



नेहरू युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*



Ref No - NYKS/PROG: AAP/YuvaUtsav/ 192

Date:16/09/2022

To: All SDs, NYKS

Subject: Amended SOP of District Level Yuva Utsav and Involvement of VVIPs –regarding

Madam/Sir

This is in reference to letter no NYKS/Prog:AAP-SAP/2022/178 dated 1st September 2022 vide which SOP for the District Level Yuva Utsav and Yuva Samvaad -Indian@2047 was conveyed.

2. Subsequently, as per the directions of Secretary (YA) and DG, NYKS, it has been decided that the Yuva Utsav will be organized from 20th to 30th September 2022 across the country. However in case, the district which are not able to conduct the Yuva Utsav by 30th Sept, may conduct this by mid-October.

3. It has been also decided that theme of the Yuva Utsav will be one of the Five Prans (resolve) namely Goal of Developed India, National Unity, and Solidarity, remove any Trace of Colonial Mindset, Sense of Duty Among Citizens, Take Pride in our Heritage and Legacy. This theme will be applicable for all Yuva Utsav events/branding except Photography and Cultural Festival.

4. The theme of the Yuva Utsav has been decided centrally to maintain the uniformity across the country. District wise themes are placed at Annexure -1 for ready reference.

5. Based on feedbacks received from District NYKs and to include above referred changes in the Yuva Utsav, the SOP of Yuva Utsav has been amended and enclosed with this letter.

6. Shri Anurag Singh Thakur, Hon'ble Minister of Youth Affairs and Sports has written DO letters to 27 Hon'ble Union Ministers for extending the invitation to them for Yuva Utsav – Yuva Samvaad India@2047. The list of Hon'ble Ministers is placed at Annexure 2 for ready reference.

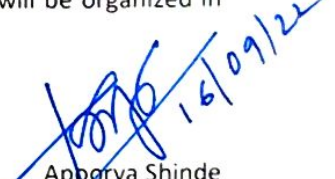
7. Concerned State Directors and DDs/DYOs are requested to contact and meet the Hon'ble Ministers to brief them about the Yuva Utsav programme and seek their convenient date before 15th October 2022 to organize the Yuva Utsav in the respective Districts.

8. All DDs and DYOs are requested to ensure proper implementation of Yuva Utsav as per the laid down criteria of the Guidelines and involve maximum number of VVIPs and VIPs.

9. We are of firm belief that with your untiring efforts and dedication, Yuva Utsav will be organized in befitting and grand manner.

With best wishes

Encl- As above.


16/09/22
Aparva Shinde
Director (Prog)

CC:

- PS to DG
- All Region Directors – for follow up
- Under Secretary, NYKS, MoYAS

भूतल, 4 जीवन दीप भवन, संसद मार्ग, नई दिल्ली-110001
Ground Floor, 4 Jeevan Deep Building, Parliament Street, New Delhi-110001
Phone : 011-23442800 / 23740725

Visit us at <http://www.nyks.nic.in>