



# नेहरू युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था  
युवा कार्यक्रम एवं खेल मंत्रालय  
भारत सरकार

*an Autonomous Body under the  
Ministry of Youth Affairs & Sports  
Government of India*



Ref No: NYKS/PROG: AAP-SOP/2022-23/187

14<sup>th</sup> September 2022

From : Shri Apoorva Shinde, Director (Prog.)

To : All State Directors, Nehru Yuva Kendra Sangathan

**Subject : Standard Operating Procedure (SOP)/Guidelines for the Observance of Important Days of National and International Importance and National Youth Day & Week – regarding.**

Madam/Sir

NYKS observes Days and Weeks of National and International Importance throughout the year as a part of core programme by conducting specific programmes and activities of a particular day with the support and engagement of NYVs and Members of NYKS affiliated Youth Clubs for awareness generation among citizen in general and youth in particular.

2. Observance of these days' acts as a platform for sensitizing community on the objective, theme and relevance of a particular day of national and international importance.
3. The SOP for Observance of National and International Days of Importance has been prepared and **enclosed** herewith for information and needful.
4. All State Directors are informed to immediately circulate the SOP among DD/DYOs under their jurisdiction for information and necessary reference.
5. All State Directors are required to closely monitor the progress of Observance of these important Days and Week by their respective district NYKS and ensure that these are organized with due diligence and as per the guidelines.
6. Wide publicity and extensive coverage of the programmes/activities must be ensured through print, electronic and social media for maximum buzz creation and by highlighting the theme and relevance of the day.
7. Immediately after the conclusion of the Celebration/Observation of the day, a quantitative report in the prescribed format be provided to NYKS HQ. along with good quality photographs and press clippings.

*Signature*  
14/09/22

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Visit us at <http://www.nyks.nic.in>

8. Meanwhile, another (second) instalment of Rs. 25,000/- per district is being released shortly by NYKS HQ. to field offices.

With regards

  
14/09/24  
Apoorva Shinde  
Director (Prog.)

**Encl:** as above

**CC:**

- PS to DG, NYKS
- All Regional Directors – for information and regular follow-up, please