

राजीव रंजन मिश्रा, भा.प्र.से.
महानिदेशक
राष्ट्रीय स्वच्छ गंगा मिशन
Rajiv Ranjan Mishra, IAS
DIRECTOR GENERAL
NATIONAL MISSION FOR CLEAN GANGA



भारत सरकार
जल शक्ति मंत्रालय
जल संसाधन,
नदी विकास और गंगा संरक्षण विभाग
GOVERNMENT OF INDIA
MINISTRY OF JAL SHAKTI
DEPARTMENT OF WATER RESOURCES,
RIVER DEVELOPMENT & GANGA REJUVENATION
24 June, 2020

D.O. No. Co-14/15/2018-NMCG

Dear Shri Singh,

Improving people-river-connect is an important strategy under Namami Gange mission for rejuvenation of river Ganga and its tributaries and NMCG has been undertaking several activities for ensuring this. 'Ganga Quest' – an online quiz, initiated since last year in partnership with Tree Craze foundation, a not for profit organisation of young professions is one such important step in engaging students, youth and others.

2. I am happy to inform that the **Ganga Quest 2020** organized during 22nd April – 30th May, 2020 received overwhelming and unprecedented response from one and all, drawing a participation of 11.5 lakh people. These participants included School, college students to adults and even enthusiastic elders from various walks of life. Another heartening feature of this quiz was the participation from not only every state/UTs of the country but even from various parts of the world. The quiz not only facilitated involvement of children but also engaged their families with various rounds of the proceedings. This quest has turned out to be one of the biggest people river connect program in the recent years and has received all round appreciation.

3. This mobilization could be possible only because of the unconditional and enthusiastic support extended to us by our esteemed partner institutions and stakeholders. But for the active outreach carried out by our co-partners, this humungous exercise could not have been possible.

4. National Mission for Clean Ganga would like to extend its gratitude to your organization for helping us in reaching out to a large number of people and for joining them in this *Ganga knowledge marathon*. We appreciate and acknowledge the efforts taken by you and your numerous team members in popularizing this quest amongst your groups and members.

5. We look forward to partnering with you further in this national cause of rejuvenating the river Ganga and its ecosystem.

Regards

Yours Sincerely,

(Rajiv Ranjan Mishra)

Shri Asit Singh
Director General
Nehru Yuva Kendra Sangathan
Ministry of Youth Affairs & Sports
4, Jeevan Deep Building, Parliament Street
New Delhi-110001

राष्ट्रीय स्वच्छ गंगा मिशन
प्रथम तल, मेजर ध्यान चन्द नेशनल स्टेडियम, इन्डिया गेट, नई दिल्ली-110002
NATIONAL MISSION FOR CLEAN GANGA