	1.00 to 2.00 P.M.	Lunch	
	2.00 to 2.30 P.M.	14.. Session – State Work Plan and State Situation Presentation	Mr. Nabin Kumar Naik
	2.30 to 4.00 P.M.	15.Session – Summing up and Consolidation of Orientation Training	Mr. Nabin Kumar Naik
	4.00 to 4.30 P.M.	Valedictory Certificate Distribution	Do

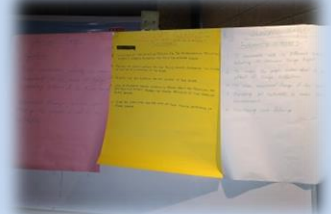


PHOTOGRAPHS

1st Day



2nd Day





3rd Day

